

HIGHER EDUCATION PRODUCTS 2017

Mathematics

- Mx - 1Xx - 11

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12-2x + 11x - 11

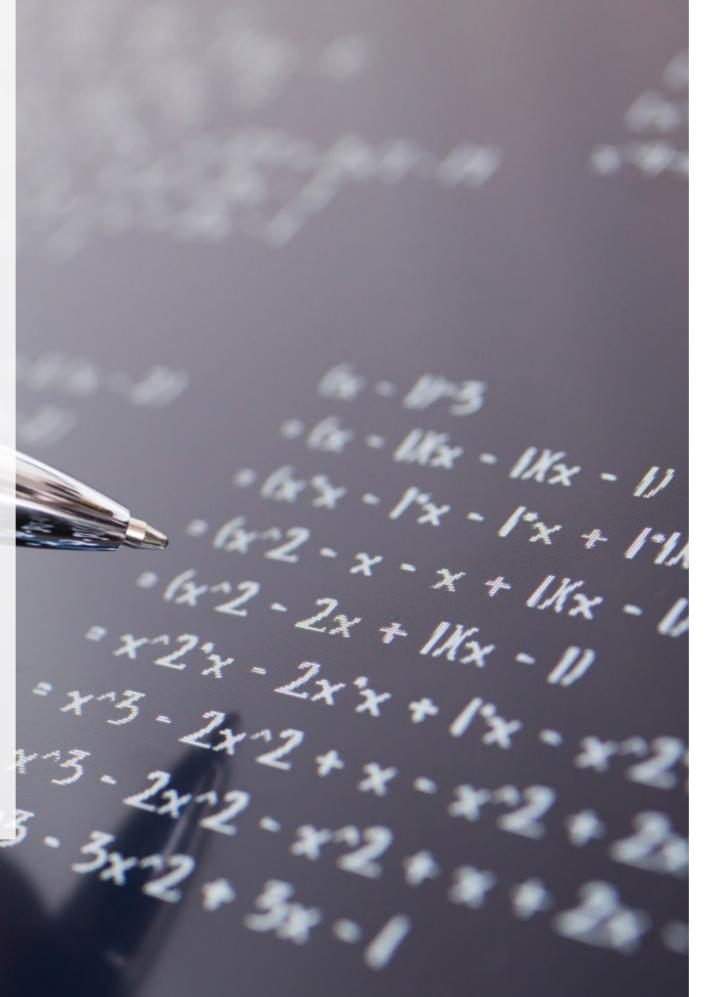
x - 2x x + 13

2x12 + x

x - 1x - 1x + 14/x - 11

Contents

> Welcome	2
> Analysis	3
> Applied Mathematics	4
> Computing	4
> Calculus	5-6
> Differential Equations	7-9
> LaunchPad	10
> i>clicker and REEF Polling	11-12
> Financial Analysis	13
> Geometry	13
> Graph Theory	13
> Fourier Analysis	14
> Modelling	14
> Logic	14
> Linear Algebra	15
> Markov	16
> Number Theory	16
> Numerical Methods	16
> Probability	17
> Structure and Proofs	17
> Topology	17
> Institutional Provision	18
Market leaders in study skills publishing	19-20
> Notes	21-22



Welcome

PASSIONATE ABOUT HIGHER EDUCATION

We are the higher education division of Macmillan Education. We develop books and learning resources for university-level students, from undergraduate to graduate, with a focus on the Social Sciences, Humanities, Business, Study Skills and the Sciences. Our academic textbooks are some of the most successful in print and our sophisticated e-learning resources integrate seamlessly with course delivery.

We are delighted to introduce a wide selection of Mathematics textbooks written for the university market and available to you to request as inspection copies.

Drawn from both our Macmillan and Springer suite of textbooks, this selection provides great breadth and depth of core adoptable options for you to consider for course delivery.



Analysis

Understanding Analysis

integration left in Nationales, UTN	
Stephen Abbott	
Understanding Analysis Second Edition	

Author: Stephen Abbott Publication date: 2015 ISBN: 9780387955858

The text focuses on the unifying themes of approximation and the resolution of paradoxes that arise in the transition from the finite to the infinite.

In every chapter, informal discussions of questions are followed by precise, but not overly formal, developments of the techniques needed to make sense of them.

D Springer

Elementary Analysis

Author: Kenneth A. Ross Publication date: 2013 **ISBN:** 9781461462705

With a friendly writing style, this bestselling classic has been used by thousands of students as a must-have textbook for a transitional course from calculus to analysis. Proofs are given in full, and the large number of well-chosen examples and exercises range from routine to challenging.

"This book occupies a niche between a calculus course and a full-blown real analysis course... I think the book should be viewed as a text for a bridge or transition course that happens to be about analysis."

"Highly recommended. Upper-

division undergraduates (...)

The choice of topics is a happy

combination of the essential and

the interesting, all truly leading

analysis is and what questions it

addresses, aided by the author's

extraordinarily lucid exposition."

to an understanding of what

D. Robbins, Choice, Vol. 53 (2), October, 2015

Allen Stenger, **The Mathematical Association** of America, June, 2008

RELATED TITLES:

Elementary Analysis

The Theory of Calculus



Mathematical Analysis I

2 Springer

Authors: V. A. Zorich, Roger Cooke and Octavio Paniagua Taboada Publication date: 2015 ISBN: 9783662487907



From Real to

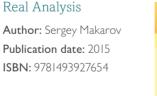
Complex Analysis Authors: R. H. Dyer and D. E. Edmunds Publication date: 2014 ISBN: 9783319062082

Real

Analysis

Author: Sergey Makarov Publication date: 2015 ISBN: 9781493927654

Real Analysis: Measures,



Adam Rosent Nast 1 Kaltur

Course in

Analysis

Functional

in Functional Analysis Authors: Adam Bowers ntroductor

and Nigel J. Kalton Publication date: 2014 ISBN: 9781493919444

An Introductory Course

Applied Mathematics

Mathematics

Basic Training in Mathematics

Author: R. Shankar Publication date: 1995 ISBN: 9780306450365

This book offers students an excellent opportunity to strengthen their mathematical skills by solving various problems in differential calculus. By covering material in its simplest form, students can look forward to a smooth entry into any course in the physical sciences.

Computing

Discrete Mathematics

L Lovicz J. Polikin K. Vecztergambi DISCRETE MATHEMATICS Elementory and Beyond



Springer

Authors: L. Lovasz, J. Pelikan and K. Vesztergombi Publication date: 2003 ISBN: 9780387955858

The authors discuss a number of selected results and methods of discrete mathematics, mostly from the areas of combinatorics and graph theory, with a little number theory, probability, and combinatorial geometry.

Wherever possible, the authors use proofs and problem solving to help students understand the solutions to problems.

Integrals & Applications **Real Analysis** Authors: Boris Makarov Measures. and Anatolii Podkorytov Integrals and Applications Publication date: 2013 ISBN: 9781447151210

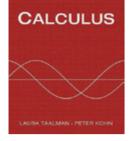
"This book is an excellent introduction to a lot of problems of discrete **mathematics**... The authors discuss a number of selected results and methods, mostly from the areas of combinatorics and graph theory."

M.I Yadrenko, Zentralblatt MATH, Issue 1017, 2003

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Calculus

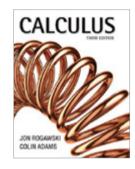


Calculus

Authors: Laura Taalman and Peter Kohn Publication date: 2016 ISBN: 9781137606730



A streamlined, structured exposition of calculus that combines the clarity of classic textbooks with a modern perspective on concepts, skills, applications, and theory. Its sleek, uncluttered design eliminates sidebars, historical biographies, and asides to keep students focused on what's most important.



Calculus: 3e

Publication date: 2015

ISBN: 9781464125263

Authors: Jon Rogawski and Colin Adams

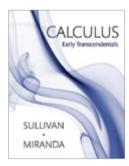




LaunchPad

available with this book

The most successful calculus book of its generation, Jon Rogawski's *Calculus* offers an ideal balance of formal precision and dedicated conceptual focus, helping students build strong computational skills while continually reinforcing the relevance of calculus to their future studies and their lives.

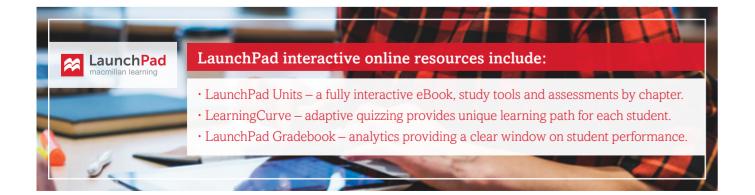


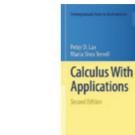
Calculus: Early Transcendentals

Authors: Michael Sullivan and Kathleen Miranda

Publication date: 2014 ISBN: 9781429254335

The authors help students learn calculus conceptually, while also emphasizing computational and problem-solving skills. Algebra-weak students will benefit from marginal annotations that help strengthen algebraic understanding, the many references to review material, and extensive practice exercises.





Calculus with Applications 2e

Authors: Peter D. Lax and Maria Shea Terrell Publication date: 2014 ISBN: 9781493936885

This edition brings the innovation of the first edition to a new generation of students. New sections in this book use simple, elementary examples to show that when applying calculus concepts to approximations of functions, uniform convergence is more natural and easier to use than point-wise convergence.

Seán Dineen Multivariate Calculus and Geometry 2) Springer

2 Springer

Multivariate Calculus and Geometry

Authors: Seán Dineen and Christine Cross Publication date: 2014 ISBN: 9781447164197

Places the differential and integral calculus of several variables in its natural geometric environment.





Differential Equations



Differential Equations

Author: Christian Constanda Publication date: 2017 ISBN: 9783319502236

Equations Springer

This text is carefully crafted and adopts a concise, simple, no-frills approach to differential equations, which helps students acquire a solid experience in many classical solution techniques. The book formally splits the 'pure' and 'applied' parts of the contents by placing the discussion of selected mathematical models in separate chapters.



A First Course in Differential Equations

Author: |. David Logan Publication date: 2015 ISBN: 9783319330754

in Differential Equations

Springer

The third edition of this concise, popular textbook on elementary differential equations gives instructors an alternative to the many voluminous texts on the market. It presents a thorough treatment of the standard topics in an accessible, easy-to-read, format.

Hartmut Logemann Eugene P. Ryan Ordinary Differentia Equations 2 Springer

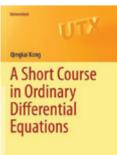
Ordinary Differential Equations

Authors: Hartmut Logemann and Eugene P. Ryan Publication date: 2014 ISBN: 9781447163978

The book comprises a rigorous and self-contained treatment of initial-value problems for ordinary differential equations. It additionally develops the basics of control theory, which is a unique feature in current textbook literature.

"It's written at an intermediate level and aimed at students of mathematics and mathematicallyoriented engineering... The book is characterized throughout by strong writing, clear and complete proofs, good examples and plenty of exercises."

William J. Satzer, MAA Reviews, January, 2015

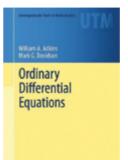


2 Springer

A Short Course in Ordinary Differential Equations

Author: Qingkai Kong Publication date: 2014 ISBN: 9781493932061

This text is a rigorous treatment of the basic qualitative theory of ordinary differential equations, at early graduate level. The presentation is clear and easy-to-understand, with figures and copious examples illustrating the meaning of and motivation behind definitions, hypotheses, and general theorems.



Ordinary Differential Equations

Authors: William A. Adkins and Mark G. Davidson Publication date: 2012 ISBN: 9781489987679

Unlike most texts in differential equations, this textbook gives an early presentation of the Laplace transform, which is then used to motivate and develop many of the remaining differential equation concepts for which it is particularly well suited.

Differential Equations and Their Applications

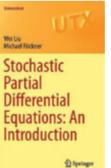
Martin Braun Differential Equations and Their Applications

2 Springer

Author: Martin Braun Publication date: 1993 ISBN: 9780387978949



the C programs appear in Appendix C.



Stochastic Partial Differential Equations: An Introduction

Authors: Wei Liu and Michael Röckner Publication date: 2015 ISBN: 9783319223544

This book provides an introduction to the theory of stochastic partial differential equations of evolutionary type.

In this text the author has replaced all the APL programs with Pascal and C programs. The Pascal programs appear in the text in place of the APL programs, where they are followed by the Fortran programs, while



Differential Equations

Duvid F. Gelfliths John W. Deid Duvid J. Silvester	000
Essential Partial Differenti Equations Analytical and Computer	
	Springer

Essential Partial Differential Equations

Authors: David F. Griffiths, John W. Dold and David J. Silvester Publication date: 2015 ISBN: 9783319225692

Containing 300 exercises, this volume provides an introduction to the analytical and numerical aspects of partial differential equations.

A concise treatment of the main topics studied in a standard introductory course on partial differential equations

Applied Partial Differential Equations

Applied Partial Differential Equations

Author: |. David Logan Publication date: 2015 ISBN: 9783319124933

Springer

Introduction to Partial Differential Equations 2 Springer

Introduction to Partial Differential Equations

ideally suited for students in mathematics, engineering, and the sciences.

Author: Peter |. Olver Publication date: 2014 ISBN: 9783319020990

Designed for a one year course covering the fundamentals of partial differential equations, geared towards students in mathematics, engineering and sciences.

Jürgen Jest Partial Differential Equations 2 Springer

Partial Differential Equations

Author: Jürgen Jost Publication date: 2013 ISBN: 9781461448099

Extensively revised and updated, this new edition offers an ideal graduate-level introduction to the theory of partial differential equations.

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- Rogawski & Adams: Calculus 3e
- Sullivan & Miranda: Calculus: Early Transcendentals

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Increase student engagement and comprehension with our market-leading classroom response systems.

Our classroom response systems allow lecturers to conduct real-time polling of any on-screen lecture content with ease and to receive immediate feedback on the results.

Over 1,100 institutions and three million students worldwide are already benefiting from i>clicker and REEF Polling. If you choose to join them, we can offer a number of options, all of which work together interchangeably to maximise flexibility.

OPTION I: I>CLICKER – PHYSICAL RESPONSE HANDSETS

Why choose i>clicker remotes?

- Physical remotes are easy to use, with no Wi-Fi required.
- Quick to set up start polling in less than two minutes.
- Can be used on any course, in any discipline or with any class size.

OPTION 2: REEF POLLING – OPTIMISED FOR MOBILE DEVICES

Why choose REEF Polling?

- A mobile solution accessible via the REEF app or in-browser.
- Lecturers can pose short-answer questions.
- Students can save answers from polling sessions for revision.

OPTION 3: BLENDED APPROACH – COMBINE HANDSETS WITH MOBILE DEVICES

Why choose a blended solution?

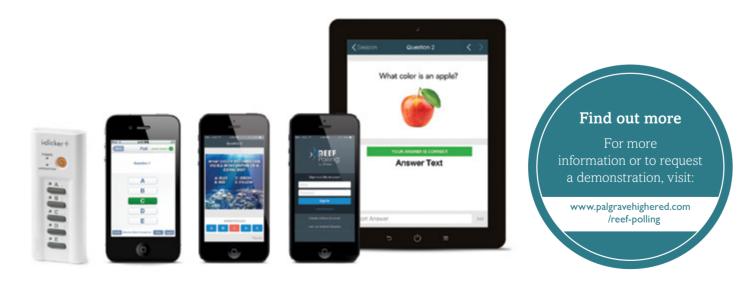
• Unlike other student response systems, i>clicker offers a hybrid solution to cover every student in your classroom - so you can enjoy the best of both worlds.

What are the key features of i>clicker and REEF Polling?

- VLE integration i>clicker and REEF Polling allow you to download results in Excel or fully integrate into your VLE platform.
- Simple toolbar The single-button toolbar makes polling simple and sits on top of any program. Use the drop-down menu to easily switch between question types.
- **Real-time polling** Sometimes the best discussions occur organically. Presenters can capitalise on these moments by creating questions in real-time.
- **Results chart window** The Results Chart offers numerous features such as chart type, chart comparison, and more.

"It is inexpensive, convenient, and easy to use for the students and makes instructors' jobs easier too in supporting the learning environment."

Dr Leslie Hendrix, University of South Carolina, USA







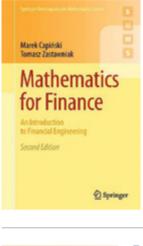
What are the key benefits of i>clicker and REEF Polling?

- Intuitive It's simple to create guizzes and it seamlessly integrates with LMS/VLEs for recording performance.
- Efficient i>clicker and REEF Polling facilitate instant feedback on student comprehension, allowing teachers to adapt their approach and target areas of weaker knowledge.
- Reliable Designed by teachers, for teachers, with a focus on formative assessment and pedagogy, so you can rely on them to support your teaching.
- Enhances learning Encourages students to prepare for and participate in class, no matter their confidence level; and tests comprehension of topics from the start.

Financial Analysis

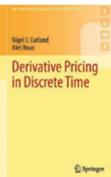
Fourier Analysis

Mathematics for Finance



Authors: Marek Capinski and Tomas Zastawniak Publication date: February 2011 ISBN: 9780857290816

Assuming only basic knowledge of probability and calculus, the text presents three major areas of mathematical finance, namely option pricing based on the no-arbitrage principle in discrete and continuous time setting, Markowitz portfolio optimisation and the Capital Asset Pricing Model, and basic stochastic interest rate models in discrete setting.



Derivative Pricing in Discrete Time

Authors: Nigel J. Cutland and Alet Roux Publication date: 2013 ISBN: 9781447144083

Requiring only elementary linear algebra and probability theory, this book provides an introduction to the mathematical modelling of real world financial markets and the rational pricing of derivatives. "Derivative Pricing in Discrete Time introduces the basic ideas of financial derivatives with a minimum of prerequisites... Indeed, as an undergraduatelevel mathematical treatment of the subject, this is the best textbook I have seen."

"Throughout the text, the authors

invite active reader participation.

each chapter with a case study.

(...) authors have embedded all

of the exercises in the discussion.

in an appendix. This makes the

book excellent for self-study."

David A. Huckaby, The Mathematical

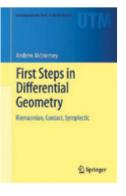
Association of America, February, 2011

(...) Solutions to all exercises appear

One way is by opening and closing

John Curran, MAA Reviews, May, 2014

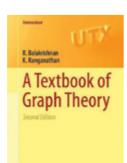
Geometry



First Steps in Differential Geometry

Author: Andrew McInerney Publication date: 2013 ISBN: 9781461477327

Introduces the reader to higher mathematics, including proofs of most of the main statements and results.



2 Springer

Graph Theory

A Textbook of Graph Theory

Authors: R. Balakrishnan and K. Ranganathan Publication date: 2012 ISBN: 9781461445296

This second edition includes two new chapters: one on domination in graphs and the other on the spectral properties of graphs, the latter including a discussion on graph energy.

Fourier Analysis and Stochastic Processes

Loukas Grafako

Classical

Fourier

Analysis

2 Springer

Fourier Analysis and Stochastic Processes

Author: Pierre Brémaud Publication date: 2014 ISBN: 9783319095905

A rigorous yet accessible introduction to the Fourier theory of functions, probability distributions and stochastic processes.

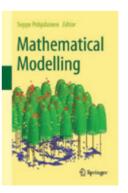
Classical Fourier Analysis

Author: Loukas Grafakos Publication date: 2014 ISBN: 9781493911943

Presents the theoretical foundation of the field of Fourier analysis on Euclidean spaces.

Modelling

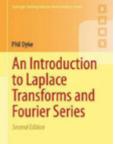
Seringer



Mathematical Modelling

Author: Seppo Pohjolainen Publication date: 2016 ISBN: 9783319278346

Provides a thorough introduction to the challenge of applying mathematics in realworld scenarios and includes a wealth of cross-references between chapters to aid student learning.



2 Springer

An Introduction to Laplace Transforms and Fourier Series

Author: Phil Dyke Publication date: 2014 ISBN: 9781447163954

Provides an easy-to-read account of Fourier series, wavelets and laplace transforms with many examples and solutions provided to all exercises.

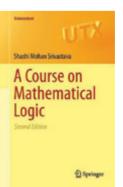


Modern Fourier Analysis

Author: Loukas Grafakos Publication date: 2014 ISBN: 9781493912308

Aimed at graduate students in mathematics and to researchers who wish to acquire an in depth understanding of Euclidean Harmonic analysis.

Logic



A Course on Mathematical Logic

Author: Shashi Mohan Srivastava Publication date: 2013 ISBN: 9781461457466

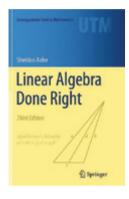
A short, modern introduction to mathematical logic, for upper undergraduate and graduate students in mathematics and computer science.

Linear Algebra

Linear Algebra with Applications

Author: |effrey Holt Publication date: 2017 **ISBN:** 9781464193347

Blends computational and conceptual topics throughout to prepare students for the rigors of conceptual thinking in an abstract setting. The early treatment of conceptual topics in the context of Euclidean space gives students more time, and a familiar setting, in which to absorb them. Abstract vector spaces are introduced later, once students have developed a solid conceptual foundation.



Linear Algebra Done Right

Author: Sheldon Axler Publication date: 2015 ISBN: 9783319307657

The text focuses on the central goal of linear algebra: understanding the structure of linear operators on finite-dimensional vector spaces. A variety of interesting exercises in each chapter helps students understand and manipulate the objects of linear algebra.

"Altogether, the text is a didactic masterpiece."

Zentralblatt Math

Markov

Daniel W. Stroock An Introduction to Markov Processes

D Springer

An Introduction to Markov Processes

Author: Daniel W. Stroock Publication date: 2014 ISBN: 9783662517826

A rigorous but elementary introduction to the theory of Markov Processes on a countable state space. It should be accessible to students with a solid undergraduate background in mathematics, including students from engineering, economics, physics, and biology.

Number Theory

Algebraic Number Theory

Author: Frazer Jarvis Publication date: 2014 ISBN: 9783319075457

Provides an approachable and thorough introduction to the topic of algebraic number theory, with minimal algebraic prerequisites.

2 Springer

Frazer Jarvis

Algebraic

Number

Theory

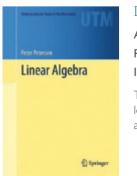


Jörg Liesen Volker Mehrmann Linear Algebra 2 Springer

Linear Algebra

Authors: Jörg Liesen and Volker Mehrmann Publication date: 2015 ISBN: 9783319243443

This self-contained textbook takes a matrix-oriented approach to linear algebra and presents a complete theory, including all details and proofs, culminating in the Jordan canonical form and its proof.

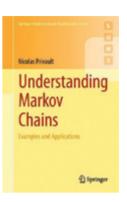


Linear Algebra

Author: Peter Petersen Publication date: 2012 ISBN: 9781489997883

This textbook on linear algebra includes the key topics of the subject that most advanced undergraduates need to learn before entering postgraduate studies. There is material throughout the text on linear differential equations and how it integrates with all of the important concepts in linear algebra.

15 Mathematics - 2017

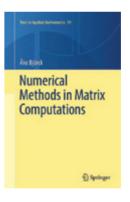


Understanding Markov Chains

Author: Nicolas Privault Publication date: 2013 ISBN: 9789814451505

Provides an undergraduate introduction to discrete and continuous-time Markov chains and their applications. A large focus is placed on the first step analysis technique and its applications to average hitting times and ruin probabilities. Classical topics such as recurrence and transience, stationary and limiting distributions, as well as branching processes, are also covered.

Numerical Methods



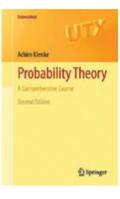
Numerical Methods in Matrix Computations

Author: Åke Björck Publication date: 2015 ISBN: 9783319050898

Suitable for use in courses on scientific computing and applied technical areas and includes coverage of topics not found in standard textbooks.

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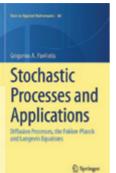
Probability



Probability Theory: A Comprehensive Course

Author: Achim Klenke Publication date: 2014 ISBN: 9781447153610

Presents an updated, comprehensive and modern introduction to the most important fields of probability theory.



Stochastic Processes and Applications

Author: Grigorios A. Pavliotis Publication date: 2014 ISBN: 9781493913237

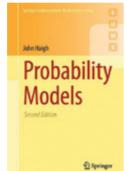
One of the first textbooks addressing modern stochastic methods for students in applied mathematics, physics and engineering.

Accent A Berritor

Probability Theory

Author: Alexandr A. Borovkov Publication date: 2013 ISBN: 9781447152019

Introduces a wide range of results in logic and computational complexity whilst presenting the ideas behind the theoretical concepts.



Probability Models

Author: John Haigh Publication date: 2013 ISBN: 9781447153436

A sound introduction to the study of real-world phenomena that possess random variation suitable for beginners.

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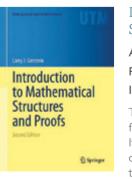
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CUSTOM PUBLISHING

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Structure and Proofs



Introduction to Mathematical Structures and Proofs

Author: Larry J. Gerstein Publication date: 2012 ISBN: 9781461442646

This book introduces an array of fundamental mathematical structures. It also explores the delicate balance of intuition and rigor, and the flexible thinking, required to prove a nontrivial result. This book seeks to enhance the mathematical maturity of the reader.

Topology

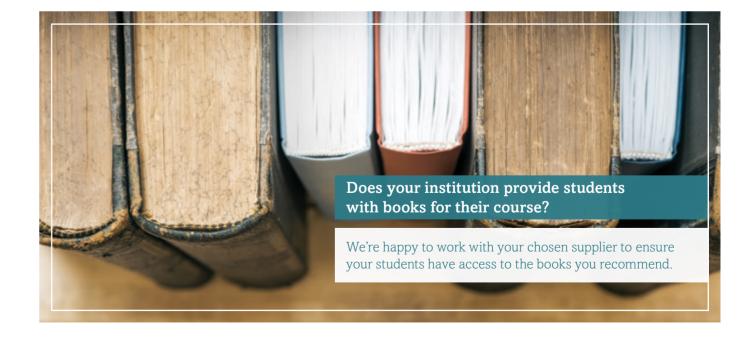
Steves R. Weintande Fundamentals of Algebraic Topology

🙆 Springer

Fundamentals of Algebraic Topology

Author: Steven H. Weintraub Publication date: 2014 ISBN: 9781493918447

Assuming a background in point-set topology, *Fundamentals of Algebraic Topology* covers the canon of a first-year graduate course in algebraic topology and presents essential ideas and results.



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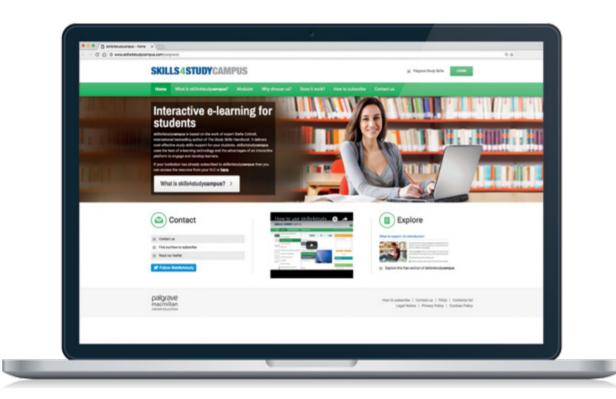
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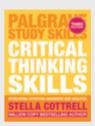


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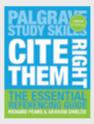


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