

Media Studies

FALL 2022

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Nostrum
Group



A Theory of Assembly

From Museums to Memes

Kyle Parry

January 2023 320pp 73 b&w illus., 11 color plates

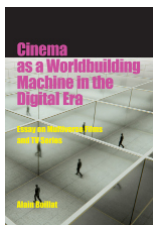
9781517913168 £24.99/ \$30.00 PB

9781517913151 £103.00/ \$120.00 HB

UNIVERSITY OF MINNESOTA PRESS

Digital and social media have transformed how much and how fast we communicate. But they have also altered the palette of expressive strategies: the cultural forms that shape how citizens, activists, and artists speak and interact. Most familiar among these strategies are storytelling and representation. Kyle Parry argues that one of the most powerful and pervasive cultural forms in the digital era is assembly.

Excludes Japan & ANZ



Cinema as a Worldbuilding Machine in the Digital Era

Essay on Multiverse Films and TV Series

Alain Boillat

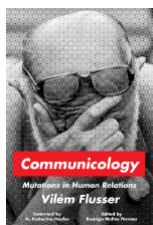
February 2022 350pp 23 color illus., 37

b&w illus.

9780861967490 £25.99/ \$32.00 PB

INDIANA UNIVERSITY PRESS

Cinema as a Worldbuilding Machine in the Digital Era examines the primacy of worldbuilding in the age of CGI, transmedia practices and "high concept" fiction by studying the principles that govern the creation of a multiverse in a wide range of film and TV productions.



Communicology

Mutations in Human Relations

Vilém Flusser

Edited by Rodrigo Maltez Novaes

Sensing Media: Aesthetics, Philosophy, and Cultures of Media

December 2022 240pp

9781503634480 £22.99/ \$28.00 PB

9781503633261 £77.00/ \$90.00 HB

STANFORD UNIVERSITY PRESS

Communicology is Vilém Flusser's first thesis on his concepts of technical images and technical imagination. In this foundational text he lays the groundwork for later work, offering a philosophical approach to communication as a phenomena that permeates every aspect of human existence.



Arte Programmata

Freedom, Control, and the Computer in 1960s Italy

Lindsay Caplan

October 2022 312pp 47 b&w illus., 8 color plates

9781517909956 £26.99/ \$33.00 PB

9781517909932 £114.00/ \$132.00 HB

UNIVERSITY OF MINNESOTA PRESS

In postwar Italy, a group of visionary artists used emergent computer technologies as both tools of artistic production and a means to reconceptualize the dynamic interrelation between individual freedom and collectivity. *Arte Programmata* describes how Italy's distinctive political climate fueled the group's engagement with computers, cybernetics, and information theory.

Excludes Japan & ANZ



Code

From Information Theory to French Theory

Bernard Dionysius Geoghegan

Sign, Storage, Transmission

January 2023 272pp 47 illus.

9781478019008 £21.99/ \$26.95 PB

9781478016366 £86.00/ \$99.95 HB

DUKE UNIVERSITY PRESS

Traces the shared intellectual and political history of computer scientists, cyberneticists, anthropologists, linguists, and theorists across the humanities as they developed a communication and computational-based theory that grasped culture and society in terms of codes. Offers a new history of French theory and the digital humanities as transcontinental and political endeavors.



Digital Masquerade

Feminist Rights and Queer Media in China

Jia Tan

Postmillennial Pop

February 2023 224pp 19 b&w illus.

9781479811847 £22.99/ \$28.00 PB

9781479811830 £77.00/ \$89.00 HB

NEW YORK UNIVERSITY PRESS

Offers a trenchant and singular analysis of the convergence of digital media, feminist and queer culture, and rights consciousness in China. Jia Tan captures the feminist, queer, and rights articulations that are simultaneously disruptive of and conditioned by state censorship, technological affordances, and dominant social norms.

Excludes Taiwan, Japan, SE Asia & ANZ



Endless Intervals

Cinema, Psychology, and
Semiotechnics around 1900

Jeffrey West Kirkwood

October 2022 256pp

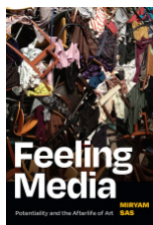
9781517912543 £22.99/ \$28.00 PB

9781517912536 £96.00/ \$112.00 HB

UNIVERSITY OF MINNESOTA PRESS

Recovering largely forgotten and untranslated texts, *Endless Intervals* makes the case that cinema, rather than being a technology assaulting the psyche, is in fact the technology that produced the modern psyche. It considers the ways machines can create meaning, offering a fascinating theory of how the discontinuous intervals of soulless mechanisms ultimately produced a rich continuous experience of inner life.

Excludes Japan & ANZ



Feeling Media

Potentiality and the Afterlife of
Art

Miryam Sas

November 2022 320pp 53 illus.

9781478018490 £22.99/ \$27.95 PB

9781478015857 £90.00/ \$104.95 HB

DUKE UNIVERSITY PRESS

Explores the potentialities and limitations of media theory and media art in Japan. Opening media studies and affect theory up to a deeper engagement, outside Euro-America, Sas offers a framework of analysis she calls the affective scale—the space where artists and theorists work between the level of the individual and larger global and historical shifts.



Making Sense

Markets from Stories in New
Breast Cancer Therapeutics

Sophie Mützel

Culture and Economic Life

December 2022 240pp

9781503634060 £24.99/ \$30.00 PB

9781503632554 £77.00/ \$90.00 HB

STANFORD UNIVERSITY PRESS

Where do markets come from? Markets come from stories! Focusing on economic actors, their setting, and their products as well as the stories that create and shape them, the book advances a perspective for a cultural analysis of market emergence using qualitative as well as novel computational text analytic methods.



Eternity in the Ether

A Mormon Media History

Gavin Feller

History of Communication

December 2022 216pp 8 b&w photos

9780252086854 £20.99/ \$25.00 PB

9780252044762 £88.00/ \$110.00 HB

UNIVERSITY OF ILLINOIS PRESS

Investigates the impact of radio, television, and the internet on Mormonism and what it tells us about new media's integration into American life. As Feller shows, the conflicts they faced illuminate the fundamental forces of control and compromise that enmesh an emerging medium in American social and cultural life.

Excludes Taiwan, Japan, SE Asia & ANZ



Free Culture and the City

Hackers, Commoners, and
Neighbors in Madrid,
1997–2017

**Alberto Corsín Jiménez &
Adolfo Estalella**

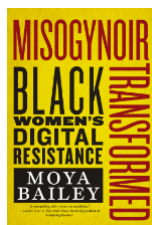
Expertise: Cultures and Technologies of
Knowledge

February 2023 288pp 17 b&w hts.

9781501767180 £28.99/ \$34.95 PB

CORNELL UNIVERSITY PRESS

Examines how and why free software spread beyond the world of hackers and software engineers to become the basis for an urban movement now heralded by scholars as a model for emulation and inspiration.



Misogynoir Transformed

Black Women's Digital Resistance

Moya Bailey

Intersections

September 2022 248pp

9781479878741 £13.99/ \$16.95 NIP

NEW YORK UNIVERSITY PRESS

Where racism and sexism meet—an understanding of anti-Black misogyny. Bailey delves into her groundbreaking concept, highlighting Black women's digital resistance to anti-Black misogyny on social media. Focusing on queer and trans Black women, she shows us the importance of carving out digital spaces, where communities are built around queer Black webshows and hashtags like #GirlsLikeUs.

Excludes Taiwan, Japan, SE Asia & ANZ



New Media Futures

The Rise of Women in the Digital Arts

Edited by Donna Cox, Ellen Sandor & Janine Fron
Foreword by Lisa Wainwright, Anne Balsamo

& Judy Malloy

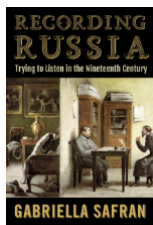
August 2022 328pp 356 color photos

9780252087011 £20.99/ \$24.95 NP

UNIVERSITY OF ILLINOIS PRESS

Eaptures the spirit and contributions of twenty-two women working within emergent media as diverse as digital games, virtual reality, medicine, supercomputing visualization, and browser-based art.

Excludes Taiwan, Japan, SE Asia & ANZ



Recording Russia

Trying to Listen in the Nineteenth Century

Gabriella Safran

November 2022 300pp 13 b&w hts.

9781501766329 £43.00/ \$49.95 HB

CORNELL UNIVERSITY PRESS

Bringing together intellectual history and literary analysis and

drawing on ideas from linguistic anthropology and sound and media studies, *Recording Russia* looks at how writers, folklorists, and linguists such as Turgenev, Dostoevsky, and Vladimir Dahl, as well as foreign visitors, thought about the possibilities and meanings of listening to and repeating other people's words.



The Prison House of the Circuit

Politics of Control from Analog to Digital

Jeremy Packer, Paula Nuñez de Villavicencio, Alexander Monea, Kathleen Oswald, Kate Maddalena & Joshua Reeves

March 2023 328pp 48 b&w illus., 1 table

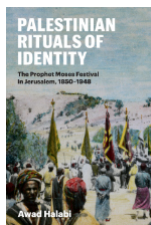
9781517914172 £24.99/ \$30.00 PB

9781517914165 £103.00/ \$120.00 HB

UNIVERSITY OF MINNESOTA PRESS

Presents a history of digital media using circuits and circuitry to understand how power operates in the contemporary era.

Excludes Japan & ANZ



Palestinian Rituals of Identity

The Prophet Moses Festival in Jerusalem, 1850-1948

Awad Halabi

January 2023 336pp

9781477326312 £47.00/ \$55.00 HB

UNIVERSITY OF TEXAS PRESS

An innovative approach to modern Palestinian history as viewed through a study of the Prophet Moses festival from the mid-nineteenth to the mid-twentieth century. Drawing on extensive research in Arabic newspapers and Islamic and colonial archives, Halabi reveals how the festival has encapsulated Palestinians' responses to modernity, colonialism, and the nation's growing national identity.



The New Real

Media and Mimesis in Japan from Stereographs to Emoji

Jonathan E. Abel

June 2022 360pp 39 b&w illus.

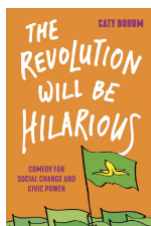
9781517913915 £24.99/ \$30.00 PB

9781517910662 £103.00/ \$120.00 HB

UNIVERSITY OF MINNESOTA PRESS

A synthetic history of new media reception in modern and contemporary Japan, *The New Real* positions mimesis at the heart of the media concept. Considering both mimicry and representation as the core functions of mediation and remediation, Abel offers a new model for media studies while explaining the deep and ongoing imbrication of Japan in the history of new media.

Excludes Japan & ANZ



The Revolution Will Be Hilarious

Comedy for Social Change and Civic Power

Cathy Borum

Postmillennial Pop

February 2023 304pp 20 b&w illus.

9781479810833 £24.99/ \$30.00 PB

9781479810826 £77.00/ \$89.00 HB

NEW YORK UNIVERSITY PRESS

An insider's look at how comedy and social justice activists are working together in a revolutionary media moment. Positions the rise of social justice comedy as creative, disruptive storytelling that invites us to agitate the status quo and re-imagine social realities.

Excludes Taiwan, Japan, SE Asia & ANZ



Unruly Speech

Displacement and the Politics of Transgression

Saskia Witteborn

Globalization in Everyday Life

January 2023 248pp

9781503634305 £22.99/ \$28.00 PB

9781503633391 £77.00/ \$90.00 HB

STANFORD UNIVERSITY PRESS

Unruly Speech explores how Uyghurs in China and in the diaspora transgress sociopolitical limits with "unruly" communication practices in a quest for change. Saskia Witteborn situates her study against the backdrop of displacement as a communicative and spatial phenomenon and focuses on how naming practices and witness accounts can operate as tools of activism, resistance, and communication.



Why We Can't Have Nice Things

Social Media's Influence on Fashion, Ethics, and Property

Minh-Ha T. Pham

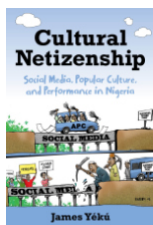
September 2022 176pp 15 illus.

9781478018612 £20.99/ \$24.95 PB

9781478015987 £82.00/ \$94.95 HB

DUKE UNIVERSITY PRESS

Minh-Ha T. Pham examines the practice of social media users monitoring the fashion market for the appearance of fake knock-off fashion, design theft, and plagiarism, showing how it is critically important to the development of global fashion.



Cultural Netizenship

Social Media, Popular Culture, and Performance in Nigeria

James Yékú

May 2022 278pp 50 b&w illus.

9780253060495 £34.00/ \$40.00 PB

9780253060488 £77.00/ \$90.00 HB

INDIANA UNIVERSITY PRESS

Proposes the concept of "cultural netizenship"—internet citizenship and its aesthetico-cultural dimensions—as a way of being on the social web and articulating counter-hegemonic self-presentations through viral popular images. A fascinating look at the intersection of social media and popular culture performance, this book reveals the logic of remediation that is central to both the internet's remix culture and the generative materialism of African popular arts.



Who Gets to Go Back-to-the-Land?

Gender and Race in U.S. Self-Sufficiency Popular Culture

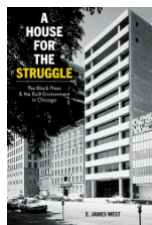
Valerie Padilla Carroll

December 2022 238pp 7 photos, 4 illus.

9781496215000 £52.00/ \$60.00 HB

UNIVERSITY OF NEBRASKA PRESS

Examines a variety of media from the last century that proselytized self-sufficiency as a solution to the economic instability, environmental destruction, and perceived disintegration of modern America. This archival research illuminates how embedded race, class, gender, and heteronormative dogmas in these texts reinforce dominant power ideologies and ignore the experiences of marginalized people.



RECENT HIGHLIGHTS

A House for the Struggle

The Black Press and the Built Environment in Chicago

E. James West

March 2022 288pp

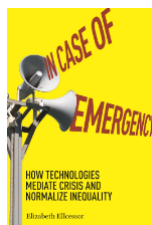
9780252086397 £20.99/ \$24.95 PB

9780252044328 £95.00/ \$110.00 HB

UNIVERSITY OF ILLINOIS PRESS

Buildings once symbolized Chicago's place as the business capital of Black America. E. James West examines the city's Black press through its relationship with the built environment.

Excludes Taiwan, Japan, SE Asia & ANZ



In Case of Emergency

How Technologies Mediate Crisis and Normalize Inequality

Elizabeth Ellcessor

April 2022 240pp 11 b&w illus.

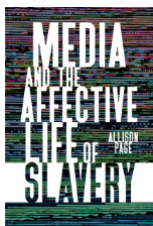
9781479811632 £22.99/ \$28.00 PB

9781479811625 £77.00/ \$89.00 HB

NEW YORK UNIVERSITY PRESS

A much-needed look at the growth of emergency media and its impact on our lives. The first book to develop a typology of emergency media, this book opens a much-needed conversation around the larger cultural meanings of "emergency," and what an ethical and care-based approach to emergency could entail.

Excludes Taiwan, Japan, SE Asia & ANZ



Media and the Affective Life of Slavery

Allison Page

March 2022 192pp 3 b&w illus.

9781517910402 £21.99/ \$26.00 PB

9781517910396 £89.00/ \$104.00 HB

UNIVERSITY OF MINNESOTA PRESS

Amid fervent conversations about antiracism and police violence, *Media and the Affective Life of Slavery* delivers vital new ideas about how our feelings about race are governed and normalized by our media landscape. Page analyzes how U.S. media from the 1960s to today instructs viewers to act and feel in accordance with new racial norms created for an era supposedly defined by an end to legal racism.

Excludes Japan & ANZ



The Digital Border

Migration, Technology, Power

Lilie Chouliaraki & Myria Georgiou

Critical Cultural Communication

June 2022 272pp 8 b&w illus.

9781479873401 £23.99/ \$29.00 PB

9781479844319 £77.00/ \$89.00 HB

NEW YORK UNIVERSITY PRESS

How do digital technologies shape the experiences and meanings of migration? The authors offer a holistic account of the digital border as an expansive assemblage of technological infrastructures and media imaginaries to tell the story of migration as it unfolds in Europe's outer islands as much as its most vibrant cities.

Excludes Taiwan, Japan, SE Asia & ANZ



What If?

Twenty-Two Scenarios in Search of Images

Vilém Flusser

Translated by Anke Finger & Kenneth Kronenberg

March 2022 120pp

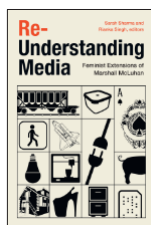
9781517913663 £16.99/ \$20.00 PB

9781517913656 £69.00/ \$80.00 HB

UNIVERSITY OF MINNESOTA PRESS

Two years after his *Vampyroteuthis Infernalis*, the philosopher Vilém Flusser has engaged in another thought experiment: a collection of twenty-two "scenarios for the future" to be produced as computer-generated media that would break the imaginative logjam in conceiving the social, political, and economic future of the universe.

Excludes Japan & ANZ



Re-Understanding Media

Feminist Extensions of Marshall McLuhan

Edited by Sarah Sharma & Rianka Singh

June 2022 280pp 39 illus.

9781478017875 £21.99/ \$26.95 PB

9781478015253 £86.00/ \$99.95 HB

DUKE UNIVERSITY PRESS

The contributors advance a feminist version of Marshall McLuhan's key text, *Understanding Media: The Extensions of Man*, repurposing his insight that "the medium is the message" for feminist ends.



Visualizing Black Lives

Ownership and Control in Afro-Brazilian Media

Reighan Gillam

April 2022 160pp

9780252086489 £21.99/ \$26.00 PB

9780252044410 £95.00/ \$110.00 HB

UNIVERSITY OF ILLINOIS PRESS

A new generation of Afro-Brazilian media producers have emerged to challenge a mainstream that frequently excludes them. Gillam delves into the dynamic alternative media landscape developed by Afro-Brazilians in the twenty-first century. These artists identify, challenge, or break with entrenched racist practices, ideologies, and structures.

Excludes Taiwan, Japan, SE Asia & ANZ



Women's Voices in Digital Media

The Sonic Screen from Film to Memes

Jennifer O'Meara

April 2022 320pp

9781477324448 £24.99/ \$29.95 PB

9781477324431 £77.00/ \$90.00 HB

UNIVERSITY OF TEXAS PRESS

An examination of the sound and silence of women in digital media. Dives into new and well-established media formats to show how contemporary screen media and cultural practices police and fetishize women's voices, but also provide exciting new ways to amplify and empower them.

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