

Higher Education New Books Preview

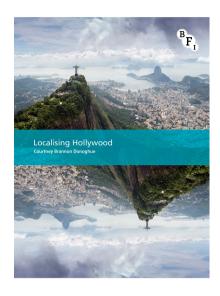
June 2017



Cultural and Media Studies

Localising Hollywood
Localising Hollywood
History
Law and the Family in Ireland, 1800–1950 5
Law and the Family in Ireland, 1800–1950 6
Literature
The Instinctive Screenplay
The Instinctive Screenplay
Social Sciences
Key Concepts and Theory in Social Work
Developing Research Questions







Price £22,99 | \$ 35.00 USD | € 29,99

Series

International Screen Industries

Publisher

British Film Institute

Imprint

British Film Institute

Main Discipline

Cultural and Media Studies

Publication Date

June 2017

Format(s)

Paperback, EBook

Page Count

197 pp

Dimensions

155 x 235 mm

EBook ISBN

9781844576906

Localising Hollywood

C. Brannon Donoghue, Oakland University Department of English, Rochester, USA

About the book

Hollywood has a complex relationship with local markets around the world. This critical yet accessible overview of Hollywood's local presence investigates the dynamic between the studios' film entertainment divisions and individual media markets – exploring how their position, partnerships and practices function in an era characterised by globalisation, digitisation and convergence. Engaging with key scholarly and industrial debates, the book incorporates first-hand accounts gathered from extensive fieldwork and research. It addresses a wide range of international operations, from creative partnerships and production strategies to promotional and distribution processes. With a particular focus on Europe and Latin America, the text interrogates earlier notions of a 'global Hollywood' and globalisation, where media conglomerates were viewed as economically rational or all-powerful organisations. By exploring how decision-making processes and creative negotiations between Hollywood media executives and local forces operate, it reveals the complex picture of filmmaking and circulation in today's supposedly globalised and digitised societies.

- Focuses on Hollywood operations outside of Englishlanguage content and markets an aspect poorly served by publishing at present
- Looks at the film industry rather than film content a rapidly growing area in film and media studies
- Includes exclusive interviews with industry insiders from companies such as Sony Pictures, Fox, Warner Bros and Universal
- Part of the prestigious BFI International Screen Industries series, edited by two of the world's leading Film and Media Studies scholars

Table of Contents

Introduction: Hollywood's Global Footprint.- I. History of International Operations (1900s-1970s).- 2. Conglomerate Hollywood and International Operations (1980s-2016).- 3. Local Studio Operations: Country Managers and the Local-lanugage Production Process.- 4. International Media Hubs: Studio Production Cultures and Local Infrastructure.- 5. The Motion Picture Association and its Member Studios: Policy, Piracy, ad Promotion.- 6. Local Blockbusters and Media Franchising: Convergence and Cross-Media.- Conclusion: Local Places, Global Spaces.- Bibliography.

Who will buy this book

PrimaryUndergraduate and postgraduate students of Film and Television Studies taking courses on Global and Transnational Cinema, Global Hollywood or Contemporary Hollywood History. Secondary Undergraduate and postgraduate students of Media and Communication Studies taking courses on Media Economies and Industries, Media and Globalization, Global Media and Communication, Cultures of Production, Cultural and Economic Geography or the Studio System. Scholars and lecturers of Film, Television, Media or Communication Studies interested in Hollywood, Media and Globalization, Transnational Cinema or the Studio System

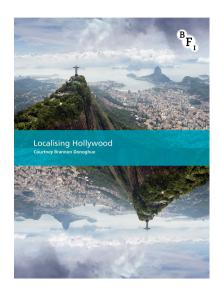
Related Titles

Curtin and Shattuc, The American Television Industry 9781844573370
Balio, Hollywood in the New Millenium 9781844573806
Havens, Global Television Marketplace 9781844571048
Miller, Govil, McMurria, Maxwell and Wang, Global Hollywood 2 9781844570393
Jackel, European Film Industries 9780851709482
McDonald, Carman, Hoyt and Drake, Hollywood and the Law 9781844574773

About the author

Courtney Brannon Donoghue is Assistant Professor of Cinema Studies at Oakland University, USA. She has published a number of articles and book chapters on Brazilian film and cinema, contemporary Spanish cinema, and local language productions.







Price £65,00 | \$ 104.00 USD | € 89,99

Series

International Screen Industries

Publisher

British Film Institute

Imprint

British Film Institute

Main Discipline

Cultural and Media Studies

Publication Date

June 2017

Format(s)

Hardcover, EBook

Page Count

197 pp

Dimensions

155 x 235 mm

EBook ISBN

9781844576906

Localising Hollywood

C. Brannon Donoghue, Oakland University Department of English, Rochester, USA

About the book

Hollywood has a complex relationship with local markets around the world. This critical yet accessible overview of Hollywood's local presence investigates the dynamic between the studios' film entertainment divisions and individual media markets – exploring how their position, partnerships and practices function in an era characterised by globalisation, digitisation and convergence. Engaging with key scholarly and industrial debates, the book incorporates first-hand accounts gathered from extensive fieldwork and research. It addresses a wide range of international operations, from creative partnerships and production strategies to promotional and distribution processes. With a particular focus on Europe and Latin America, the text interrogates earlier notions of a 'global Hollywood' and globalisation, where media conglomerates were viewed as economically rational or all-powerful organisations. By exploring how decision-making processes and creative negotiations between Hollywood media executives and local forces operate, it reveals the complex picture of filmmaking and circulation in today's supposedly globalised and digitised societies.

- Focuses on Hollywood operations outside of Englishlanguage content and markets an aspect poorly served by publishing at present
- Looks at the film industry rather than film content a rapidly growing area in film and media studies
- Includes exclusive interviews with industry insiders from companies such as Sony Pictures, Fox, Warner Bros and Universal
- Part of the prestigious BFI International Screen Industries series, edited by two of the world's leading Film and Media Studies scholars

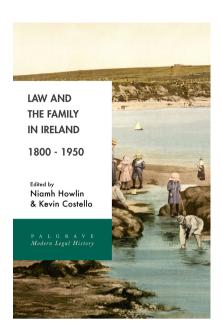
Table of Contents

Introduction: Hollywood's Global Footprint.- I. History of International Operations (1900s-1970s).- 2. Conglomerate Hollywood and International Operations (1980s-2016).- 3. Local Studio Operations: Country Managers and the Local-lanugage Production Process.- 4. International Media Hubs: Studio Production Cultures and Local Infrastructure.- 5. The Motion Picture Association and its Member Studios: Policy, Piracy, ad Promotion.- 6. Local Blockbusters and Media Franchising: Convergence and Cross-Media.- Conclusion: Local Places, Global Spaces.- Bibliography.

About the author

Courtney Brannon Donoghue is Assistant Professor of Cinema Studies at Oakland University, USA. She has published a number of articles and book chapters on Brazilian film and cinema, contemporary Spanish cinema, and local language productions.







Price

£24,99 | \$ 40.00 USD | € 36,99

Series

Palgrave Modern Legal History

Publisher

Macmillan Education UK

Imprint

Palgrave

Main Discipline

History

Publication Date

June 2017

Format(s)

Paperback, EBook

Page Count

240 pp

Dimensions

155 x 235 mm

EBook ISBN

9781137606365

Law and the Family in Ireland, 1800–1950

N. Howlin, University College Dublin School of Law, Dublin 4, Ireland; **K. Costello**, University College Dublin School of Law, Dublin 4, Ireland

About the book

This multi-disciplinary study considers the intersection between law and family life in Ireland from the early nineteenth to the mid-twentieth century. Setting the law in its wider social historical context it traces marriage from its formation through to its breakdown. It considers the impact of the law on such issues as adultery, divorce, broken engagements, marriage settlements, pregnancy, adoption, property, domestic violence, concealment of birth and inter-family homicide, as well as the historical origins of the Constitutional protection of the family. An underlying theme is the way in which the law of the family in Ireland differed from the law of the family in England.

- Systematic examination of legal institutions and norms in regulating family life and personal relationships in a historical context with regard to Ireland
- Investigates the complex relationship between legal rules, accepted social practice and economic necessity, making it an original contribution to knowledge
- Contributors from the fields of history, law and social science, making it truly interdisciplinary
- Covers all major themes in the legal history of family law in Ireland

Table of Contents

I. Introduction; Niamh Howlin and Kevin Costello .- 2. Marriage Breakdown in Ireland, c. 1660-1857; Mary O'Dowd .- 3. The comeback of the medieval marriage per verba de praesenti in 19th century bigamy cases; Maebh Harding .- 4. The Action for Breach of Promise of Marriage in Nineteenth Century Ireland; Michael Sinnott .- 5. Married Women's Property in Ireland 1800-1900; Kevin Costello .- 6. Adultery in the Courts: Damages for Criminal Conversation in Ireland; Niamh Howlin .- 7. 'Divorce Irish style': Marriage dissolution in Ireland, 1850-1950; Diane Urquart .- 8. Class, Criminality and Marriage Breakdown in Post-Independence Ireland; Deirdre McGowan .- 9. "Behind closed doors': Society, Law and familial violence in Ireland, 1922-1990; Lindsey Earner-Byrne .- 10. Murder in the Irish Family, 1930-1950; Karen Brennan .- 11. Interrogating the Charge Concealment of Birth in Nineteenth Century Irish courts; Elaine Farrell .- 12. The Fate of the 'Illegitimate' Child: An Analysis of Irish Social Policy in the Period: 1750-1952; Simone McCoughren and Fred Powell .- 13. Embedding the Family in the Irish Constitution; Thomas Mohr.

Who will buy this book

Undergraduate and postgraduate students of family and law, and academics in the fields of law and history Lawyers, scholars, historians and social scientists interested in legal history and history of the family, specifically pertaining to Ireland

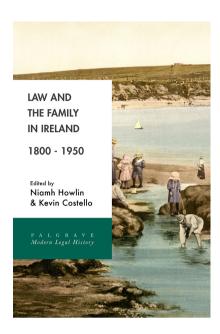
Related Titles

A History of Ireland 2e 9781403948304 Family Law 9e 9781137575517 Great Debates in Family Law 2e 9781137481566 Core Statutes on Family Law 2016-17 9781137606600

About the author

Niamh Howlin is a Lecturer at the Sutherland School of Law, University College Dublin, Ireland Kevin Costello is a Senior Lecturer at the Sutherland School of Law, University College Dublin, Ireland







Price £75,00 | \$ 120.00 USD

Series

Palgrave Modern Legal History

Publisher

Macmillan Education UK

Imprint

Palgrave

Main Discipline

History

Publication Date

June 2017

Format(s)

Hardcover, EBook

Page Count

240 pp

Dimensions

155 x 235 mm

EBook ISBN

9781137606365

Law and the Family in Ireland, 1800–1950

N. Howlin, University College Dublin School of Law, Dublin 4, Ireland; **K. Costello**, University College Dublin School of Law, Dublin 4, Ireland

About the book

This multi-disciplinary study considers the intersection between law and family life in Ireland from the early nineteenth to the mid-twentieth century. Setting the law in its wider social historical context it traces marriage from its formation through to its breakdown. It considers the impact of the law on such issues as adultery, divorce, broken engagements, marriage settlements, pregnancy, adoption, property, domestic violence, concealment of birth and inter-family homicide, as well as the historical origins of the Constitutional protection of the family. An underlying theme is the way in which the law of the family in Ireland differed from the law of the family in England.

- Systematic examination of legal institutions and norms in regulating family life and personal relationships in a historical context with regard to Ireland
- Investigates the complex relationship between legal rules, accepted social practice and economic necessity, making it an original contribution to knowledge
- Contributors from the fields of history, law and social science, making it truly interdisciplinary
- Covers all major themes in the legal history of family law in Ireland

Table of Contents

I. Introduction; Niamh Howlin and Kevin Costello .- 2. Marriage Breakdown in Ireland, c. 1660-1857; Mary O'Dowd .- 3. The comeback of the medieval marriage per verba de praesenti in 19th century bigamy cases; Maebh Harding .- 4. The Action for Breach of Promise of Marriage in Nineteenth Century Ireland; Michael Sinnott .- 5. Married Women's Property in Ireland 1800-1900; Kevin Costello .- 6. Adultery in the Courts: Damages for Criminal Conversation in Ireland; Niamh Howlin .- 7. 'Divorce Irish style': Marriage dissolution in Ireland, 1850-1950; Diane Urquart .- 8. Class, Criminality and Marriage Breakdown in Post-Independence Ireland; Deirdre McGowan .- 9. "Behind closed doors': Society, Law and familial violence in Ireland, 1922-1990; Lindsey Earner-Byrne .- 10. Murder in the Irish Family, 1930-1950; Karen Brennan .- 11. Interrogating the Charge Concealment of Birth in Nineteenth Century Irish courts; Elaine Farrell .- 12. The Fate of the 'Illegitimate' Child: An Analysis of Irish Social Policy in the Period: 1750-1952; Simone McCoughren and Fred Powell .- 13. Embedding the Family in the Irish Constitution; Thomas Mohr.

Who will buy this book

Undergraduate and postgraduate students of family and law, and academics in the fields of law and history Lawyers, scholars, historians and social scientists interested in legal history and history of the family, specifically pertaining to Ireland

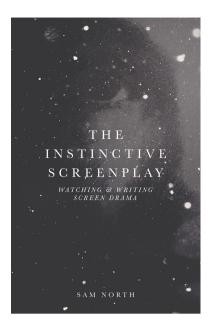
Related Titles

A History of Ireland 2e 9781403948304 Family Law 9e 9781137575517 Great Debates in Family Law 2e 9781137481566 Core Statutes on Family Law 2016-17 9781137606600

About the author

Niamh Howlin is a Lecturer at the Sutherland School of Law, University College Dublin, Ireland Kevin Costello is a Senior Lecturer at the Sutherland School of Law, University College Dublin, Ireland







Price £ 14,99 | \$ 24.00 USD | € 19,99

Publisher

Macmillan Education UK

Imprint

Palgrave

Main Discipline

Literature

Publication Date

June 2017

Format(s)

Paperback, EBook

Page Count

216 pp

Dimensions

148×210 mm

EBook ISBN

9781137607515

The Instinctive Screenplay

Watching and Writing Screen Drama

S. North, University of Exeter, Exeter, UK

About the book

What is it that makes humans engage with a dramatic narrative? Is it linked to our primitive selves, contained within our instinctive experience? This innovative text argues that understanding how and why our human instincts are brought into play as we watch screen drama is the key to writing it. Analysing four powerful instincts – willpower, logic, morality and emotion – Sam North explores how they determine our level of involvement in their drama, and how screenwriters can use them to develop their craft. Including a variety of both well-known and less famous examples, from The Shawshank Redemption to Samira Makhmalbaf's The Apple, this book offers a fresh new approach to thinking about, discussing and writing screenplays.

- Screenwriting is very widely studied, both as a course and a module.
- This book offers a fresh new approach to the study of screenwriting.
- The author is a seasoned writer, as well as having a long practical experience in the film industry and solid academic experience.

Table of Contents

Introduction.- I. The Map of Desire.- 2. Logic Junkie.- 3. The Line in the Sand.- 4. Moods and Mental States.- Conclusion.

Who will buy this book

Undergraduate and postgraduate students on Screenwriting degrees; undergraduate and postgraduate students taking Screenwriting modules within Creative Writing, English or Film Studies degree

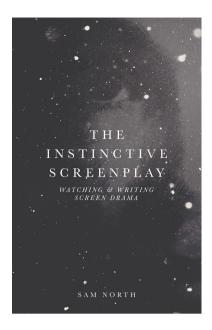
Related Titles

Batty & Waldeback, Writing for the Screen 9780230550759 Wiltshire, Writing for Theatre 9781137369192 Davidson & Fraser, Writing Poetry 9780230008120 Boulter, Writing Fiction 9781403988119 Graham, The Road to Somewhere 9781137263568 Scott, Creative Writing and Stylistics 9781137010650

About the author

Sam North is an award-winning writer and is Senior Lecturer of English at the University of Exeter, UK.







Price £44,99 | \$ 67.50 USD | € 59,99

Publisher

Macmillan Education UK

Imprint

Palgrave

Main Discipline

Literature

Publication Date

June 2017

Format(s)

Hardcover, EBook

Page Count

216 pp

Dimensions

148×210 mm

EBook ISBN

9781137607515

The Instinctive Screenplay

Watching and Writing Screen Drama

S. North, University of Exeter, Exeter, UK

About the book

What is it that makes humans engage with a dramatic narrative? Is it linked to our primitive selves, contained within our instinctive experience? This innovative text argues that understanding how and why our human instincts are brought into play as we watch screen drama is the key to writing it. Analysing four powerful instincts – willpower, logic, morality and emotion – Sam North explores how they determine our level of involvement in their drama, and how screenwriters can use them to develop their craft. Including a variety of both well-known and less famous examples, from The Shawshank Redemption to Samira Makhmalbaf's The Apple, this book offers a fresh new approach to thinking about, discussing and writing screenplays.

- Screenwriting is very widely studied, both as a course and a module.
- This book offers a fresh new approach to the study of screenwriting.
- The author is a seasoned writer, as well as having a long practical experience in the film industry and solid academic experience.

Table of Contents

Introduction.- I. The Map of Desire.- 2. Logic Junkie.- 3. The Line in the Sand.- 4. Moods and Mental States.- Conclusion.

Who will buy this book

Undergraduate and postgraduate students on Screenwriting degrees; undergraduate and postgraduate students taking Screenwriting modules within Creative Writing, English or Film Studies degree

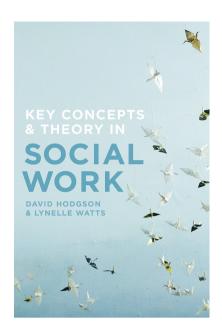
Related Titles

Batty & Waldeback, Writing for the Screen 9780230550759 Wiltshire, Writing for Theatre 9781137369192 Davidson & Fraser, Writing Poetry 9780230008120 Boulter, Writing Fiction 9781403988119 Graham, The Road to Somewhere 9781137263568 Scott, Creative Writing and Stylistics 9781137010650

About the author

Sam North is an award-winning writer and is Senior Lecturer of English at the University of Exeter, UK.







Price £24,99 | \$ 39.99 USD | € 34,99

Publisher

Macmillan Education UK

Imprint

Palgrave

Main Discipline

Social Sciences

Publication Date

June 2017

Format(s)

Paperback, EBook

Page Count

281 pp

Dimensions

155 x 235 mm

EBook ISBN

9781137487841

Key Concepts and Theory in Social Work

D. Hodgson, Edith Cowan University Department of Social Work, Bunbury, , Australia; **L. Watts**, Edith Cowan University School of Arts and Humanities, Bunbury, WA, Australia

About the book

Social work is a discipline committed to social justice and human rights, and to improving the well—being of individuals, families, communities and societies. But the world is changing, with environmental disasters, an increase in violent conflict and the aftermath of the Global Financial Crisis impacting negatively on human and ecological well-being. Social workers are often working at the forefront of these and other challenging situations, and they must apply knowledge and skills to their practice in a thoughtful and ethical way. What kind of knowledge and skills will social workers need to succeed in this intellectually and emotionally demanding job? Broadranging in scope and depth, this highly readable text introduces readers to the key concepts in social work - such as empathy, reflective practice and notions of risk - and provides both a focus on the theory and research literature that informs each one, and an examination of how each will aid practitioners in their day-to-day work. With the help of engaging practice examples that contextualize the topics under discussion, the book also draws on ideas and literature from other disciplines - including philosophy, sociology and psychology - in order to promote the openmindedness and depth of understanding required for practice with people from all walks of life. An accessible text that brings all of the major social work concepts together in one place, Key Concepts and Theory in Social Work is an essential book for students and practitioners alike.

- Takes an interdisciplinary approach drawing upon cognitive and neuropsychology, business, education, philosophy, and sociology
- Has a broad appeal to core social work courses
- International appeal

Table of Contents

I. Introduction.- 2. Theory and Practice.- 3. Risk.- 4. Power.- 5. Poverty and Disadvantage.- 6. Difference.- 7. Respect and Dignity.- 8. Social Justice and Fairness.- 9. Human Rights.- 10. Spirituality and Hope.- 11. Organisational Contexts.- 12. Empathy.- 13. Professional Judgement and Decision-Making.- 14. Assessment.- 15. Reflexivity, Reflective Practice and Critical Reflection.

Who will buy this book

Primary market: this is a core text for undergraduate social work courses, relevant across several of the key modules and particularly suited to year I undergraduate students. Secondary market: postgraduate qualifying level students, practitioners and those undertaking CPD courses.

Related Titles

Watson & West, ,Social Work Process and Practice' 9781403905857

K. Healy, ,Social Work Theories in Context' 9781137024244

N. Thompson; S. Thompson, The Social Work Companion, 9781137502179

R. Adams; L. Dominelli; M. Payne ,Social Work: Themes, Issues and Critical Debates' 9780230218659

M. Payne , Modern Social Work Theory' 9780230249608

K. Healy Social Work Methods and Skills 9780230575172

About the author

David Hodgson and Lynelle Watts are senior lecturers in social work in the School of Arts and Humanities at Edith Cowan University, Australia.







£21,99 | \$ 39.99 USD | € 29,99

Publisher

Price

Macmillan Education UK

Imprint

Palgrave

Main Discipline

Social Sciences

Publication Date

June 2017

Format(s)

Paperback, EBook

Page Count

166 pp

Dimensions

148×210 mm

EBook ISBN

9781137490483

Previous edition ISBN

9781403998156

Developing Research Questions

2nd Edition

P. White, Department of Sociology University of Leicester, Leicester, UK

About the book

This book steers the reader through the complex processes involved in developing a research question in a step-by-step manner: from the formulation of an initial question and the design of the research project to how this might be used to submit a research proposal.

- Should appeal to a wide readership across the social sciences and beyond;
- The only text on the market to take readers through the complex process of developing research questions in a stepbystep manner;
- Refined and improved in a number of ways since the publication of the first edition, not least in terms of a stronger international focus and the integration of more visual and reflective exercises.

Table of Contents

- .I. Where do research ideas come from?.- 2. What makes a research question?.-
- 3. What makes a question ,researchable'?.- 4. How do my research questions help me design my study?.- 5. How do I answer my research question?

Who will buy this book

PRIMARY: Postgraduate sociology students undertaking a dissertation or an independent research project Upper level sociology undergraduate students undertaking a dissertation or an independent research project. SECONDARY: Upper level undergraduate and postgraduate students across social sciences and related subject areas undertaking a dissertation or an independent research project; Practitioners and professional researchers undertaking an independent research project.

Related Titles

Gomm, Social Research Methodology; Ransome, Ethics and Values in Social Research; Sarantakos, Social Research; Farrimond, Doing Ethical Research; Davies & Hughes, Doing a Successful Research Project

About the author

Patrick White is Senior Lecturer in the Department of Sociology, University of Leicester, UK