

# Higher Education New Books Preview

November 2017

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## La dolce vita

R. Dyer, Kings College London Dept Film Studies, 564N Norfolk Bldg, London, UK

### About the book

La dolce vita has been a phenomenon since before it was made, a scandal in the making and on release and a reference point ever since. Much of what made it notorious was its incorporation of real people, events and lifestyles, making it a documentation of its time. It uses performance, camera movement, editing and music to produce a striking aesthetic mix of energy and listlessness, of exuberance and despair. This study will consider each of these aspects of the film – phenomenon, document, aesthetic – and argue that they are connected

- A study of one of the best-loved classics of Italian cinema
- Author is a high profile film scholar and an authority on Fellini
- Richly illustrated with images from the film

### Table of Contents

I. Introduction.- 2. Before.- 3. Making.- 4. The Film Itself.- 5. After.- 6. Conclusion.- Bibliography.- Film Credits

### Who will buy this book

Undergraduate and postgraduate students of film and television studies; general readers with an interest in film

### Related Titles

Dyer, Brief Encounter, 9781844578771  
 Bondanella, The Italian Cinema Book, 9781844574049  
 Forbes & Street, European Cinema, 9780333752104

### About the author

Richard Dyer is Professor of Film Studies at King's College, London. His books include Seven and Brief Encounter in the BFI Film Classics series and Nino Rota (BFI, 2010).



### ISBN

9781844573929



### Price

£ 9,99 | \$ 14.95 USD | € 14,99

### Series

BFI Film Classics

### Publisher

British Film Institute

### Imprint

British Film Institute

### Main Discipline

Cultural and Media Studies

### Publication Date

November 2017

### Format(s)

Paperback, Ebook

### Page Count

104 pp

### Dimensions

135 x 190 mm

### EBook ISBN

9781844579464

# Pandora's Box

P. Hutchinson, London, UK

## About the book

Die Büchse der Pandora (Pandora's Box, 1929), starring Hollywood icon Louise Brooks, is an established classic of the silent era. Pamela Hutchinson revisits and challenges many assumptions made about the film, its lead character and its star. Putting the film in historical and contemporary contexts, Hutchinson investigates how the film speaks to new audiences.

- A new BFI Film Classic on silent era controversial classic Pandora's Box, which starred Hollywood icon Louise Brooks
- Pandora's Box has an ongoing cult appeal and is widely studied on Film Studies courses
- By film writer Pamela Hutchinson, who writes a column on early cinema for the Guardian and is editor of the Silent London film blog which has over 9000 followers.

## Table of Contents

Acknowledgements.- Pabst and Brooks: the director and the star.- Wedekind and Lulu's 'divine birth'.- The making of *Pandora's Box*.- The cast of *Pandora's Box*.- *Pandora's Box* in eight acts.- Beyond *Pandora's Box*.- Notes and Bibliography.

## Who will buy this book

Undergraduate and postgraduate students of film and television studies; general readers with an interest in film

## Related Titles

Carter et al, *The German Cinema Book* 9780851709468  
 Usai, *Silent Cinema* 9780851707464  
 Fischer, *Sunrise* 9780851706689  
 Elsaesser, *Metropolis* 9781844575015

## About the author

Pamela Hutchinson is the Editor of *Silent London*, and writes on early and silent film for the *Guardian* and *Sight & Sound*.



## ISBN

9781844579662



## Price

£ 14,99 | \$ 19.99 USD | € 19,99

## Series

BFI Film Classics

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British Film Institute

## Imprint

British Film Institute

## Main Discipline

Cultural and Media Studies

## Publication Date

November 2017

## Format(s)

Paperback, Ebook

## Page Count

93 pp

## Dimensions

135 x 190 mm

## EBook ISBN

9781844579686



# Tony Leung Chiu-Wai

M. Gallagher, University of Nottingham, Nottingham, UK

## About the book

In exploring the exceptionally varied career of Tony Leung, one of greater China's most acclaimed contemporary film stars, Mark Gallagher examines the dissemination and reception of Chinese cinema and popular culture and illuminates the nature of contemporary Hong Kong, Chinese, pan-Asian and global stardom.

- Tony Leung Chiu-Wai is one of China's most nationally and internationally acclaimed contemporary film stars
- Chinese cinema is a large and rapidly growing area of academic interest
- Star Studies is an increasingly core area of Film and TV Studies
- Explores the star's success in roles such as Lust, Caution, Chungking Express and In the Mood for Love

## Table of Contents

Acknowledgements.- Introduction.- 1: How to Act Sexy.- 2. 1980s Hong Kong Television and Early Film Efforts.- 3. Pan-Asian and Global Art-Cinema Stardom.- 4: Tony Leung and Genre Stardom.- 5: The Mainlanding of Tony Leung Chiu-Wai.- Conclusion.- Notes.- Bibliography.- Filmography.- Index.

## Who will buy this book

Undergraduate and postgraduate students of film and television studies; general readers

## Related Titles

Rayns, In the Mood for Love 9781844578740  
 Teo, Wong Kar-Wai 9781844570294  
 Teo, Hong Kong Cinema 9780851705149  
 Lim & Ward, The Chinese Cinema Book 9781844573448

## About the author

Mark Gallagher is Lecturer in Film and Television Studies at the University of Nottingham, UK. He has written extensively on contemporary US, East Asian and global cinema and television, and international film and television stars. He is a member of the Centre for Contemporary East Asian Cultural Studies Executive Committee. His books include Another Steven Soderbergh Experience: Authorship and Contemporary Hollywood (University of Texas Press, 2013) and Action Figures: Men, Action Films and Contemporary Adventure Narratives (Palgrave Macmillan, 2006).

## ISBN

9781844577811



## Price

£ 16,99 | \$ 26.00 USD | € 19,99

## Series

Film Stars

## Publisher

British Film Institute

## Imprint

British Film Institute

## Main Discipline

Cultural and Media Studies

## Publication Date

November 2017

## Format(s)

Paperback, Ebook

## Page Count

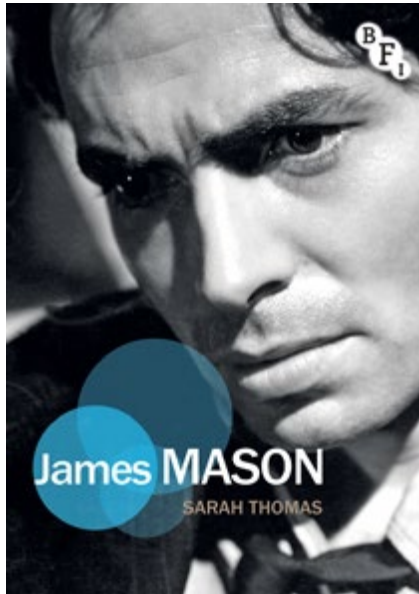
148 pp

## Dimensions

129x 198mm

## EBook ISBN

9781844577835



# James Mason

S. Thomas, Aberystwyth University, Aberystwyth

## About the book

Having made his name as a star of British Cinema in the 1930s, James Mason went on to become one of Hollywood's most successful leading men in the post-war era. Sarah Thomas charts his transition from British film actor to star, to international film star and celebrity, to character actor. Whilst focussing predominantly on Mason's acting, Thomas also explores his image and the role of publicity in building his public persona, his working conditions, and his extra-cinematic work as a writer, journalist and critic, particularly as a commentator on stars and stardom. Thomas provides detailed analyses of Mason's performances in a number of his classic films (British and Hollywood), as well as his work with directors such as Leslie Arliss, Carol Reed, Max Ophüls, George Cukor, Nicolas Ray and Stanley Kubrick. As a major English film star of the 1930-80s, James Mason makes for a fascinating case study of a working actor, one with a very distinctive star persona and a unique acting style.

- James Mason was a major transatlantic film star from the 1930s to 80s
- Sarah Thomas is a cutting edge film scholar with an excellent academic reputation and strong publishing record
- Provides a rich study of Mason's films and their directors, as well as the creation of his public persona, and his work as a journalist and critic

## Table of Contents

Acknowledgments.- Introduction.- Persona.- Power.- Performance.- Notes.- Bibliography.- Filmography.-Index.

## Who will buy this book

Undergraduate and postgraduate students of film and television studies; general readers

## Related Titles

Murphy, The British Cinema Book 9781844572755  
Shingler, Star Studies 9781844574902

## About the author

Sarah Thomas is Lecturer in Film Studies at Aberystwyth University. She is the author of Peter Lorre – Face Maker: Constructing Stardom in Hollywood and Europe (Berghahn Books, 2012) as well as co-editor of Cult Film Stardom: Offbeat Attractions and Processes of Cultification (Palgrave Macmillan, 2013)

## ISBN

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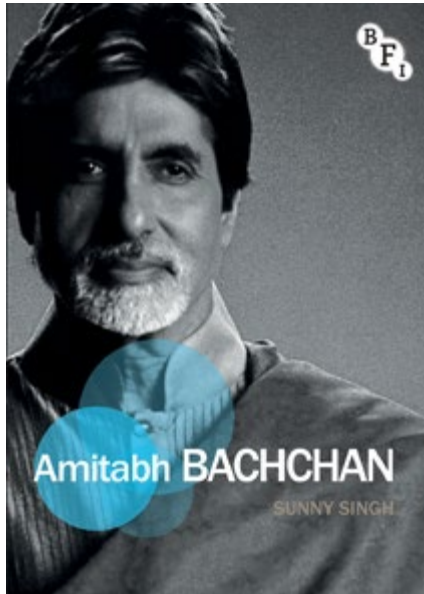
164 pp

## Dimensions

135x 190mm

## EBook ISBN

9781844576715



# Amitabh Bachchan

S. Singh, London Metropolitan University, London, UK

## About the book

Amitabh Bachchan has dominated the Indian film industry as its pre-eminent star for the past 40 years. Sunny Singh considers both Bachchan's film performances and his persona as a political actor and global brand, and explores the reasons behind the longevity of his star career.

- Amitabh Bachchan has been Indian commercial cinema's preeminent star for the past four decades.
- He continues to star in Indian and Hollywood movies, and appeared in Baz Lurhmann's 'The Great Gatsby'.
- One of the principal characters in Salman Rushdie's 'The Satanic Verses' is based on Bachchan.
- First indepth critical study of Bachchan's film career and star persona.

## Table of Contents

Introduction.- Chapter 1: Birth - and rebirth - of a star.- Chapter 2: A Star Greater than the Industry.- Chapter 3: Creation and Recreation of a Superstar.- Chapter 4: Impact on contemporary cultural production.- Conclusion.- Filmography.

## Who will buy this book

Undergraduate and postgraduate students of film and television studies; general readers

## Related Titles

Dwyer, 100 Bollywood Films 9781844570997

Shingler, Star Studies 9781844574902

Hiller & Pye, 100 Film Musicals 9781844573783

## About the author

Sunny Singh is Senior Lecturer and Course Leader for BA in Creative Writing at the Faculty of Social Sciences and Humanities, London Metropolitan University.

## ISBN

9781844576319



## Price

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129x 198mm

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9781137519276

# The French Cinema Book

2nd Edition

**M. Temple**, Birkbeck University, LONDON, UK; **M. Witt**, University of Roehampton, London, UK

## About the book

The French Cinema Book offers an innovative and accessible account of the richness and diversity of French film history from the 1890s to the 2010s. This revised, updated and expanded new edition contains contributions from thirty-six leading commentators on French cinema from around the world. Michael Temple and Michael Witt assemble a broad range of approaches to the study and appreciation of French cinema: **PEOPLE**: Who are the men and women who have made French cinema happen? **BUSINESS**: What is the industrial culture in which French cinema has evolved? **TECHNOLOGY**: To what extent have technological factors determined the course of French cinema? **FORMS**: How can we study the diversity of film forms practiced across French cinema, and how have the formal 'languages' of film changed over time? **REPRESENTATIONS**: What have French films shown us of France, its society, its concerns, and the changing lives of its citizens? **SPECTATORS**: How has the audience's experience of film-going changed in France over time? **DEBATES**: How has cinema been represented and discussed in French culture? Whether you are a student, teacher, specialist or simply a fan of French cinema, this book is essential reading.

- Covers the whole of French history from the 1890s to the present Looks at a wide variety of types of film-making, from experimental and political traditions to art cinema, popular cinema and documentary
- Comprises of contributions from 36 leading international scholars on French cinema

## Table of Contents

Acknowledgments.- Notes on Contributors.- Introduction, Michael Temple and Michael Witt.- General Further Reading.- PART ONE: 1890-1920.- 1. People: The Men and Women Who Made French Cinema, Richard Abel.- 2. Business: The Birth of the Industry, Laurent Le Forestier.- 3. Technology: Innovation, Standardisation and Commercialisation in Early Film Technology, Laurent Mannoni.- 4. Forms: The Shifting Boundaries of Art and Industry, Ian Christie.- 5. Representations: Our Little Planet, Teresa Castro.- 6. Spectators: The Cinemising Process: Film-Going in the Silent Era, Elizabeth Ezra.- 7. Debates: Early Developments in Film-Thinking, Monica Dall'Asta.- Further Reading: 1890-1920.- PART TWO: 1920-50.- 8. People: Migration and Exile in the Classical Period, Alastair Phillips.- 9. Business: Anarchy and Order in the French Film Industry, Colin Crisp.- 10. Technology: Plant, Imported Technologies and Film Style, Charles O'Brien.- 11. Forms: The Place and Desire of Avant-Garde and Experimental Forms, Jennifer Wild.- 12. Forms: The Art of Spectacle: The Aesthetics of Classical French Cinema, Ginette Vincendeau.- 13. Representations: The Geography and Topography of French Cinema, Keith Reader.- 14. Representations: Gender Representations in French Fiction Films, Noël Burch and Geneviève Sellier.- 15. Representations: Region, Colony, and Nation in French Documentary Films, Alison J. Murray Levine.- 16. Spectators: In the Dark: Looking for the French Film Public, Michael Temple and Muriel Tinel-Temple.- 17. Debates: Trends and Developments in Film Criticism and Theory from the 1920s to the 1940s, Monica Dall'Asta.- Further Reading: 1920-50.- PART THREE: 1950-80.- 18. People: Film-Making as a Collaborative Activity: The Contribution of Cinematographers, Screenwriters and Actors, Alison Smith.- 19. Business: The End of a Golden Era for the Industry, Laurent Creton and Anne Jäckel.- 20. Technology: Technological Innovation and Change from the Mainstream to the Margins, Michael Witt.- 21. Forms: The Diversity of Film-Making Forms and Practices during the Thirty Glorious Years, Michael Temple and Michael Witt.- 22. Forms of Resistance and Revolt: 'We Are in Agreement with All that has Struggled, and is Struggling still, since the World Began', Nicole Brenez.- 23. Representations: A Camera of One's Own: Video in Feminist Hands, Hélène Fleckinger.- 24. Representations: Material Turns: French Cinema and the Construction of Everyday Life, Sam Di Iorio.- 25. Representations: A Greater France? French Cinema from the Colonial to the Postcolonial Period, Sébastien Denis.- 26. Spectators: Going Back Home, Franck Le Gac.- 27. Debates: Bazin and His Legacies, Daniel Morgan.- Further Reading: 1950-80.- PART FOUR: 1980-PRESENT.- 28. People: The Human Factor: Producers, Directors, Actors, Jean-Michel Frodon.- 29. Business: A Business Model under Threat? Laurent Creton and Anne Jäckel.- 30. Technology: 'Delay the Start to Hasten the Finish': French Exhibitors and the Digital Revolution, Kira Kitsopaniidou.- 31. Forms: The Documentary Renaissance, Michael Witt.- 32. Forms: From Cinema to Film Arts, Nicole Brenez.- [...] see next page



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**eBook ISBN**  
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9781844570126



## Table of Contents

Continuation [...] 33. Representations: Fiction, Documentary and the Political, Martin O'Shaughnessy.- 34. Representations: Representations of Ethnic Minorities in French Cinema since 1980, Will Higbee.- 35. Representations: From Gay Visibility to Queer In/Visibilities, James S. Williams.- 36. Spectators: The Spectator as Expert – French Cinephilia Today, Laurent Jullier and Jean-Marc Leveratto.- 37. Debates: Philosophy and Film: Re-Framing the Cinematic Century, Hunter Vaughan.- Further Reading: 1980-present.- Selected Online Resources.- Further Reading on Films and Film People.- Index.

## Who will buy this book

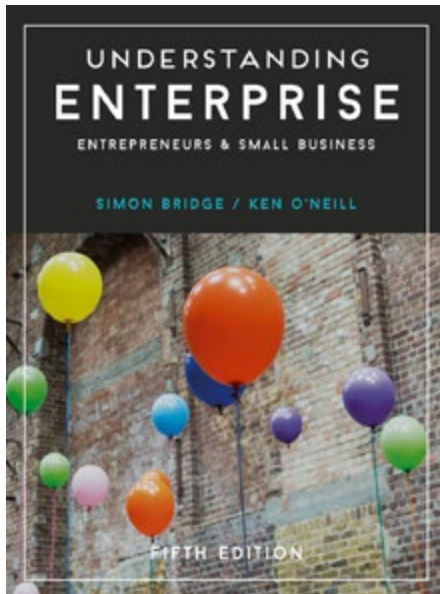
Undergraduate students of Film & Television; Undergraduate students of French; Undergraduate students of European Studies; general readers interested in French and/or European film

## Related Titles

Temple & Witt, *The French Cinema Book 1e* 9781844570126  
Graham & Vincendeau, *The French New Wave* 9781844572823  
Roud, *Godard* 9781844573547  
Forbes & Street, *European Cinema* 9780333752104

## About the author

Michael Temple is Reader in Film and Media at Birkbeck College, University of London, UK, and Director of Birkbeck Institute for the Moving Image and the Essay Film Festival. He is the author of *Jean Vigo* (2005), and has co-edited several books about Jean-Luc Godard, as well as *Decades Never Start on Time: A Richard Roud Anthology* (2014). Michael Witt is Professor of Cinema and Co-Director of the Centre for Research in Film and Audiovisual Cultures at the University of Roehampton, London, UK. He has published widely on French film history in journals such as *Screen*, *Traffic* and *New Left Review* and co-curated seasons of French experimental cinema, documentary, and the work of Jean-Luc Godard for institutions such as Tate Modern and BFI Southbank. He is the co-editor of *For Ever Godard* (2004) and *Jean-Luc Godard: Documents* (2006), and the author of *Jean-Luc Godard, Cinema Historian* (2013).



# Understanding Enterprise

## Entrepreneurs and Small Business

5th Edition

S. Bridge, County Down; K. O'Neill, Ulster, N/A

### About the book

The emergence of an enterprise culture and entrepreneurial economy has led to the rapid development of theories, policies and practices in the field of entrepreneurship. Understanding Enterprise provides a critical introduction to enterprise in its broadest context, particularly its application to business through entrepreneurship and small business. The book is divided into three distinct parts, which examine traditional approaches to entrepreneurship, new perspectives on the subject, and the success or otherwise of government policy. Key features: - Extensively revised to take into account the latest thinking and research - Reassessment of traditional views and a critique of conventional wisdom - Updated coverage of the impact and failings of comparative government policies - A good balance between theoretical and practical perspectives Understanding Enterprise is an essential companion for undergraduate and postgraduate students of entrepreneurship. Policy makers and practitioners will also benefit from this comprehensive guide.

- Very comprehensively revised 4th edition covering a broad range of entrepreneurship-related issues
- An established and well-respected author team
- A greater degree of criticality than all competing entrepreneurship texts

### Table of Contents

PART I: THE EVOLUTION OF ENTERPRISE UNDERSTANDING.- 1. Introduction Understanding Enterprise.- 2. A Brief History of Enterprise Understanding.- 3. Enterprise and Entrepreneurship: Their Meanings and Variations.- 4. Enterprise and Entrepreneurship: Understanding Their Nature.- 5. Small Businesses: Their Characteristics and Variety.- 6. Small Businesses: Understanding their Dynamics.- 7. Social Enterprise and the Third Sector  
PART II: CHALLENGES TO THE TRADITIONAL VIEW.- 8. Rethinking Small Business.- 9. Rethinking Entrepreneurship.- 10. Enterprise and Life.- 11. Becoming an Entrepreneur.- 12. Running a Small Business.- 13. Social Capital and the Enterprise Mix.- PART III: ENTERPRISE POLICY AND GOVERNMENT INTERVENTION.- 14. Why Governments Intervene: The Aims of Enterprise Policy.- 15. Enterprise Policy: Approaches and Delivery Methods.- 16. Does the Policy Work?.- 17. What Might Work?.- 18. The Impact of Change .

### Who will buy this book

A core text for students studying Entrepreneurship, Small Business and Enterprise modules. The new edition of this popular and established entrepreneurship text offers a comprehensive treatment of traditional entrepreneurship theory, but also contemporary challenges to that theory with the latest 'hot topics'. This provides a new way to think about tackling enterprise in practice. The authors outline the importance of the small business sector, considering the cultural, political and economic influences on business growth – notably how policy changes can engender entrepreneurial thinking.

### Related Titles

Entrepreneurship and Small Business - Paul Burns - 9781137430359 New Venture Creation - Paul Burns - 9781137332899 Start-Up - Inga Hill - 9781137425836 Opportunity-Centred Entrepreneurship - David Rae - 9780230275188 Perspectives in Entrepreneurship - Kevin Mole - 9780230241107

### About the author

Simon Bridge has been involved in formulating, delivering and/or assessing enterprise policy for nearly 30 years, most recently as an enterprise and economic development consultant and before that as the Enterprise Director of a small business agency. He is also a Visiting Professor at the University of Ulster. His other books include Rethinking Enterprise Policy: Can Failure Trigger New Understanding? (Palgrave Macmillan, 2010) and, co-written with Brendan Murtagh and Ken O'Neill, Understanding the Social Economy and the Third Sector (Palgrave Macmillan, 2009) Ken O'Neill is Professor Emeritus at the University of Ulster, a former President of the International Council for Small Business (ICSB), a member of the Steering Committee of the International Small Business Congress (ISBC), a former President of the UK's Institute for Small Business and Entrepreneurship (ISBE), and is a Director of The Genesis Initiative.

### ISBN

9781137584540



### Price

£ 46,99 | \$ 75.00 USD | € 64,99

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Macmillan Education UK

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Palgrave

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Business and Management

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363 pp

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193 x 260 mm

### EBook ISBN

9781137584557

### Previous ISBN

9780230308091

# Operations Strategy

Design, Implementation and Delivery

T. Hill,

## About the book

Written by leading authors in the field. Packed with original cases that connect key concepts, this book provides students with core tools and techniques to enable them to design and implement a successful operations strategy. Built on sound academic research and industry best-practice this is an invaluable resource for all students.

- Written by leading experts in the field of operations management strategy
- Packed full of original valueadding case studies
- Includes a clear methodology on how to plan, design and implement an operations strategy
- Provides valuable insights into how an effective operations strategy can add value for an organisation

## Table of Contents

PART I: INTRODUCTION.- 1. An Introduction to Operations Strategy.- PART II: DEVELOPING AN OPERATIONS STRATEGY.- 2. Creating Value for an Organisation.- 3. Developing an Operations Strategy: Principles and Concepts.- 4. Developing an Operations Strategy: Methodology.- PART III: IMPLEMENTING AN OPERATIONS STRATEGY.- 5. Delivering services.- 6. Making products.- 7. Service and Product Profiling.- 8. Focusing Operations: Principles, Concepts and Methodology.- 9. Make or Buy and Managing the Supply Chain.- PART IV: DRIVING BUSINESS PERFORMANCE.- 10. Developing Infrastructure.- 11. Measuring Performance.- 12. Developing a Business Case.- 13. Conclusion: Future Directions.

## Who will buy this book

Aimed at final year undergraduate modules in Operations Strategy/Strategic Operations Management and Postgraduate Modules in Operations Strategy on specialist MSc courses in Operations Management/Operations and Supply Chain Management/Logistics and Operations Management. Written by leading authors in the field and packed with original cases that connect key concepts, this book provides students with core tools and techniques to enable them to design and implement a successful operations strategy. Built on sound academic research and industry best-practice this is an invaluable resource for all students.>

## Related Titles

Operations Strategy - D. Walters  
 Supply Chain Management - D. Walters  
 Operations Management - A. Hill; T. Hill  
 Operations Management - D. Barnes  
 Essential Operations Management - A. Hill; T. Hill

## About the author

Terry Hill is Emeritus Professor, Templeton College Oxford, UK and Affiliate Professor at Ohio State University, USA, and Milan Polytechnic, Italy. Alex Hill is Associate Professor, Kingston Business School, UK.



**ISBN**  
9781137532763



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189 x 246 mm

**EBook ISBN**  
9781137532770

# Essential Operations Management

2nd Edition

**A. Hill**, Kingston University Kingston Business School, London, UK; **T. Hill**, Henley-in-Arden, UK

## About the book

A concise and practical introduction to OM examining tasks and challenges faced by operations managers, featuring new video interviews with businesspeople showing how 'key ideas' from the text work in the real world, as well as a range of engaging case studies from global organizations.

- Written by well known academics in the field who both have years of experience in industry, giving the book a very practical and 'real life' feel
- Video interviews with business managers to demonstrate how 'key ideas' apply in the world of work at several wellknown organizations
- 'Tasks and challenges' approach ensures that theory is also presented within a framework which allows students to see its relevance to the role of the operations manager and opportunities and challenges they come across
- Focus on strategy and improving operations keeps the end consumer firmly in mind and places operations at the centre of organizational considerations.

## Table of Contents

PART ONE: INTRODUCTION.- 1 Managing Operations.- 2 Operations Strategy.- PART TWO: DESIGNING AND DELIVERING SERVICES AND PRODUCTIONS.- 3 Designing Services and Products.- 4 Delivering Services.- 5 Making Products.- 6 Location and Layout.- PART THREE: MANAGING OPERATIONS.- 7 Managing Capacity.- 8 Scheduling and Executing Operations.- 9 Managing Inventory.- 10 Managing Quality.- 11 Managing the Supply Chain.- PART FOUR: IMPROVING OPERATIONS.- 12 Improving operations.

## Who will buy this book

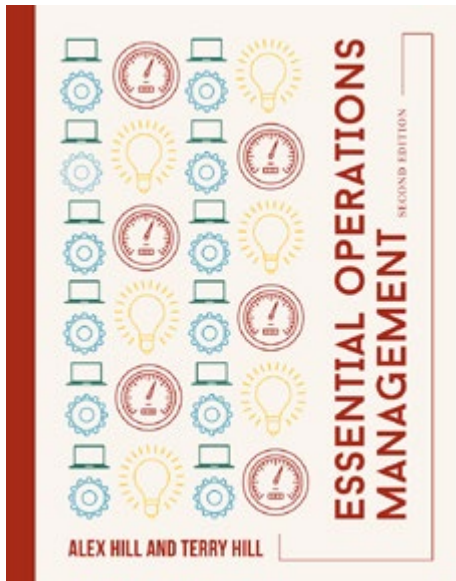
First- or more likely Second-Year undergraduate business and management students taking modules in operations management, manufacturing/services operations. MBA students taking modules in operations management.

## Related Titles

Ivanov, Global Supply Chain and Operations Management, 9783319242156; Stadler H, Supply Chain Management and Advanced Planning, 9783662517444; Bouchery Y, Sustainable Supply Chains, 9783319297897

## About the author

Terry Hill is Emeritus Fellow at the University of Oxford and an Affiliate Professor at Ohio State University and Milan Polytechnic. He is a leading international figure in the field of operations management and operations strategy. Terry spent many years in operations management and continues to work as a consultant. Alex Hill is Principal Lecturer at Kingston University and Associate Fellow at the University of Oxford. Prior to moving into university education, he worked extensively in industry and researches and consults in a wide range of service and manufacturing organisations.



## ISBN

9781137526564



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210x279mm

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## Previous ISBN

9780230232594

# Global Strategic Management

4th Edition

P. Lasserre, INSEAD Asia Campus Asian Business, 138676 Singapore

## About the book

Thoroughly revised and updated, this fourth edition of Lasserre's popular textbook is a user-friendly introduction to planning and making decisions for businesses on a global scale. It features numerous case studies and examples of established international companies and of SMEs looking to grow their international presence. Global Strategic Management blends academic rigour and a practical approach to provide a comprehensive guide to understanding strategic management in a global environment. Written by a world-renowned professor of strategy and international business from one of the world's leading business schools, this new edition confirms Global Strategic Management as one of the most accessible, engaging texts on the market, one which students find easy to learn from and actually enjoy reading. This fully-updated fourth edition includes:

- New and expanded coverage of BRICs, 'born global' firms, Corporate Social Responsibility and the underground economy
- More on e-business and the role of the internet in global business
- A brand new video feature with business leaders explaining the practical implications and implementation of issues covered in the text
- Genuinely global in scope and approach: over 40 mini-cases and examples cover emerging economies in Africa, Latin America and the Far East as well as established firms worldwide
- Perfect balance between theory and the real world of business: numerous up-to-date examples that illustrate principles and support learning throughout

The strong pedagogical framework from the previous edition remains, including: - Learning objectives - Mini cases, with questions, and shorter examples - Summary and key points - Learning assignments - Key words – with an end-of-book glossary - Web resources – providing links to useful websites - References and further reading

Please visit the companion website at: [www.palgravehighered.com/lasserre-gsm-4e](http://www.palgravehighered.com/lasserre-gsm-4e) for online resources including self-assessment questions, mini-case questions, PowerPoint presentations, and useful weblinks, as well as new video interviews with leading business people across the world. Philippe Lasserre is Emeritus Professor of Strategy at INSEAD, Fontainebleau, France. He is an established authority in the field of international business and strategy, with over forty years' experience in teaching, research and consulting in strategic management and international business. He has authored many books in these areas, and has held visiting professorships in Singapore, China, the US and Australia.



## ISBN

9781137584588



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## Previous ISBN

9780230293816

- Truly Global – Lasserre stands out as it is not UScentric, looking at the integration of a company in several countries, rather than a western company entering an international market; there is especially strong coverage of BRICs, Europe and the Far East
- Author Reputation – Philippe Lasserre has an excellent international reputation, as does INSEAD, where he is Emeritus Professor of Strategy and Asian Business – lecturers and students can trust the content is written with authority
- Rigour – Academically rigorous but easy to understand so suitable for a wide audience; Lasserre uses language which is accessible for ESL students
- Theory v Practical Application – Perfect balance between theory and the real world of business: numerous uptodate examples, mini cases and longer cases to ensure flexible teaching options
- New Content – More uptodate with increased coverage on ethics and sustainability and the environment, plus sections on Web 2.0 and social networking
- Pedagogy – New end of chapter cases to reinforce global issues which focus on both multinational corporations and emerging economies

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## Who will buy this book

Who will buy this book? Primary Market: MBA, Executive MBA and post-experience students studying global strategic management; undergraduate and postgraduate students studying global or international strategic management, typically as a third year core module for IB pathways and some general management, and a popular elective on UG Marketing and Management courses. Secondary Market: Undergraduate and postgraduate students studying strategic management; undergraduate and postgraduate students studying international business.

## Related Titles

Kazuyuki Motohashi, Global Business Strategy, 9784431562887

## About the author

Philippe Lasserre is Emeritus Professor of Strategy at INSEAD, Fontainebleau. He is the author of various articles on strategy, business in Asia and joint ventures, as well as a number of books on strategy. A French national, he has held visiting professorships in various universities in Singapore, at the China European Business School in Beijing and Shanghai, at the University of Texas in Dallas, at Curtin University in Perth, and at Thunderbird University in Glendale Arizona.

# An Introduction to Behavioral Economics

3rd Edition

**N. Wilkinson**, Richmond University London Richmond Business School, Richmond, UK; **M. Klaes**, University of Dundee School of Business, Dundee, UK

## About the book

The third edition of this successful textbook introduces students to behavioral economics. It offers a critical examination of the latest literature, research, developments and debates in the field by discussing topics such as evolutionary psychology and neuroscience. Contains a wealth of case studies, examples and review questions.

- Builds on the success of the second edition, and presents up-to-date developments in behavioral economics
- A truly comprehensive and cross-disciplinary survey of behavioral economics
- Explains policy implications of behavioral economics approaches
- Expanded online learning and teaching resources

## Table of Contents

PART I: INTRODUCTION.- 1. Nature of Behavioral Economics.- 2. Methodology.- PART II: FOUNDATIONS.- 3. Values, Preferences and Choices.- 4. Beliefs and Expectations.- 5. Decision-making under Risk and Uncertainty.- 6. Mental Accounting.- PART III: INTERTEMPORAL CHOICE.- 7. The Discounted Utility Model.- 8. Alternative Intertemporal Choice Models.- PART IV: STRATEGIC INTERACTION.- 9. Behavioral Game Theory.- 10. Social Preferences.- PART V: CONCLUSION.- 11. Behavioral Economics: Summary and Outlook.

## Who will buy this book

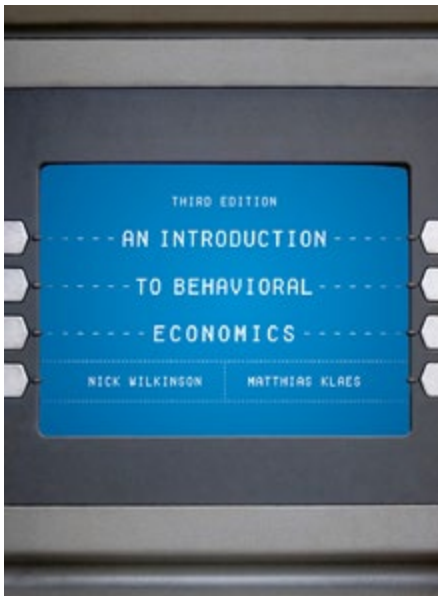
Economics students taking an optional, yet popular, module in Behavioural Economics, usually at third year, but it can also be at second year, or at master's level.

## Related Titles

Angner, 'A Course in Behavioral Economics' 2e, 978-1137512925

## About the author

Nick Wilkinson is Professor of Economics at Richmond the American International University in London and has taught economics and finance in various international institutions in the UK and USA. He has also worked in business management in both countries and served as a consultant to many companies, mainly in the leisure industry. He has authored two books, 'Managerial Economics: A Problem-Solving Approach', published by Cambridge University Press. His research interests lie in behavioral economics, particularly in the implications of evolutionary biology and neuroscience for behavioral economics. Matthias Klaes is Professor and Dean of the School of Business at the University of Dundee, UK, as well as Convenor of the Scottish Centre for Economic Methodology (SCEME). Having studied at universities in Germany, Holland, France, Scotland, and England, he has a background in engineering, economics and management studies, as well as science studies. He has served as Managing Editor of the Journal for Economic Methodology, and has acted as adviser to both private and public sector bodies. Before joining Dundee he was Professor of Commerce at Keele University, and Reader in Economics at the University of Stirling. He publishes widely in new institutional and behavioral economics, and economic and management methodology.



## ISBN

9781137524126



## Price

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Economics

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612 pp

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193 x 260 mm

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9780230291461

# Environmental Science in Building

8th Edition

R. McMullan, Auckland 1007, New Zealand

## About the book

Environmental Science in Building covers the science, technology and services that relate to the comfort of humans and the environmental performance of buildings. The new edition of this well-established text continues with and improves the environmental narrative based on appropriate principles and technologies such as carbon, lifetime performance and ratings schemes. It also expands the building services content with new coverage of equipment options, specifications and performance implications.

- The only text on the market to provide the basic scientific principles of such a broad range of topics
- With the environment as the starting point, this book clearly and concisely develops the student's knowledge of how buildings and services interact with it
- Features such as worked examples, clear diagrams and questions ensure that students gain a clear understanding of the core principles
- A resources section at the end of the book underpins and complements the main text by recapping basic science of heat, light, sound, electricity and fluids

## Table of Contents

PART I: CORE TOPICS The Environment.- Energy Use in Buildings Thermal Effects in Buildings.- Air Control in Buildings.- Principles of Lighting.- Artificial Lighting.- Natural Lighting.- Aspects of Sound.- Noise and Sound Insulation.- Room Acoustics.- Electricity Supplies.- Water Supplies.- Waste Water.- Green Buildings.- PART II: RESOURCES SECTION Resource 1: Science Information.- Resource 2: Principles of Heat.- Resource 3: Principles of Light and Sound.- Resource 4: Principles of Electricity.- Resource 5: Principles of Water Technology.- Resource 6: References.

## Who will buy this book

Modules on the environmental science behind building are found in a wide range of departments including built environment, architecture, architectural technology, construction management and building surveying.

## Related Titles

Riley/Cotgrave, Construction Technology 1: House Construction (9781137030177)  
 Riley/Cotgrave, Construction Technology 2: Industrial and Commercial Building (9781137371690)  
 Riley/Cotgrave, Construction Technology 3: The Technology of Refurbishment and Maintenance (9780230290143)  
 Riley/Cotgrave, Total Sustainability in the Build Environment (9780230390584)

## About the author

Randall McMullan is a construction physicist, lecturer and government adviser whose experience spans industry and education. He is the author of various books and publications in the fields of construction, science, applied computing, education and training.



**ISBN**  
9781137605443



**Price**  
£ 44,99 | \$ 66.00 USD | € 59,99

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9780230290808



# A History of Australia

2nd Edition

**M. Peel**, University of Leicester, Leicester, UK; **C. Twomey**, Monash University School of Historical Studies, Clayton, VIC, Australia

## About the book

A History of Australia weaves together a vivid, multi-dimensional history that considers key cultural, social, political and economic events and issues within the wider global context. Comprehensive and accessible, this is essential reading for all those seeking an authoritative overview of Australian history.

- A clear, chronological and engaging narrative: brings Australia's history alive for both general readers and students
- An event- and issues-based history which links in wider global context: ensures strong appeal for local and international readers
- Comprehensive in scope, providing an overview of the country's history from the first settlers to the present day
- Draws on political debate, official reports, scientific, academic & intellectual discussion, popular fiction, film & television

## Table of Contents

List of Illustrations.- List of Maps, Tables and Figures.- Acknowledgements.- Introduction.- First People.- The Great South Land: 1500-1800.- Britain's Prison: Convicts, Settlers and Indigenous People: 1788-1802.- Free and Unfree: Reforming New South Wales: 1803-1829.- New Australias: 1829-1849.- The Golden Lands: 1850-1868.- At the Forefront of the Race: 1868-1888.- A Truly New World: 1888-1901.- A Protective Nation: 1901-1914.- A Nation at War: 1914-1918.- A Nation Divided: 1919-1939.- Defending Australia: 1939-1949.- Security: 1949-1963.- Dissent and Social Change: 1964-1979.- Global Nation: 1980-2010.- Notes.- Further Reading.- Index.

## Who will buy this book

Undergraduate and Postgraduate students taking modules on the History of Australia; library sale; general readers

## Related Titles

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 Bergin, A History of France 9781137339041

## About the author

Mark Peel is Provost at the University of Leicester, UK. Christina Twomey is a Professor in the School of Philosophical, Historical and International Studies at Monash University, Australia



## ISBN

9781137605498



## Price

£ 19,99 | \$ 29.00 USD | € 26,99

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## Hardcover ISBN

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## Previous ISBN

9780230001640

# A History of the Baltic States

2nd Edition

A. Kasekamp, University of Tartu, Tartu, Estonia

## About the book

Estonia, Latvia and Lithuania have been the battleground for neighbouring powers and the site of intense rivalry, but also interaction, between East and West. A History of the Baltic States masterfully traces the development of these three Baltic countries, from the northern crusades against Europe's last pagans, and Lithuania's rise to become one of medieval Europe's largest states, to their incorporation into the Russian Empire and the creation of their modern national identities. This brand new edition of a prizewinning text brings the story up to the present day, incorporating both the latest events and the most recent scholarship.

- Widely considered the best survey of Baltic history in English on the market
- Offers a comparative approach, providing balanced coverage across the three countries
- New edition incorporates the very latest research and developments, giving particular emphasis to the political history of the 20th and 21st centuries

## Table of Contents

List of Maps.- Preface.- Europe's Last Pagans.- Lithuania's Expansion and Medieval Livonia (1290-1560).- The Polish-Lithuanian Commonwealth and the Rise of Sweden and Russia (1560-1795).- The Long Nineteenth Century Under Tsarist Rule (1795-1917).- The Short Era of Independence (1917-1939).- Between Hammer and Anvil (1939-1953).- Soviet Rule (1953-1991).- Return to the West (1991-2016).- Chronology.- Further Reading.- Index.

## Who will buy this book

Undergraduate and postgraduate students of European, East European and Soviet History; Undergraduate and postgraduate students of East European Politics; General readers with an interest in Estonia, Latvia and Lithuania

## Related Titles

Kasekamp, A History of the Baltic States 1e 9780230019416  
 Prazmowska, A History of Poland 9780230252363  
 Swain & Swain, Eastern Europe since 1945 9780230214606

## About the author

Andres Kasekamp is Professor of Baltic Politics at the University of Tartu, Estonia. He has served as the editor of Journal of Baltic Studies. His previous publications include The Radical Right in Interwar Estonia (Palgrave Macmillan, 2000).



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9781137573643



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9781137573650

**EBook ISBN**  
9781137573674

**Previous ISBN**  
9780230019416

# France since 1870

3rd Edition

C. Sowerwine, Moonee Ponds, , Australia

## About the book

This new edition of an established text has been thoroughly revised and updated, bringing the story up to Hollande's presidency. It now incorporates the latest scholarship and includes more coverage of the economic crisis, the impact of scandals such as the Strauss-Kahn affair, the Front National, gay liberation, and recent cultural developments.

- Covers a key period of French history that is much studied at undergraduate level
- Thoroughly revised and updated to take into account the latest research and Hollande's presidency
- Includes more coverage of the financial crisis, the impact of recent scandals, gay liberation and key cultural developments

## Table of Contents

List of Maps.- Preface.- Acknowledgements.- Abbreviations.- French Regimes.- European Union Member States by Date of Accession.- Eurozone Member States by Date of Accession.- PART I: THE RISE OF THE THIRD REPUBLIC, 1870-85.- 1. France in the Nineteenth Century.- 2. The Franco-Prussian War and the Paris Commune, 1870-71.- 3. The Triumph of the Republicans, 1871-85.- 4. The Cultural Bases of Republicanism.- PART II: TESTING TIME FOR THE REPUBLIC, 1885-1918.- 5. Challenges to the Republic (I): Constructing the Modern Right.- 6. Challenges to the Republic (2): Constructing the Modern Left.- 7. The Cultural Revolution of the Belle Époque.- 8. The Great War 1914-18.- PART III: THE DECLINE OF THE THIRD REPUBLIC, 1919-40.- 9. France after the War 1919-28.- 10. France in the Depression 1929-35.- 11. The Popular Front 1936-37.- 12. Culture Between the Wars.- 13. The Fall of France 1938-40.- PART IV: VICHY AND ITS AFTERMATH, 1940-6.- 14. Vichy in Power, 1940-42.- 15. Resistance and Liberation, 1942-44.- 16. Liberated France 1944-46.- 17. Existentialism: Culture of the Resistance?.- PART V: THE FOURTH REPUBLIC, 1946-58.- 18. Vietnam War, Cold War, 1946-54.- 19. The 1950s: Coke, Culture and the French Economic Miracle.- 20. The Algerian War Erupts, 1954-7.- 21. The Fall of the Fourth Republic, 1958.- PART VI: THE FIFTH REPUBLIC I, 1958-69.- 22. De Gaulle's Presidency, 1958-68: Algeria vs 'Grandeur'.- 23. Cultural Explosion: New Theory, New Cinema, New Novel.- 24. Social Explosion: May '68.- PART VII: THE FIFTH REPUBLIC II, 1969-95.- 25. Pompidou and Giscard's Presidencies, 1969-81: May's Aftershocks and the End of the *Trente Glorieuses*.- 26. Mitterrand's Presidency, 1981-88: 'Socialist France?'.- 27. Mitterrand's Presidency, 1988-95: Stalemate.- 28. Culture after '68: Conflicting Trends.- PART VIII: THE FIFTH REPUBLIC III, 1995-2017.- 29. Chirac's Presidency, 1995-2002: From Juppé to Jospin.- 30. Chirac's Presidency, 2002-7: Sarkozy Rising.- 31. Sarkozy's Presidency, 2007-12: Neo-Liberalism and GFC.- 32. Hollande's Presidency, 2012-17: Socialism or Neo-Liberalism?.- 33. Racism, Pessimism, Despair: A Culture for the 21st Century.- Conclusion.- Notes.- Suggestions for Further Reading.- Index.

## Who will buy this book

Primary Undergraduate and taught postgraduate students of History, French Studies or European Studies taking modules on Modern French History or European History Secondary Secondary Students of Modern History; Teachers and Scholars of French History; Library Sale

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 Atkin, The Fifth French Republic, 9780333650578  
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 Vinen, France 1934-70, 9780333613603  
 Previous Edition: Sowerwine, France since 1870, 9780230573390

## About the author

Charles Sowerwine is Professor of History at the University of Melbourne, Australia.



**ISBN**  
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# Eastern Europe since 1945

5th Edition

**G. Swain**, University of Glasgow Department of Central and Eastern Europe, Glasgow, UK; **N. Swain**, University of Liverpool School of History, Liverpool, UK

## About the book

This essential text provides an overview of the complex developments in Eastern Europe since 1945, tracing the origins of the socialist experiment, de-Stalinisation, and the transition from socialism to capitalism. This revised and updated edition offers an increased focus on social and cultural history, showing how people experienced life under socialism and the rebirth of capitalism.

- A fully revised new edition of an established text, updated throughout to incorporate recent scholarship and bring the story up to the present day
- Covers all the countries categorised as Eastern Europe
- Increased focus on social and cultural history

## Table of Contents

List of Tables.- Chronology.- Map.- Introduction.- Revolution in Eastern Europe.- Different Roads to Socialism.- An End to Diversity.- 1956: Communism Renewed?.- Actually Existing Socialism in Operation.- Reform Communism or Economic Reform.- Neo-Stalinism Triumphant.- The Fall of Actually Existing Socialism.- Adapting to Capitalism Enthusiastically: Central Europe.- Adapting to Capitalism Hesitantly: The Balkans.- Conclusion.- Notes.- Suggested Reading.- Index.

## Who will buy this book

Undergraduate students of History, Politics, European Studies or Geography who are studying Eastern Europe, or Europe since 1945 covering Central Europe and the Balkans, as part of their course; secondary students of Modern History, European Politics or Geography; postgraduate students of East-European Studies, European Politics or Modern East-European History; teachers of European History, Politics or Geography; general readers; library sale.

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 McDermott, Stalin 9780333711224  
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 Swain, Khrushchev 9781137335494  
 Williamson, Germany since 1789 9781137350053  
 Baker, Gender in Twentieth-Century Eastern Europe and the USSR 9781137528025

## About the author

Geoffrey Swain is Alec Nove Chair in Russian and East European Studies at the University of Glasgow, UK. Nigel Swain is Lecturer in History at the University of Liverpool, UK.

## ISBN

9781137605115



## Price

£ 24,99 | \$ 39.95 USD | € 34,99

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History

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155 x 235 mm

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9781137605122

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9781137605139

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9780230214606

# Studying Dialect

R. Penhallurick, Swansea University, Swansea

## About the book

The English language has a rich history, and the diversity of its dialects and variations has fascinated students and scholars for centuries. *Studying Dialect* is an accessible first introduction to the study of the dialects of English as they are spoken around the world, from the earliest dialect dictionaries of the sixteenth century to contemporary research emerging from the field of geolinguistics. An ideal companion for students who are new to the field of language variation, *Studying Dialect*: Provides full coverage of all the main schools of thought, presenting scholarly research in language that's accessible and easy to follow. Is richly illustrated with figures and maps which enhance understanding of the essential links between population movement and linguistic change. Suggests a variety of projects and further reading to support readers in their exploration of this dynamic and still-developing field. Illuminating one of the most productive fields of interest in language study, this compelling book is essential reading for students of dialect and regional difference in English.

- New and growing interest in regional variation, as witnessed by the huge public response to the BBC Voices project
- An up-to-date volume on dialectology is long overdue, as the only real competitor is now dated, leaving a gap in the market

## Table of Contents

Introduction.- Lexicography: From early works to The English Dialect Dictionary.- Lexicography: After The English Dialect Dictionary.- Cartography: European beginnings.- Cartography: Purpose, legacy, and the early linguistic atlases.- Cartography: The spread of language mapping.- Sociolinguistics.- After sociolinguistics.- Perceptual dialectology.- Geolinguistics.

## Who will buy this book

Primary: Final year undergraduate and Masters students studying language use, language variation, dialectology and sociolinguistics.

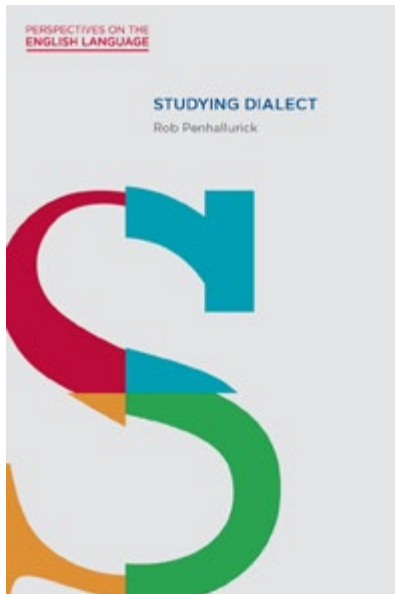
Secondary: Library sales - HE institutions for students undertaking dissertations/theses in dialect, accent, language variation, sociolinguistics and related areas.

## Related Titles

Thinking about Language  
Studying Language  
Discovering Sociolinguistics  
Discovering Language

## About the author

Rob Penhallurick is a Reader in English Language at Swansea University. He has written extensively on dialect study and varieties of English, and is also the author of *Studying the English Language*.



## ISBN

9780230205819



## Price

£ 21,99 | \$ 32.00 USD | € 29,99

## Series

Perspectives on the English Language

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9780230205802

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# Media Research Methods

Audiences, Institutions, Texts

2nd Edition

I. Bertrand, Melbourne, , Australia; P. Hughes, Victoria, , Australia

## About the book

This fully revised and updated second edition provides an accessible introduction to the research methods for studying media, communication and culture. In particular, the new edition considers how globalisation and digitalisation have changed the contexts, practices and content of media and the way that it is researched.

- The unique approach, which combines an overview of research done in particular fields of media studies with practical nuts and bolts advice on doing research
- Balanced combination of humanities and social science paradigms in one overarching framework, suitable for the diverse range of locations within which media studies is taught
- Doesn't sideline theoretical issues as many of the competitors do but retains a strong applied emphasis throughout, backed up by a multitude of examples

## Table of Contents

1. Of Elephants, Definitions and Models: The Context of Media Research.- 2. Getting Started.- PART I: RESEARCH ON AUDIENCES.- 3. Researching Audiences.- 4. Gathering Data on Audiences.- 5. Audience Research Analysis and Interpretation.- PART II: RESEARCH ON INSTITUTIONS.- 6. Researching Media Institutions.- 7. Gathering Data on Institutions.- 8. Institutional Research Analysis and Interpretation.- PART III: RESEARCH ON TEXTS.- 9. Researching Texts.- 10. Gathering and Analysing Textual Data.- 11. Interpretation of Textual Data.- 12. Reaching Conclusions, Evaluating the Research, Writing the Report.

## Who will buy this book

Undergraduate and postgraduate students of media studies, communication studies and cultural studies taking modules on research methods or completing research projects and dissertations.

## Related Titles

Hansen & Machin, Media and Communication Research Methods (9780230000070)  
Hansen, Cottle, Negrine & Newbold, Mass Communication Research Methods (9780333617106)

## About the author

Ina Bertrand is Principal Fellow in Cinema Studies, Melbourne University, Australia. Peter Hughes is Senior Lecturer in Media Studies at La Trobe University, Australia.



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# Learning in Practice for Nursing Students

**J. Mills**, The University of Brighton, Brighton, UK; **D. Brand**, University of Brighton School of Health Sciences, Eastbourne, UK

## About the book

Pre-registration nursing students spend 50 per cent of their training on placements and this exciting new book helps ensure that they get the very most from their time in a clinical setting. With an accessible format readers can dip in and out of, or read cover to cover, this is an essential guide for students at any stage of their training.

- Massive student market, all required to spend 50 per cent of their study on practical placements
- Very little competing literature
- Professional standards in nursing is a hot topic

## Table of Contents

Introduction.- Glossary.- List of figures, tables, boxes.- Chapter 1 - Why?.- Chapter 2 - Where?.- Chapter 3 - How?.- Chapter 4 - What?.- Chapter 5 - Who?.- Chapter 6 - When?.- References.- Appendices.

## Who will buy this book

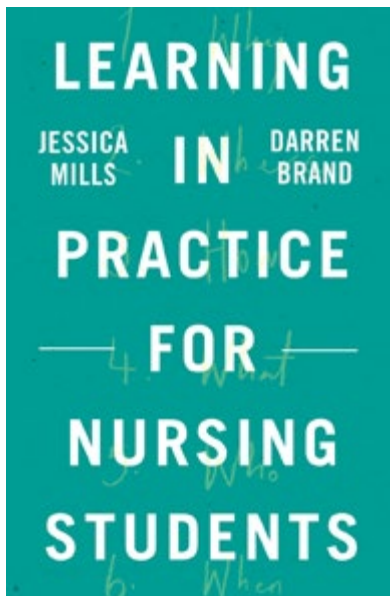
Primary Practice is embedded across the programme, and this book can be used across the degree programme, but most practice specific modules are the first two years. It will predominantly be 'one of a few' / 'recommended reading' but, given its usefulness across modules / years, it's offers good value. (N.B. Lecturers don't typically recommend a core text book for most modules). Names of modules vary from institution to institution, but this book will mainly be used on the following modules: - Nursing Practice - Placement Development and Practical Support & Learning in Practice / Practice Learning - Personal and Professional Development. All nursing students will take one of these modules. Secondary This will also be of interest to educators, nurse mentors, and nurses on CPD courses.

## Related Titles

G. Rolfe; M. Jasper; D. Freshwater, *Critical Reflection In Practice* (2010), ISBN: 9780230209060 J. Gimenez, *Writing for Nursing and Midwifery Students* 2nd ed. (2011), ISBN: 9780230285187 C. McCabe; F. Timmins, *Communication Skills for Nursing Practice* 2nd ed. (2013), ISBN: 9780230369207 J. Hewitt-Taylor, *Developing Person-Centred Practice* (2015), ISBN: 9781137399786

## About the author

Jessica Mills and Darren Brand are both registered nurses, Senior Lecturers in the School of Health Sciences at the University of Brighton, UK and Fellows of the Higher Education Academy. Both teach primarily on the pre-registration nursing programme and have a research interest in supporting practice learning.



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# Contemporary Britain

4th Edition

J. McCormick, Indiana University–Purdue University Indianapolis, USA

## About the book

A new edition of a popular introduction to all aspects of life in Britain. This version reflects on the ongoing fallout from the global financial and eurozone crises; the May 2015 General Election; the September 2014 referendum on Scottish independence; the new tone of debate on immigration; and the June 2016 referendum on Britain's EU membership.

- Bang uptodate – revised to take account of the ongoing fallout from the global financial and eurozone crises; the May 2015 General Election; the September 2014 referendum on Scottish independence; the new tone of the debate about immigration; and the June 2016 referendum on EU membership;
- Broadranging coverage – which lends the book to being used across disciplines;
- Visually rich – extensive use of charts, boxes, tables, maps and photos help to stimulate learning.

## Table of Contents

Introduction.- 1. The Historical Context.- 2. Land and People.- 3. The Social System.- 4. Government and the Political System.- 5. Politics and Civil Society.- 6. The Economy.- 7. Culture and Lifestyle.- 8. Britain and the World.- Conclusions.

## About the author

John McCormick, Jean Monnet Professor of European Union Politics at Indiana University–Purdue University Indianapolis, USA.



**ISBN**  
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**Price**  
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Contemporary States and Societies

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# Contemporary Southeast Asia

The Politics of Change, Contestation, and Adaptation

3rd Edition

**A. D. Ba**, University of Delaware Department of Political Science and IR, Newark, DE, USA; **M. Beeson**, University of Western Australia School of Social Sciences, Perth, WA, Australia

## About the book

The second edition of this popular and critically acclaimed text has been extensively revised throughout and provides up-to-date coverage of the forces and dynamics that are shaping the region at both the national and regional level. This book contains specially commissioned chapters – including seven which are entirely new to this edition – from leading area specialists. Carefully edited to ensure systematic coverage of key areas, it provides an accessible and thematically-structured comparative introduction to Southeast Asia and its distinctive patterns of strategic, political, economic and social organisation.

- New edition of a successful text bringing together specially commissioned chapters by leading authorities tightly edited to a common framework;
- Genuinely comparative in scope with chapters focused on key topics rather than country by country;
- Thoroughly updated throughout and contains 13 completely new chapters.

## Table of Contents

1. Introduction: The continuing evolution of Southeast Asia; Alice D. Ba & Mark Beeson.- 2. Southeast Asia: Historical Context; Robert Cribb.- 3. Nationalism and Ethnicity; Claire Sutherland.- 4. Public Administration in the Age of 'Good Governance'; Scott Fritzen.- 5. The Political Economy of Southeast Asia; Greg Felker.- 6. Varieties of Authoritarianism and the Limits of Democracy in Southeast Asia; Aim Sinpeng & Aries Arugay.- 7. Culture as a Perspective on Southeast Asian Politics and International Relations; Alan Chong.- 8. Islam and Politics in Contemporary Southeast Asia; Eunsook Jung.- 9. Regionalism and Southeast Asia; Matt Davies.- 10. The Environment in Southeast Asia: Injustice, Conflict and Activism; Adam Simpson.- 11. Labour Migration in Southeast Asia: In Search of Regional Governance; Stefan Rother.- 12. Transnational Civil Society, the Market and Governance in Reform in Southeast Asia; Helen Nesadurai.- 13. Security in Southeast Asia; Andrew Tan.- 14. Southeast Asia and China: Engagement and Constraint; Alice D. Ba & Cheng-Chwee Kuik.- 15. Japan and Southeast Asia; Hidetaka Yoshimatsu.- 16. The United States and Southeast Asia; David Carpie.- 17. Looking Ahead; Alice D. Ba & Mark Beeson.

## Who will buy this book

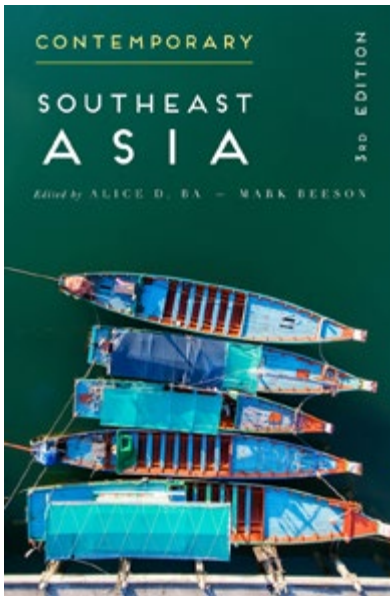
Essential reading for students on undergraduate and postgraduate courses on South East Asia on degrees in Politics; International Relations; Asian Studies; Asian Languages; History etc.

## Related Titles

J. McKay, Contemporary Asia  
 D. McCargo, Contemporary Japan  
 M. Beeson, Regionalism and Globalization in East Asia  
 T. Saich, Governance and Politics of China  
 X. Huang, Politics in Pacific Asia  
 K. Brown, Contemporary China  
 R. Stubbs, Rethinking Asia's Economic Miracle

## About the author

Alice D. Ba is Associate Professor in Political Science and International Relations, University of Delaware, USA. Mark Beeson is Professor of Political Science and International Relations, University of Western Australia, Australia.



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# The European Parliament

A. Ripoll Servent, University of Bamberg, Bamberg, Germany

## About the book

This broad-ranging text examines the political dynamic of the European Parliament (EP), showing how the EP is a key component of the political system of the EU. It looks at how, and how effectively, the parliament translates citizen demands into policies, and, in so doing, contributes to wider debates around democracy and legitimacy in the EU.

- A comprehensive introduction to the European Parliament (EP)
- Assesses the EP's role and effectiveness as a representative body linking citizens and decision makers
- Up-to-date, including coverage of the 2014 elections and recent internal organizational changes

## Table of Contents

1. Situating the European Parliament in the EU's Political System.- 2. The Gradual Empowerment of the European Parliament.- 3. Internal Organization.- 4. Legislative and Budgetary Functions.- 5. Non-legislative Functions.- 6. Elections and Electoral Support.- 7. Lobbying, Interest Representation and The Media.- 8. MEPs and their Offices: Managing Frontstage and Backstage roles.- 9. Political Groups and National Party Delegations.- 10. Sites of Translation: From Committees to the Plenary.- 11. The EP as Co-Decider: Key Negotiating Roles and the Power of Consensus.- 12. Conclusion.

## Who will buy this book

Who will buy this book? Undergraduate and Postgraduate students taking courses on EU Politics; EU Institutions; EU Law; Wide library Market throughout EU including Public Libraries; General/policy Interest Readership; Journalists, Lobbyists

## Related Titles

D.Judge; D.Earnshaw - The European Parliament, Second Edition

## About the author

Ariadna Ripoll Servent is a Junior Professor of Political Science and European Integration at the University of Bamberg, Germany



## ISBN

9781137407078



## Price

£ 30,99 | \$ 50.00 USD | € 39,99

## Series

The European Union Series

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Macmillan Education UK

## Imprint

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9781137407085

## EBook ISBN

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# Public Management and Administration

5th Edition

O. Hughes, Melbourne, , Australia

## About the book

Introducing the scope and scale of government, competing approaches to the study of management in the public sector, different forms of service delivery and the major topics in the subject such as strategic management, leadership and performance management, this book continues to be a key point of reference for lecturers and students in the field.

- The leading text completely revised and updated throughout
- The only genuinely international text covering the whole field of public management and administration

## Table of Contents

1. An Era of Change.- 2. The Role of Government.- 3. The Traditional Model of Public Administration.- 4. Public Management.- 5. Public Policy.- 6. Governance.- 7. Accountability.- 8. Stakeholders and External Constituencies.- 9. Regulation, Contracting and Public Ownership.- 10. Strategic Management.- 11. Managing People and Leadership.- 12. Service Delivery.- 13. Managing with Technology.- 14. Financial and Performance Management.- 15. Conclusion: Paradigms in Public Management.

## Who will buy this book

Undergraduate students (usually 2nd or 3rd year) and postgraduate students on courses on public management and/or administration etc. on degrees in administration, public policy, politics, business and management and related subjects.

## Related Titles

P.T Hart, Understanding Public Leadership  
 P.Cairney, Understanding Public Policy  
 O.Hughes, Public Management and Administration  
 M.Noordegraaf, Public Management  
 C.Knill; J.Tosun, Public Policy  
 M.De Vries, Understanding Public Administration

## About the author

OWEN E. HUGHES is Dean of Students at RMIT University, Australia. He was formerly Professor of Public Sector Management at Monash University, Australia.



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# Emotional Development and Families

Socialization across the lifespan

J. Hakim-Larson, Department of Psychology University of Windsor, Windsor, PE, Canada

## About the book

This lively and engaging book conducts a thorough review of the current research literature in developmental psychology and socialisation, and then clearly links theory to practical applications in both clinical and everyday situations. Life's first important lessons on how to handle emotions often emerge early on within family relationships, forming the foundation for emotional development over the life-span. Couples, siblings, parents and extended family members all have profound influences on each other's emotional lives as well as on the lives of the children they are socialising. Emotional Development and Families: Provides a comprehensive and accessible introduction to how emotional experiences, expressions, and regulation are socialised within families Takes an international and cross-cultural approach to a complex and nuanced topic Combines classic studies with contemporary evidence-based research to demonstrate how biology, the environment, and development interact. Filled with a wealth of resources and suggestions for further reading, this book is ideal for students of developmental psychology, family studies, social work, counselling, education studies and clinical psychology.

- An up to date and comprehensive review of the field, perfect for advanced study and practice
- Takes theory out of the classroom and shows how research is applied to practice and everyday situations
- Takes an international and crosscultural approach to the subject

## Table of Contents

1. Introduction: Emotional Development and Socialization in Families.- 2. Methodological Issues in the Study of Emotional Development in Families.- 3. The Developmental Neurobiology of Emotion and Consciousness.- 4. Variations in Temperament among Family Members.- 5. Culture and Emotion in Families.- 6. Emotion-Related Parental Beliefs, Goals, and Values.- 7. Non-Verbal Emotional Expressions in the Family Context.- 8. Self-Esteem and the Self-Conscious Emotions.- 9. Verbal Emotional Expressions and Communication in the Family Context.- 10. Emotion Regulation and Coping in Families.- 11. A Developmental Psychopathology Approach to Emotion in Families.- 12. Emotional Resilience in Families: From Research to Prevention and Everyday Life.-

## Who will buy this book

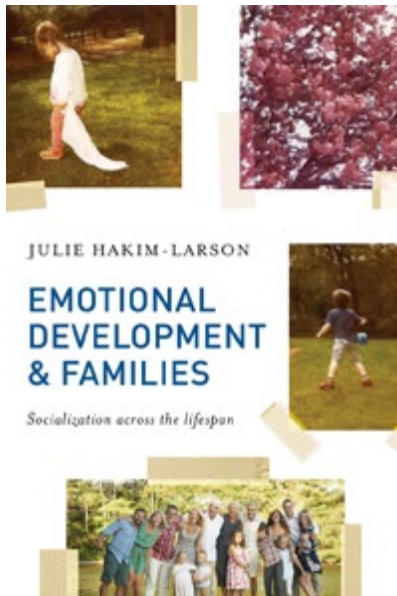
Suitable for advanced undergraduate students and postgraduates, it will be pitched as a supplementary/core text for courses on developmental psychology, family studies, social work, counselling, education studies and clinical psychology. Primary Undergraduate and postgraduate courses on developmental psychology, family psychology, child clinical psychology Secondary Undergraduate and postgraduate courses on social work, counselling, education studies, family studies

## Related Titles

Robinson, Development Through Adulthood (2012), 9780230297999  
 Rosen, Social and Emotional Development (2016), 9780230303461  
 Siegler et al, How Children Develop (2017), 9781319107406  
 Stassen Berger, Invitation to the Life Span (2016), 9781319015886  
 Empson, Atypical Child Development in Context (2015), 9781137302632

## About the author

Julie Hakim-Larson is Professor of Clinical Child Psychology at the University of Windsor, Canada. She teaches courses on emotional development, developmental psychopathology, and history of psychology.



## ISBN

9781137356321



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£ 26,99 | \$ 55.00 USD | € 36,99

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Psychology

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325 pp

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# Judgment and Decision-Making

In the Lab and the World

N. Kim, Boston,

## About the book

How do we make the judgments that inform our lives? Is there any way of consciously removing bias from the choices we make? What do our everyday personal decisions have in common with those made by groups, companies, and even nations? In this innovative textbook, Nancy Kim presents a multidisciplinary introduction to the dynamic field of judgment and decision-making. Throughout the book, insights from traditional cognitive approaches are combined with findings from fields as diverse as neuropsychology, behavioural economics, social, developmental and clinical psychology, and philosophy. It is an essential companion to any student taking a first course in judgement and decision-making, or a general survey course in cognitive psychology. Judgment and Decision-Making: Covers an enormous breadth of material in a rigorous and thoughtful manner, remaining accessible without over-simplifying the field. Surveys both classic and contemporary research and builds beyond findings from laboratory settings to emphasise real-world application of theory in many different contexts. Features learning goals, suggested readings, questions for discussion and detailed walk-throughs of example problems to show how students can apply theory to their own homework, classwork or research

- A unique multi-perspective approach that helps students to connect the dots and apply theory to real life
- A student-focused text that brings the subject to life and provides helpful classroom activities for reflection and further study
- Provides the broad range of topics that you would expect from an essential textbook, without sacrificing depth

## Table of Contents

1: Introduction.- 2: Representativeness and Availability.- 3: Hindsight Bias.- 4: Anchoring and Primacy Effects in Judgment.- 5: Mental Accounting and Choice.- 6: Schemas and Framework Theories.- 7: Expected Utility Theory.- 8: Framing Effects and Prospect Theory.- 9: Judging Covariation, Contingency, and Cause.- 10: Hypothesis Testing and Confirmation Bias.- 11: Risk Assessment.- 12: Prediction.- 13: Belief.- 14: Moral Judgment and Cooperation.

## Who will buy this book

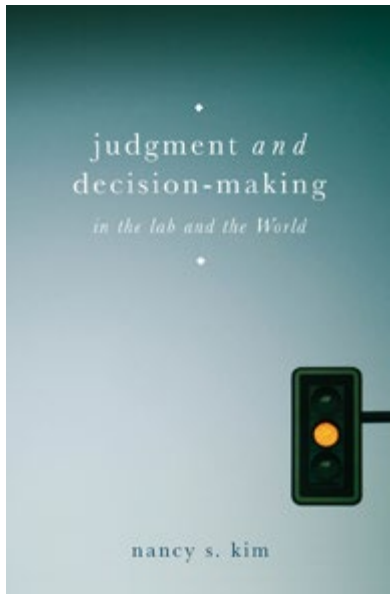
Primary Undergraduate psychology degree Secondary -Postgraduate psychology courses on judgment and decision making -Undergraduate and postgraduate business courses on judgment and decision making -Undergraduate and graduate students on Cognitive Psychology and Cognitive Neuroscience courses

## Related Titles

Anderson, Cognitive Psychology and its Implications (9781464148910)

## About the author

Nancy S. Kim is Associate Professor and Director of Undergraduate Studies in the Department of Psychology at Northeastern University, USA. Her research focuses on health-related judgment and decision-making by lay people, patients, clinical trainees and practicing clinicians. She teaches undergraduate and graduate courses on judgment and decision-making, cognitive psychology, and cognitive neuroscience.



## ISBN

9781137269553



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£ 29,99 | \$ 45.00 USD | € 39,99

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# The Psychology of Ethnicity in Organisations

**T. Cornish**, Coach for Change, London, UK; **T. Calvard**, University of Edinburgh University of Edinburgh Business School, Edinburgh, UK

## About the book

The Psychology of Ethnicity in Organisations presents the practical implications of psychological research evidence to explain issues relating to ethnicity in the workplace, and it also seeks to set out solutions for the challenges that are identified.

- Grounded in psychological evidence while drawing on organisational reality, this book will be a useful guide for both postgraduate students and practitioners
- Written in an easy-to-understand style, providing a wealth of case studies and practical examples
- Contains contributions from key scholars who are working in the area, ensuring that a variety of views and topics are covered with sufficient clarity and depth
- Individual chapters are located within the larger employment cycle, offering a holistic view of the subject and enabling readers to dip in to the sections that are most relevant at any given time

## Table of Contents

Introduction: Why a psychological perspective on ethnicity at work? (Atewologun, Briner & Cornish).- LANDSCAPE? BACKGROUND? CONTEXT.- What is ethnicity? (Forson).- Role of evidence in the field (Briner).- Experience of BAME professionals (Kenny).- ENTRY GETTING IN.- Attraction, recruitment and selection (Ryan, Jones).- Employability (Wilson).- CAREERS GETTING AHEAD.- Networking and mentoring (Whyatt).- Positive action (Hammarling).- Progression (Alimo-Metcalfe).- INCLUSIVE ORGANISATIONS AND CONTEXTS.- Diversity climate (Calvard).- Retention and inclusion (Atewologun).- Inclusive teams (Guillaume).- MAKING THE CHANGE.- Getting diversity at work to work (tbc).- Being a diversity change agent: methods, tools and resources (Cornish). -

## Who will buy this book

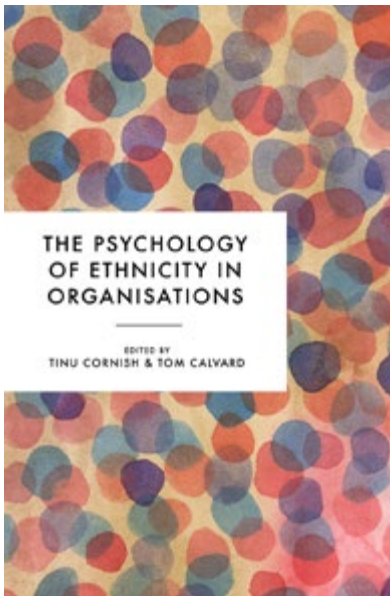
Primary Postgraduate courses on work and organisational psychology, human resource management, MBAs Secondary Applied psychologists and practitioners dealing with issues relating to diversity and ethnicity in organisations

## Related Titles

Levy, Industrial Organizational Psychology (2012), 9781429242295  
Fontana, Personality in the Workplace (2000), 9780333735473

## About the author

TINU CORNISH is a chartered psychologist with nearly thirty years' experience in the fields of diversity, leadership and team development. She is the founder and Chair of the Diversity and Inclusion at Work Group, sponsored by the Division of Occupational Psychology (BPS). TOM CALVARD is a lecturer in human resource management at the University of Edinburgh, UK.



## ISBN

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# The Skilled Communicator in Social Work

The Art and Science of Communication in Practice

K. Healy, Faculty of Social and Behavioural Science University of Queensland, Brisbane,

## About the book

Bridging the gap between fundamental communication skills and more specialist skills, *The Skilled Communicator* combines in practical resource the knowledge and capabilities required to communicate effectively across a range of direct practice circumstances.

- The only book that comprehensively combines fundamental and advanced communications skills for social workers
- It combines knowledge from social work research with evidence from social and cognitive psychology, social science and politics to inform practice
- It is a practical guide to managing both basic and complex communication situations in social work practice.
- It is comprehensive and takes into account issues of service user diversity including cultural diversity.
- Author has an international reputation for her social work textbooks.

## Table of Contents

Preface.- Chapter 1: The Skilled Communicator in Social Work.- Part 1: Foundations of the Working Alliance.- Chapter 2: Preparing to Communicate.- Chapter 3: Core Communication Skills.- Chapter 4: Communication and Heightened Emotions.- Chapter 5: Communication in response to Anger and Aggression.- Part 2: Communication and Diversity.- Chapter 6: Communication and Cultural Diversity.- Chapter 7: Communication with Children and Young People.- Chapter 8: Communication with Older Adults.- Chapter 9: Communication with People who have Mental Health Challenges.- Chapter 10: Differences and Disabilities Affecting Spoken Communication.- Chapter 11: Conclusion.

## Who will buy this book

Primary: UG Social Work Skills modules (usually year 1, but also found at 2 and 3). Preparation for Practice, Professional Development, and Professional Practice modules (years 2 and 3). Working with Service Users modules (years 2 and 3). Also post-qualifying and PG courses (similar module names to above).

## Related Titles

J. Lishman (2009), *Communication in Social Work* 2nd ed., ISBN: 9781403916204  
 J. Woodcock Ross (2016), *Specialist Communication Skills for Social Workers* 2nd ed., ISBN: 9781137545329  
 N. Thompson (2015), *People Skills* 4th ed., ISBN: 9781137467553  
 K. Healy (2011), *Social Work Methods and Skills*, ISBN: 9780230575172  
 N. Thompson (2011), *Effective Communication*, ISBN: 9780230243507  
 K. Healy (2014), *Social Work Theories in Context*, ISBN: 9781137024244  
 D. Howe (2012), *Empathy*, ISBN: 9781137276421

## About the author

Karen Healy is Professor of Social Work at the University of Queensland, Australia. She has 28 years' experience as a social worker in diverse fields of practice, including education, child, youth and family services and health services. She is National President of the Australian Association of Social Workers, and is the author of the popular Palgrave textbooks *Social Work Theories in Context* and *Social Work Methods and Skills*.



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# Institutions, Interaction and Social Theory

**W. Gibson**, University of London Institute of Education, London, UK; **D. vom Lehn**, King's College London Dept Mgmt, Franklin-Wilkins Bldg, London, UK

## About the book

Bringing together key perspectives in interactional sociology, this text contributes to the empirical and theoretical understanding of contemporary institutions. Covering healthcare, education, markets, and arts and culture, the text explores how institutions are shaped in everyday social interaction.

- Relevant to students and scholars in sociology as well as in business schools and organisational studies.
- Broad coverage of topical areas, including healthcare, education, market participation and the arts
- Demonstrates the applicability of conceptual frameworks to empirical research

## Table of Contents

1. Introduction.- 2. Symbolic Interactionism.- 3. Ethnomethodology and Conversation Analysis.- 4. Healthcare.- 5. Education.- 6. Markets.- 7. Art and Culture.- 8. Conclusion.

## Who will buy this book

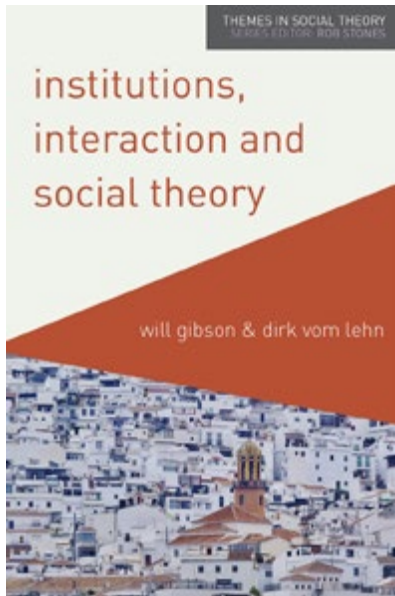
Upper undergraduate and postgraduate students taking courses on work and organisations across sociology, economic sociology and business school programs; upper undergraduate and postgraduate students on social theory courses with an interest in interactionism.

## Related Titles

Carrabine - Crime and Social Theory (9780230290891)  
 Leggett - Politics and Social Theory (9780230576810)  
 White, Rudy & Gareau - Environments, Natures and Social Theory (9780230241046)  
 Morris - Human Rights and Social Theory (9780230551602)  
 O'Reilly - International Migration and Social Theory (9780230221314)  
 Matthewman - Technology and Social Theory (9780230577572)

## About the author

WILL GIBSON is Reader in Social Research at the Institute of Education, University College London, UK  
 Dirk vom Lehn is Reader in Organisational Sociology at King's College London, UK



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£ 30,99 | \$ 50.00 USD | € 39,99

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Themes in Social Theory

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# Writing for Engineers

4th Edition

**J. van Emden**, Reading, UK; **L. Becker**, University of Reading Department of English Language and Liter, Reading, UK

## About the book

This book is full of practical advice and useful examples to help students and engineers write clearly, accurately and impressively. This updated fourth edition features new material on technical notes, inspection reports and business cases, along with abstracts and summaries. It is an essential aid for today's engineers.

- Offers a clear, easy to use format
- Provides help and advice on vocabulary, grammar, punctuation, style, presentation and writing for publication
- Contains examples, checklists and activities that enable readers to develop a thorough understanding and track progress
- Includes upto date information on writing for today's engineers

## Table of Contents

Preface.- Introduction.- Vocabulary.- Sentences and Punctuation.- Paragraph and Format.- Good Style.- The Presentation of Written Information.- Writing for Publication.- The Presentation of Written Information.- Further Reading.- Words and Phrases Discussed in the Text.- Index.

## Who will buy this book

Undergraduate Engineering students; Surveying and Construction students

## Related Titles

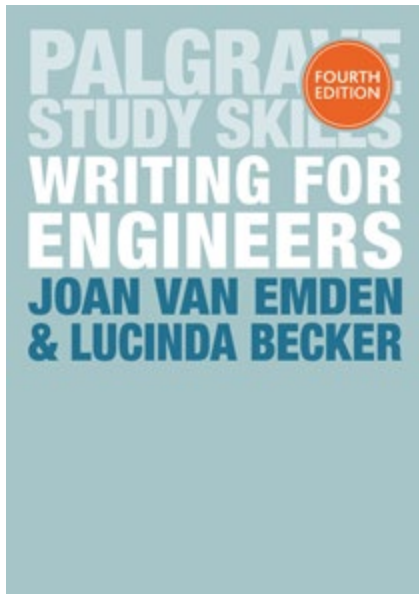
Boyle and Ramsay, Writing for Science Students 9781137571519.

Reid, Report Writing 9780230376557.

Peck and Coyle, The Student's Guide to Writing 9780230373884.

## About the author

Joan van Emden was Director of the Jove Centre, a consultancy specializing in technical writing and presentations. She was also a visiting lecturer at the University of Reading, UK and has written a number of books on communication issues. Joan maintains her interest by writing and editing regularly. Lucinda Becker is an Associate Professor at the University of Reading, UK, within Arts and Humanities. She is also a professional trainer and the author of The Mature Student's Handbook and 14 Days to Exam Success.



## ISBN

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9781403946003

# Studying with Dyslexia

2nd Edition

J. Godwin, Oxford Brookes University, Oxford

## About the book

As a dyslexic/SpLD student you have a unique learning style. Understanding this can help you take control and study in a way that is most effective to you. Full of practical advice and visual examples, this friendly book will give you all the essential knowledge and ideas needed to manage your dyslexia positively.

- Sharp and to the point, each Pocket Study Skills book is a handy reference resource rather than a weighty tome, designed for the time pushed student. Each title focuses on a single crucial aspect of study clearly and succinctly and is full of step-by-step guidance and study tips
- Lively illustrations make the reading experience entertaining as well as educational
- An easily portable format the perfect supplement to any course
- No wading through dense and lengthy chapters quick answers to students' specific questions
- Support students in their studies whatever the discipline, level or specialist learning needs
- The pocket guides start from where the student is, without patronizing or making assumptions about prior experience

## Table of Contents

Acknowledgements.- Introduction.- PART I: IT IS OK TO DO THINGS DIFFERENTLY.- 1. Working with your dyslexia.- PART II: STUDY SKILLS AT UNIVERSITY.- 2. Organisation.- 3. Time Management.- 4. Dealing with information.- 5. Doing research.- 6. Reading.- 7. Writing.- 8. Checking everything.- 9. Revision and memory.- 10. Exams.- 11. Dealing with seminars, group work and presentations.- 12. A final word... have confidence to study your own way!.- PART III: SUPPORT FOR DYSLEXIC STUDENTS AT UNIVERSITY.- References.- Useful Contacts.- Useful Resources.- Index.

## Who will buy this book

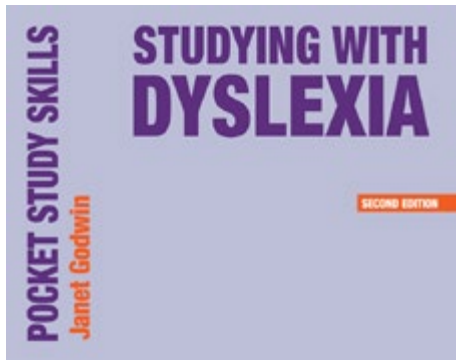
Dyslexic students across all subjects who are enrolled on a course in higher education. Will also be useful for students who are studying at FE level – whether that's A-levels or more vocational pathways such as BTECs or NVQs.

## Related Titles

Writing for University (9781137531865)  
 The Study Skills Handbook (9781137289254)  
 Getting Critical (9781137402516)  
 Reading and Making Notes (9781137402585)  
 Time Management (9780230299603)

## About the author

Janet Godwin currently works at Oxford Brookes University, UK, for the Upgrade Study Advice Service and the Dyslexia SpLD service where she teaches study skills to students. Janet is also the author of Planning Your Essay. After a career in industry, Janet took up teaching and recognised that some students' performance was variable. This sparked an interest in dyslexia/SpLD.



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