

Higher Education New Books Preview

October 2020

Criminology and Criminal Justice

Culture, Crime and Punishment..... 3

Economics

A Course in Behavioral Economics 4

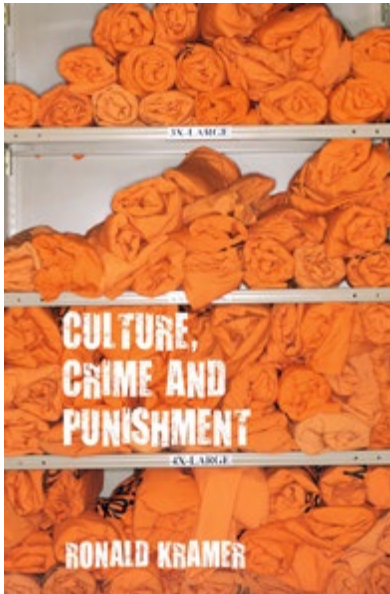
Education

How to Write Your Literature Review 5

Maximizing the Impacts of
Academic Research 6

Political Science and International Relations

Russian Government and Politics..... 7



Culture, Crime and Punishment

R. Kramer, University of Auckland, Auckland, New Zealand

About the author

Ronald Kramer is Senior Lecturer in Criminology at the University of Auckland, New Zealand.

About the book

This innovative introductory textbook to the growing field of cultural criminology examines the importance of understanding the cultural contexts in which crime and crime control take place. It describes and discusses the field's theoretical and methodological foundations, its links to other theoretical traditions, and its limits and criticisms. By exploring substantive areas such as crime in popular culture, deviance and social control, criminal justice and punishment, it demonstrates the utility of sometimes complex theory to core issues in criminology. Written in accessible language, this is the first text written specifically for a student audience, making it essential reading for undergraduate and postgraduate modules on cultural criminology. Moreover, as it evaluates the connections of cultural criminology with wider theoretical developments, it will be ideal for broader courses on criminology, criminological theory and critical criminology. Finally, it will be of interest to anyone analysing contemporary issues and debates through a cultural lens.

- Explores the field of cultural criminology through substantive chapters on core criminological issues such as media, deviance, criminal justice and punishment
- Places cultural criminology in its historical and theoretical context to highlight its relevance to broader criminology and criminological theory modules
- Shows the applicability of complex theoretical discussions to contemporary issues and debates

Table of contents

Introduction.- Chapter 1: Theoretical Foundations.- Chapter 2: Methodological Approaches and the Politics of Research.- Chapter 3: The Concept of Culture and Criminalised Behaviour.- Chapter 4: Critiques of Cultural Criminology on Crime.- Chapter 5: The Framing of Crime and Social Control Efforts.- Chapter 6: Consuming Crime and Punishment.- Chapter 7: Culture and Punishment.- Chapter 8: Criminal Justice and New Policies on Crime Control.- Conclusion.

Related Titles

Robinson and Cussen, *The Criminology and Criminal Justice companion*, 9780230229921.
Carrabine, *Crime and Social Theory*, 9780230290891.
Crowther-Dowey and Fussey, *Researching Crime*, 9780230230200.
Canton, *Why Punish?*, 9781137449023.

ISBN

9781352010824



9 781352 010824

Price

£ 30.99 | \$ 43.99 | € 35,99*

Publisher

Macmillan Education UK

Imprint

Red Globe Press

Main Discipline

Criminology and Criminal Justice

Publication Date

October 2020

Format(s)

Paperback, EBook

Page Count

173 pp

Dimensions

155 x 235 mm

EBook ISBN

9781352010831

*Please note that Euro pricing may vary depending on country



A Course in Behavioral Economics

3rd Edition

E. Angner, Stockholm University, Stockholm, Sweden

About the author

Erik Angner is Associate Professor of Practical Philosophy in the Department of Philosophy, Stockholm University, Sweden. Previously he was Associate Professor of Philosophy, Economics, and Public Policy at George Mason University, US, where he directed the undergraduate Philosophy, Politics, and Economics (PPE) Program. As a result of serious mission creep, he holds two PhDs – one in Economics and one in History and Philosophy of Science – both from the University of Pittsburgh. He is the author of the book *Hayek and Natural Law* (2007) as well as multiple journal articles and book chapters on behavioral and experimental economics, the economics of happiness, and the history, philosophy, and methodology of contemporary economics.

About the book

This textbook looks at the theory of decisions and how we come to make them. What lies behind the choices and how we make them? Luck? Faith? Science? In this concise and reader-friendly textbook, Erik Angner clearly lays out the theory of behavioral economics and explains the intuitions behind it. This introductory text is full of examples, exercises, and problems drawn from fields such as economics, management, marketing, political science and public policy. Among other things, the book shows how to apply principles of behavioral economics to science, business, medicine and daily life. No advanced mathematics is required. This is an ideal introduction for students coming to behavioral economics from various fields, at both undergraduate and postgraduate levels. It is equally suitable for general readers who have been captivated by popular-science books on behavioral economics and want to know more about this intriguing subject.

- A concise, self-contained introduction to the subject of behavioral economics
- Contrasts behavioral economics with the mainstream neoclassical theory
- Explains the intuition behind the concepts
- Real-world examples illustrate the theory, helping students see the relevance of behavioral economics to the world around them
- A wealth of teaching resources are available on the companion website
- New content on social preferences, happiness economics, behavioral insights and real world applications

Table of contents

I Introduction.- PART I CHOICE UNDER CERTAINTY .- 2 Rational Choice Under Certainty .- 3 Decision-making Under Certainty .- PART II JUDGMENT UNDER RISK AND UNCERTAINTY.- 4 Probability Judgment.- 5 Judgment Under Risk and Uncertainty .- PART III CHOICE UNDER RISK AND UNCERTAINTY .- 6 Rational Choice Under Risk and Uncertainty .- 7 Decision-Making under Risk and Uncertainty .- PART IV INTERTEMPORAL CHOICE.- 8 The Discounted Utility Model.- 9 Intertemporal Choice.- PART V STRATEGIC INTERACTION.- 10 Analytical Game Theory.- 11 Behavioral Game Theory.- PART VI CONCLUDING REMARKS.- 12 Behavioral Policy.- 13 General Discussion.

Related Titles

Nick Wilkinson and Matthias Klaes, *An Introduction to Behavioral Economics 3e*, Red Globe Press , December 2017, £50.99

ISBN

9781352010800



Price

£ 42.99 | \$ 59.99 | € 49,99*

Publisher

Macmillan Education UK

Imprint

Red Globe Press

Main Discipline

Economics

Publication Date

October 2020

Format(s)

Paperback, Ebook

Page Count

300 pp

Dimensions

168x240mm

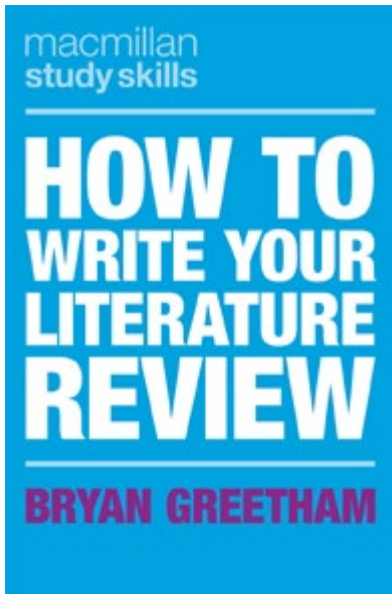
EBook ISBN

9781352010817

Previous ISBN

9781137512925

*Please note that Euro pricing may vary depending on country



How to Write Your Literature Review

B. Greetham, Fauroux, France

About the author

Bryan Greetham was educated at the universities of Kent and Sussex. He holds a PhD in moral philosophy from the University of Newcastle, Australia. He is currently engaged in research into moral thinking and the Holocaust, and teaches philosophy at the University of Maryland. He is the author of *How to Write Better Essays*, *How to Write Your Undergraduate Dissertation*, *Smart Thinking*, *Thinking Skills for Professionals* and *Philosophy*.

About the book

This engaging guide by bestselling author Bryan Greetham takes students step-by-step through the process of writing a literature review, and equips them with practical strategies to help them navigate each stage. Each bite-sized chapter focuses on a specific aspect of the process, from generating ideas and pinning down the research problem through to searching for sources, citing references and planning, writing and editing the review.

- Includes helpful checklists and summaries to ensure readers stay on track
- Text is enlivened by examples and practice exercises which enable readers to test their understanding and apply ideas to their own work
- Short, focused chapters allow readers to make meaningful progress in short reading sessions

Table of contents

Introduction.- PART 1: TYPES OF LITERATURE REVIEWS.- 1. Stand-Alone Literature Reviews 1: Non-systematic.- 2. Stand-Alone Literature Reviews 2: Systematic.- 3. Literature Reviews for Dissertations and Theses.- PART 2: SEARCHING YOUR SOURCES.- 4. How to Generate Your Own Ideas.- 5. Finding a Research Question.- 6. How to Search.- 7. Searching the Internet.- PART 3: PROCESSING IDEAS.- 8. Critically Evaluating Your Sources 1: The Arguments.- 9. Critically Evaluating Your Sources 2: The Evidence and Language.- 10. Analysing Concepts 1: Finding Connections between Ideas. 11. Analysing Concepts 2: Adapting Structures of Ideas.- 12. Synthesis - Creating Patterns and Finding Gaps.- PART 4: ORGANISING YOUR WORK.- 13. Managing Your Time.- 14. Managing your Material.- 15. Reading.- 16. Note-Taking.- PART 5: PLANNING YOUR REVIEW.- 17. Deciding Which Sources to Use.- 18. Planning the Review.- 19. Integrating Your Review with Other Chapters.- PART 6: WRITING YOUR REVIEW.- 20. Discussing the Literature.- 21. The First Draft.- 22. Finding Your own Voice.- 23. Style: Simplicity and Economy.- 24. Finding the Right Words.- PART 7: USING YOUR SOURCES.- 25. Plagiarism.- 26. Citing Your Sources.- PART 8: EDITING.- 27. Revision 1: Structure.- 28. Revision 2: Content.- Conclusion.

Related Titles

Greetham, *How to Write Better Essays* 4e, 9781352001143

Greetham, *How to Write Your Undergraduate Dissertation* 3e, 9781352005226

Smith & Williams, *Doing a Literature Review*, NYP Day, *Success in Academic Writing* 2e, 9781352002041

Marrable, *Doing a Literature Review in Social Work, Health and Social Care*, NYP Cottrell, *Dissertations and Project Reports*, 9781137364265

ISBN

9781352011043



Price

£ 15.99 | \$ 22.99 | € 18,99*

Publisher

Macmillan Education UK

Imprint

Red Globe Press

Main Discipline

Education

Publication Date

October 2020

Format(s)

Paperback, Ebook

Page Count

240 pp

Dimensions

155 x 235 mm

EBook ISBN

9781352011050

*Please note that Euro pricing may vary depending on country



Maximizing the Impacts of Academic Research

P. Dunleavy, London School of Economics, London; J. Tinkler, LSE Public Policy Group, London

About the author

PATRICK DUNLEAVY is Professor of Political Science and Public Policy at the London School of Economics and Political Science, UK and a member of the Academy of the Social Sciences, UK. He has published numerous books and academic articles in political science and is the author of the bestselling title *Authoring a PhD* (Palgrave Macmillan). JANE TINKLER is Public Policy Group Manager and Researcher at the London School of Economics, UK. She has previously acted as Managing Editor of the journals *Political Studies* and *Political Studies Review* and as a Research Fellow in the School of Public Policy, University College London, UK.

About the book

This book provides comprehensive guidance on how to maximise the results of university research. With a combined eighty years of research experience, the authors guide researchers with systematic advice on how to ensure research reaches its potential, and grows the recognition, influence, practical application and public understanding of science and scholarship.

- The only book on the market which provides researchers with systematic advice on maximising the impact of research
- Demonstrating research impact is becoming ever more crucial in obtaining research funding and advance career opportunities
- Helps researchers to achieve greater visibility and influence with both academic and external audiences
- Crucial guide for researchers at all levels, from any discipline, in any country where research quality and impact assessments play a role

Table of contents

PART 1: ACADEMIC IMPACTS.- Chapter 1: How citations work.- 1.1 The role citations play.- 1.2 Citation rates across disciplines.- 1.3 Time lags and citation profiles.- 1.4 What shapes researchers' overall citation profiles across their careers?.- 1.5 Handling self-citation.- Chapter 2: Tracking and understanding your citations.- 2.1 The 'legacy' citation tracking systems.- 2.2 Google Scholar's tracking systems.- 2.3 Web-based citation plus full text.- 2.4 Altmetrics.- 2.5 Digital metrics and academic citing behaviours.- Chapter 3: Planning journal articles.- 3.1 Getting papers from research projects.- 3.2 Working with co-authors and research teams.- 3.3 Deciding where to submit an article.- 3.4 Understanding the peer review process.- 3.5 Maintaining a flow of research and papers.- Chapter 4: Crafting better journal articles.- 4.1 Choosing an article structure suitable for each discipline.- 4.2 Writing better - avoiding 'academese'.- 4.3 Helping other researchers to cite you.- 4.4 Writing informative titles and abstracts for journal articles.- Chapter 5: Producing books and chapters.- 5.1 Books as academic outputs and their citation rates.- 5.2 Getting your book known.- 5.3 Edited books.- 5.4 Chapters in books.- PART 2: ACADEMIC AND EXTERNAL IMPACTS.- Chapter 6: Applied work, 'grey' literature and choosing across projects.- 6.1 Applied work.- 6.2 'Grey' literature and other publications.- 6.3 A choice canvass for research and publications options.- Chapter 7: Digital era scholarship - bigger, better, shorter, faster, free.- 7.1 Bigger data.- 7.2 Bigger search.- 7.3 Better communicated.- 7.4 Shorter publication forms.- 7.5 Faster research.- 7.6 Free access and open access to knowledge.- Chapter 8: Improving impacts at department and university level.- 8.1 Committing to knowledge exchange.- 8.2 Choosing a blogging/digital strategy.- 8.3 Integrating department and university impact efforts.- 8.4 University leadership and information flows.- PART 3: EXTERNAL IMPACTS.- Chapter 9: Impacts, intermediaries and academic purpose.- 9.1 What an external impact is (and is not).- 9.2 Academia and modern professions.- 9.3 The impacts interface.- Chapter 10: Working with other organizations. 10.1 Which academics can link to outside bodies. 10.2 The variety of university links to businesses and other organizations.- 10.3 How working with outside organizations can benefit research.- 10.4 The costs and possible risks of working externally.- Chapter 11: Public engagement and impacts.- 11.1 Intuitive explanations, research narrative and 'maths dread'.- 11.2 Who can do public engagement?.- 11.3 The benefits of getting involved.- 11.4 Mitigating costs and potential risks.- Afterword: How the impacts agenda boosts academic progress and democratizes knowledge.- References.

Related Titles

The Good Supervisor, Wisker, 9780230246218 *Authoring a PhD*, Dunleavy, 9781403905840 *Planning your Postgraduate Research*, Walshaw, 9781137427342

ISBN

9780230377608



Price

£ 29.99 | \$ 49.99 | € 34.99*

Publisher

Macmillan Education UK

Imprint

Red Globe Press

Main Discipline

Education

Publication Date

October 2020

Format(s)

Paperback, Ebook

Page Count

390 pp

Dimensions

148x210mm

EBook ISBN

9780230377615

*Please note that Euro pricing may vary depending on country



Russian Government and Politics

3rd Edition

E. Shiraev, GMU, Dpt of Public & Interntnl, Schar Sc, Fairfax, VA

About the author

Eric Shiraev is a professor and head of a research lab at George Mason University, USA. Eric is a prodigious writer and has published on topics as diverse as Russian Politics and Foreign Policy, International Relations, Cross-Cultural Psychology and Personality Theories.

About the book

Few countries have been transformed as rapidly and dramatically as Russia since the end of the Communist regime. Yet the more that certain things change in Russia, the more others remain the same. The result is a political and social system of which almost every aspect is a work in progress, marked by sudden accelerations, slowdowns, turnarounds, and conundrums. This lively and innovative third edition provides a clear and comprehensive picture of Russian politics which does full justice to its changes, challenges, and paradoxes. A distinctive feature throughout is its emphasis on outlining basic facts and developments and setting these in historical contexts before moving on to critical analysis. This is the ideal text for upper-level undergraduate and postgraduate students studying Russian Politics or Comparative Government and Politics more broadly.

- Ideal for students with little familiarity with Russian history and politics
- Incorporates historical coverage, as well as chapters on key institutions, issues, and policy areas
- Teeming with features which support student learning, including 'Critical Thinking' sections help to promote active learning and frame class discussion
- Fully updated to cover the latest developments, including 2018's presidential election
- Two chapters offering expanded coverage of foreign policy, which better balances coverage of domestic and international affairs
- New content on elections, presidential power, constitutional amendments, events in Ukraine, political opposition, economic and business policies, domestic and global challenges facing Russia, and Russia's vision of the world

Table of contents

PART I: RUSSIA: CONTINUITY AND CHANGE.- 1. Studying Russian Government and Politics.- 2. The Roots: The Russian Empire and the Soviet Union.- 3. The Soviet Transformation, 1985–91.- PART II: INSTITUTIONS AND PLAYERS.- 4. The Executive Branch.- 5. The Legislative Branch.- 6. The Judicial Branch.- PART III: POLITICAL BEHAVIOR, PARTICIPATION, AND COMMUNICATION.- 7. Political Parties.- 8. Presidential and Parliamentary Elections.- 9. Political Communication and Mobilization.- PART IV: POLICIES.- 10. Foreign Policy: Background and Strategies.- 11. Foreign Policy II: Countries and Regions.- 12. Defense and Security Policies.- 13. Economic and Business Policies.- 14. Social Policies: Health, Education and Housing.- 15. Summary and Conclusion.

Related Titles

Bacon, Contemporary Russia 3e, 2014 Forsberg and Haukkala, The European Union and Russia, 2016 Sakwa, Hale and White (eds), Developments in Russian Politics 9, 2018 Shiraev and Khudoley, Russian Foreign Policy, 2018

ISBN

9781352007787



Price

£ 35.99 | \$ 50.99 | € 41,99*

Publisher

Macmillan Education UK

Imprint

Red Globe Press

Main Discipline

Political Science and International Relations

Publication Date

October 2020

Format(s)

Paperback, EBook

Page Count

250 pp

Dimensions

168x240mm

EBook ISBN

9781352007794

Previous ISBN

9781137269584

*Please note that Euro pricing may vary depending on country