

Media Studies

SPRING 2021

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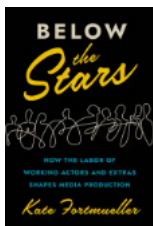
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University of Minnesota Press - **All of APAC excluding Japan & ANZ**

New York University Press - **All of APAC excluding SE Asia & ANZ**

Temple University Press - **UK & EMEA ONLY**



Below the Stars
How the Labor of Working Actors and Extras Shapes Media Production
Kate Fortmueller
July 2021 240pp
9781477323076 £36.00/ \$45.00 HB
UNIVERSITY OF TEXAS PRESS

Highlights how extras and working actors have critically shaped the entertainment industry throughout the 20th and 21st centuries. By addressing ordinary actors as a labor force, Fortmueller proposes a media industry history that positions underrepresented and quotidian experiences as the structural elements of the culture and business of Hollywood.



Border Optics
Cultures of Surveillance on the US-Mexico Frontier
Camilla Fojas
Critical Cultural Communication
June 2021 224pp 10 b&w illus.
9781479807017 £21.99/ \$28.00 PB
9781479806980 £74.00/ \$89.00 HB
NEW YORK UNIVERSITY PRESS

Considers the US-Mexico border as one of the most visualized and imagined spaces in the US. As a place of continual crisis, permanent visibility, and territorial defense, the border is rendered as a layered visual space of policing.

Excludes SE Asia & ANZ

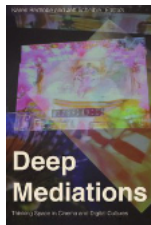


Creator Culture
An Introduction to Global Social Media Entertainment
Edited by Stuart Cunningham & David Craig
Foreword by Nancy K. Baym
June 2021 336pp 1 b&w illus.
9781479817979 £27.99/ \$35.00 PB
9781479879304 £82.00/ \$99.00 HB

NEW YORK UNIVERSITY PRESS

There is a new class of cultural producers—YouTube vloggers, Twitch gamers, Instagram influencers, TikTokkers, and others—who are part of a rapidly emerging and highly disruptive industry of monetized “user-generated” content. Define this new field of study and the emergence of creator culture.

Excludes SE Asia & ANZ



Deep Mediations
Thinking Space in Cinema and Digital Cultures
Edited by Karen Redrobe & Jeff Scheible
March 2021 440pp 78 b&w illus.
9781517908904 £27.99/ \$35.00 PB
9781517908898 £116.00/ \$140.00 HB
UNIVERSITY OF MINNESOTA PRESS

For decades the concept of depth has been central to critical thinking in numerous humanities-based disciplines, legitimizing certain modes of inquiry over others. Examines why and how this is, as scholars today navigate the legacy of depth models of thought and vision, particularly as these models impinge on the realms of cinema and media studies.

Excludes Japan & ANZ



Desire After Dark
Contemporary Queer Cultures and Occultly Marvelous Media
Andrew J. Owens
March 2021 220pp 6 b&w illus.
9780253053824 £21.99/ \$28.00 PB
9780253053800 £70.00/ \$85.00 HB
INDIANA UNIVERSITY PRESS

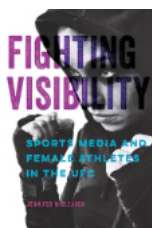
Since the 1960s, the occult in film and television has responded to and reflected society's crises surrounding gender and sexuality. Andrew J. Owens explores media where figures such as vampires and witches make use of their supernatural knowledge in order to queer what otherwise appears to be a normative world.



Dislike-Minded
Media, Audiences, and the Dynamics of Taste
Jonathan Gray
Critical Cultural Communication
June 2021 288pp
9781479809981 £22.99/ \$29.00 PB
9781479809264 £74.00/ \$89.00 HB
NEW YORK UNIVERSITY PRESS

The study and discussion of media is replete with talk of fans, loves, stans, likes, and favorites, but what of dislikes, distastes, and alienation? Draws from over two-hundred qualitative interviews to probe what the media's failures, wounds, and sore spots tell us about media culture, taste, identity, representation, meaning, textuality, audiences, and citizenship.

Excludes SE Asia & ANZ



Fighting Visibility

Sports Media and Female Athletes in the UFC

Jennifer McCrearen

Studies in Sports Media

March 2021 256pp

9780252085727 £18.99/ \$24.95 PB

9780252043734 £88.00/ \$110.00 HB

UNIVERSITY OF ILLINOIS PRESS

Reveals how the Ultimate Fighting Championship's half-hearted efforts at representation generate profit and cultural cachet while hiding exploitation women of color, lesbians, gender non-conforming women, and others.

Excludes SE Asia, Indian sc & ANZ



Gaming Utopia

Ludic Worlds in Art, Design, and Media

Claudia Costa Pederson

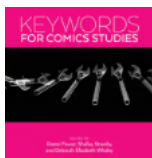
April 2021 280pp 27 b&w illus.

9780253054494 £21.99/ \$28.00 PB

9780253054487 £70.00/ \$85.00 HB

INDIANA UNIVERSITY PRESS

With an interdisciplinary approach, *Gaming Utopia* emphasizes how game design, creation, and play can become political forms of social protest and examines the ways that games as art open doors to a more just and peaceful world.



Keywords for Comics Studies

Edited by Ramzi Fawaz, Deborah Whaley & Shelley Streeby

Keywords

June 2021 288pp 5 b/w illus.

9781479831968 £21.99/ \$28.00 PB

9781479816682 £74.00/ \$89.00 HB

NEW YORK UNIVERSITY PRESS

Across more than fifty original essays, *Keywords for Comics Studies* provides a rich, interdisciplinary vocabulary for comics and sequential art. The essays also identify new avenues of research into one of the most popular and diverse visual media of the twentieth and twenty-first centuries.

Excludes SE Asia & ANZ



Kill the Overseer!

The Gamification of Slave Resistance

Sarah Juliet Lauro

Forerunners: Ideas First

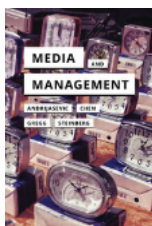
August 2020 100pp

9781517911003 £8.00/ \$10.00 PB

UNIVERSITY OF MINNESOTA PRESS

Kill the Overseer! profiles and problematizes digital games that depict Atlantic slavery and "gamify" slave resistance. In videogames emphasizing plantation labor, the player may choose to commit small acts of resistance like tool-breaking or working slowly.

Excludes Japan & ANZ



Media and Management

Rutvica Andrijašević, Melissa Gregg, Marc Steinberg & Julie Yujie Chen

In Search of Media

July 2021 128pp

9781517912246 £13.99/ \$18.00 PB

UNIVERSITY OF MINNESOTA PRESS

An essential account of how the media devices we use today inherit the management practices governing factory labor. This book argues that management is enabled by media forms, just as media gives life to management.

Excludes Japan & ANZ



Media Crossroads

Intersections of Space and Identity in Screen Cultures

Edited by Paula J. Massood, Angel Daniel Matos & Pamela Robertson Wojcik

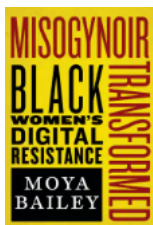
March 2021 352pp 46 illus.

9781478011743 £22.99/ \$28.95 PB

9781478010616 £87.00/ \$104.95 HB

DUKE UNIVERSITY PRESS

The contributors to *Media Crossroads* examine space and place in media as they intersect with sexuality, race, ethnicity, age, class, and ability.



Misogynoir Transformed

Black Women's Digital Resistance

Moya Bailey

Intersections

May 2021 256pp

9781479865109 £21.99/ \$28.00 HB

NEW YORK UNIVERSITY PRESS

Moya Bailey delves into her groundbreaking concept, highlighting Black women's digital resistance to anti-Black misogyny on YouTube, Facebook, Tumblr, and other platforms.

Excludes SE Asia & ANZ



Not a Big Deal

Narrating to Unsettle

Paul Ardoin

Frontiers of Narrative

August 2021 342pp 4 photos, 6 illus.

9781496221957 £54.00/ \$65.00 HB

UNIVERSITY OF NEBRASKA PRESS

How texts might work to unsettle readers at a moment when

unwelcome information is rejected as fake news or rebutted with alternative facts. Covers texts ranging from novels and short stories to graphic novels, films, and fiction broadcasted and podcasted—all of which enact curious strategies of disruption while insisting that they do no such thing.



Operation Valhalla

Writings on War, Weapons, and Media

Friedrich Kittler, Ilinca Iurascu, Geoffrey Winthrop-Young & Michael Wutz

a Cultural Politics book

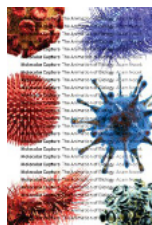
April 2021 320pp

9781478011842 £21.99/ \$27.95 PB

9781478010715 £87.00/ \$104.95 HB

DUKE UNIVERSITY PRESS

Operation Valhalla collects eighteen texts by German media theorist Friedrich Kittler on the close connections between war and media technology.



Molecular Capture

The Animation of Biology

Adam Nocek

Posthumanities

March 2021 400pp 40 b&w illus.

9781517910341 £27.99/ \$35.00 PB

9781517910334 £116.00/ \$140.00 HB

UNIVERSITY OF MINNESOTA PRESS

Molecular Capture reveals how popular media consumption and biological knowledge production have converged in molecular animations—computer simulations of molecular and cellular processes that immerse viewers in the temporal unfolding of molecular worlds—to produce new regimes of seeing and knowing.

Excludes Japan & ANZ



On the Sidelines

Gendered Neoliberalism and the American Female Sports caster

Guy Harrison Foreword by Julie DiCaro

Sports, Media, and Society

August 2021 186pp Index

9781496226464 £23.99/ \$30.00 PB

9781496220271 £82.00/ \$99.00 HB

UNIVERSITY OF NEBRASKA PRESS

An interdisciplinary examination of the current state of gender relations and representation within the sports media industry. Shows how sportscasting's dependence on gendered neoliberalism broadly places the onus on women for their own success despite systemic sexism and racism.



Pain Generation

Social Media, Feminist Activism, and the Neoliberal Selfie

L. Ayu Saraswati

May 2021 224pp

9781479808335 £21.99/ \$28.00 PB

9781479808342 £74.00/ \$89.00 HB

NEW YORK UNIVERSITY PRESS

This book offers a fresh perspective on feminist activism by demonstrating how the problematic neoliberal logic governing digital spaces like Instagram and Twitter limits the possibilities of how one might use social media for feminist activism.

Excludes SE Asia & ANZ



Racial Erotics

Gay Men of Color, Sexual Racism, and the Politics of Desire

C. Winter Han

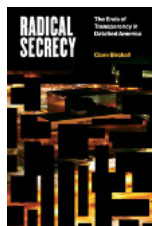
July 2021 232pp

9780295749099 £22.99/ \$30.00 PB

9780295749082 £76.00/ \$95.00 HB

UNIVERSITY OF WASHINGTON PRESS

Racial Erotics shows how sexual partnering within communities of gay men is deeply embedded within larger social structures that define whiteness as desirable and normative while othering men of color.



Radical Secrecy

The Ends of Transparency in Datafied America

Clare Birchall

Electronic Mediations

April 2021 264pp 7 b&w illus.

9781517910433 £19.99/ \$25.00 PB

9781517910426 £83.00/ \$100.00 HB

UNIVERSITY OF MINNESOTA PRESS

This book sets forth the argument that progressive social goals would be better served by a radical form of secrecy, at least while state and corporate forces hold an asymmetrical advantage over the less powerful in data control.

Excludes Japan & ANZ



Reading and Writing in the Era of Fake News

Edited by Ellen C. Carillo & Alice S. Horning

April 2021 188pp 20 illus.

9781478021155 £7.99/ \$10.00 PB

DUKE UNIVERSITY PRESS

The special issue of *Pedagogy* brings together scholars

interested in instructing students about misinformation, disinformation, and the role of bias in reading and writing in this era of rapidly circulating fake news.



Really Fake

Alexandra Juhasz, Ganaele Langlois & Nishant Shah

In Search of Media

February 2021 118pp

9781517911010 £13.99/ \$18.00 PB

UNIVERSITY OF MINNESOTA PRESS

The new truth is the one that circulates: digital truth emerges from lists, databases, archives, and conditions of storage. The authors respond by taking up story, poetry, and other human logics of care, intelligence, and dignity to explore sociotechnological and politico-aesthetic emergences in a world where information overload has become a new ontology of not-knowing.

Excludes Japan & ANZ



Reclaiming Popular Documentary

Christie Milliken & Steve F. Anderson

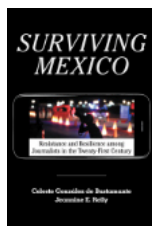
July 2021 384pp 49 b&w illus., 1 b&w table

9780253056887 £20.99/ \$26.00 PB

9780253056870 £66.00/ \$80.00 HB

INDIANA UNIVERSITY PRESS

The documentary has achieved rising popularity over the past two decades, thanks to streaming services like Netflix and Hulu. Despite this fact, documentary studies still tends to favor works that appeal primarily to specialists and scholars. *Reclaiming Popular Documentary* reverses this longstanding tendency by showing that documentaries can be—and are—made for mainstream or commercial audiences.



Surviving Mexico

Resistance and Resilience among Journalists in the Twenty-first Century

Celeste González de Bustamante & Jeannine E. Relly

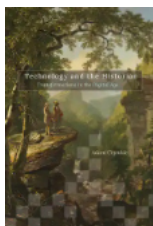
July 2021 250pp

9781477323694 £26.99/ \$34.95 PB

9781477323380 £84.00/ \$105.00 HB

UNIVERSITY OF TEXAS PRESS

Drawing on a decade of rigorous research in Mexico, González de Bustamante and Relly explain how journalists there have become their own activists and how they hold those in power accountable.



Technology and the Historian

Transformations in the Digital Age

Adam Crymble

Topics in the Digital Humanities

April 2021 272pp

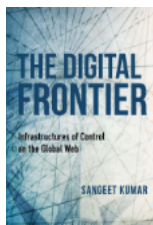
9780252085697 £20.99/ \$28.00 PB

9780252043710 £88.00/ \$110.00 HB

UNIVERSITY OF ILLINOIS PRESS

Technology's role in the History field's development remains a blind spot among digital scholars. Mines private and web archives, social media, and oral histories to show how technology and historians have come together.

Excludes SE Asia, Indian sc & ANZ



The Digital Frontier

Infrastructures of Control on the Global Web

Sangeet Kumar

Framing the Global

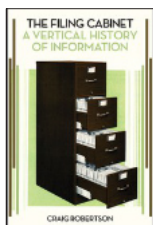
August 2021 280pp 5 b&w tables

9780253056498 £23.99/ \$30.00 PB

9780253056474 £58.00/ \$70.00 HB

INDIANA UNIVERSITY PRESS

Sangeet Kumar interrogates the World Wide Web in the age of globalization. Particularly, he considers the question of internet governance and the impact of Google, Facebook, and Twitter on a global scale. In doing so, he identifies four theories that bring to light the problems of a culturally and politically democratic global digital network.



The Filing Cabinet

A Vertical History of Information

Craig Robertson

May 2021 280pp 84 b&w illus.

9781517909468 £27.99/ \$34.95 PB

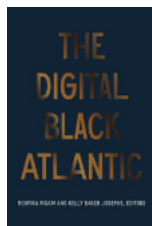
9781517909451 £116.00/ \$140.00 HB

UNIVERSITY OF MINNESOTA PRESS

In the first in-depth history of this neglected artifact, Craig

Robertson explores how the filing cabinet profoundly shaped the way that information and data have been sorted, stored, retrieved, and used.

Excludes Japan & ANZ



The Digital Black Atlantic

Edited by Roopika Risam & Kelly Baker Josephs

Debates in the Digital Humanities

February 2021 272pp 11 b&w illus.

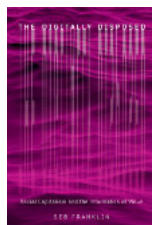
9781517910808 £27.99/ \$35.00 PB

9781517910792 £116.00/ \$140.00 HB

UNIVERSITY OF MINNESOTA PRESS

How can digital tools help better understand the African diaspora across time, space, and disciplines? How can African diaspora studies inform the practices of digital humanities? This collection of essays offer insights into race, migration, media, and scholarly knowledge production.

Excludes Japan & ANZ



The Digitally Disposed

Racial Capitalism and the Informatics of Value

Seb Franklin

Electronic Mediations

June 2021 280pp 31 b&w illus.

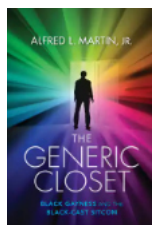
9781517907150 £20.99/ \$27.00 PB

9781517907143 £89.00/ \$108.00 HB

UNIVERSITY OF MINNESOTA PRESS

Seb Franklin sets out a media theory of racial capitalism to examine digitality's racial-capitalist foundations. *The Digitally Disposed* shows how the promises of boundless connection, flexibility, and prosperity that are often associated with digital technologies are grounded in racialized histories of dispossession and exploitation.

Excludes Japan & ANZ



The Generic Closet

Black Gayness and the Black-Cast Sitcom

Alfred L. Martin, Jr.

April 2021 242pp 17 b&w illus.

9780253054593 £19.99/ \$25.00 PB

9780253054586 £66.00/ \$80.00 HB

INDIANA UNIVERSITY PRESS

By exploring how systems of power produce ideologies about Black gayness, *The Generic Closet* deconstructs the concept of a monolithic Black audience and investigates whether this generic closet still exists.



The Other Side of the Digital

The Sacrificial Economy of New Media

Andrea Righi

March 2021 304pp 3 b&w illus.
9781517910235 £20.99/ \$27.00 PB
9781517910228 £89.00/ \$108.00 HB

UNIVERSITY OF MINNESOTA PRESS

A necessary, rich new examination of how the wired world affects our humanity. Andrea Righi argues that the Other of the digital acts as a new secular God, exerting its power through endless accountability that forces us to sacrifice ourselves for the digital.

Excludes Japan & ANZ



The World Computer

Derivative Conditions of Racial Capitalism

Jonathan Beller

Thought in the Act
February 2021 352pp
9781478011163 £22.99/ \$28.95 PB
DUKE UNIVERSITY PRESS

Jonathan Beller traces the history of the commodification of information and the financialization of everyday life, showing how contemporary capitalism is based in algorithms and the quantification of value that intensify social inequality.



Visions of Beirut

The Urban Life of Media Infrastructure

Hatim El-Hibri

June 2021 288pp 40 illus.
9781478010777 £20.99/ \$26.95 PB
9781478010449 £83.00/ \$99.95 HB
DUKE UNIVERSITY PRESS

Hatim El-Hibri explores how the creation and circulation of images has shaped the urban spaces and cultural imaginaries of Beirut, showing how images can be used to consolidate or destabilize regimes of power.



The Peking Gazette in Late Imperial China

State News and Political Authority

Emily Mokros

May 2021 280pp 11 b&w illus., 2 maps
9780295748795 £22.99/ \$30.00 PB
9780295748788 £76.00/ \$95.00 HB

UNIVERSITY OF WASHINGTON PRESS

This comprehensive history of the Peking Gazette frames the newspaper as the cornerstone of a Qing information policy that, paradoxically, prized both transparency and secrecy. Illuminates the relationship between media, information, and state power.



Undoing Networks

Tero Karppi, Urs Stäheli, Clara Wieghorst & Lea Zierott

In Search of Media
February 2021 126pp
9781517906696 £13.99/ \$18.00 PB
UNIVERSITY OF MINNESOTA PRESS

Exploring and conceptualizing practices, technologies, and politics of disconnecting. How do we think beyond the dominant images and imaginaries of connectivity? *Undoing Networks* enables a different connectivity: "digital detox" is a luxury for stressed urbanites wishing to lead a mindful life.

Excludes Japan & ANZ



RECENT HIGHLIGHT

InsUrgent Media from the Front

A Media Activism Reader

Edited by Chris Robé & Stephen Charbonneau

November 2020 328pp 21 b&w illus.
9780253051394 £33.00/ \$40.00 PB
9780253051387 £83.00/ \$100.00 HB

INDIANA UNIVERSITY PRESS

InsUrgent Media from the Front takes a look at activist media practices in the 21st century and sheds light on what it means to enact change using different media of the past and present.