



## Welcome



#### PASSIONATE ABOUT HIGHER EDUCATION

We are the higher education division of Macmillan Education. We develop books and learning resources for university-level students, from undergraduate to graduate, with a focus on the Social Sciences, Humanities, Business, Study Skills and the Sciences.

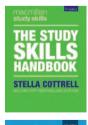
Our academic textbooks, published under the Red Globe Press imprint (previously Palgrave), are some of the most successful in print and our sophisticated e-learning resources integrate seamlessly with course delivery.

As the UK's bestselling study skills publisher, we have over 15 years' experience producing texts and digital resources to support students in the transition to university and in developing the core academic skills required to succeed on their course and in future careers.

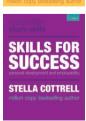
Previously Palgrave Study Skills, we have relaunched as Macmillan Study Skills and also internationally distribute Bedford/St. Martin's English composition and College Success titles.

Browse our full range of our skills titles and request your inspection copies at: www.macmillanihe.com

## Macmillan Study Skills bestsellers:













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Look out for this symbol, indicating additional material and extension activities are available through our free companion websites.

# Macmillan Study Skills timeline

## The development of the our Study Skills list















macmillan studyskills

1999

The first edition of The Study Skills Handbook Student Planner by Stella Cottrell by Stella Cottrell series. is published.

2005

The first edition of The Palarave is published.

2009

The introduction of the Pocket Study Skills

2010

skills for study campus is launched.

skillsförstudy

2011

Audiobooks of several Pocket Study Skills are released.

2013

Cite them riaht online is launched.

citethemrieht

2015

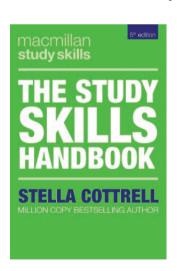
Sales of Stella Cottrell's titles exceed 1 million.

2018

Palgrave Study Skills rebranded to Macmillan Study Skills.

# Core Study Skills

Employing effective study skills becomes essential at college/university. There is no single way of learning and students often find it hard to discover the method that works best for them. Our expertly designed books help students to develop and hone the essential study skills they need to succeed at university and beyond.



## The Study Skills Handbook

Author: S. Cottrell

Publication date: March 2019

ISBN: 9781137610874

Current edition ISBN: 9781137289254

Bestselling-author Stella Cottrell equips students with the skills needed to improve their grades, build confidence and plan for the future they want.

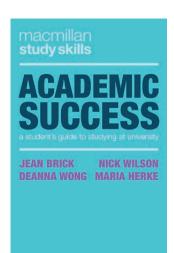
The fifth edition has a streamlined structure and companion website. New chapters include managing stress, writing essays and cultural competence.

Also available in Simplified Chinese (ISBN: 9780230362468)

"The Study Skills Handbook is like an ideal mentor for new students - accessible, informed, friendly, and full of warmth, wisdom, and good advice. Supportive without being patronising, and informative without being bossy, this guide is of direct use for anyone setting out on the adventure of higher education."

Dr Tim Herrick, University of Sheffield, UK





#### **Academic Success**

Authors: J. Brick, N. Wilson, D. Wong and M. Herke

Publication date: November 2018

ISBN: 9781352002621

This hands-on book introduces students to the demands of university study in a clear and accessible way and helps them to understand what is expected of them. Packed with practical guidance and self-study activities.

#### Contents:

Part 1: Introduction to university study Part 2: Taking part in university learning

Part 3: Becoming critical

Part 4: Expressing your voice and referring to the voices of others

Part 5: Writing academic texts

"This book delivers exactly what the title promises: everything a student needs to be successful in their studies."

Lee Fallin, University of Hull, UK





The Study Success Journal

Author: B Bassot **Publication date:** 

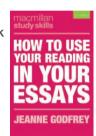
Q2 2019



The Undergraduate Research Handbook

Author: G Wisker Publication date: December 2018

ISBN: 9781137341488



How to Use Your Reading in Your Essays

Author: J. Godfrey

Publication date: August 2018

ISBN: 9781352002973



Doing Research

Author: G. Thomas Publication date:

July 2017

ISBN: 9781137605917



Reading and Making Notes

Author: J. Godfrey

Publication date: April 2014

ISBN: 9781137402585



Success in Groupwork

Authors: P. Hartley and M. Dawson

Publication date:

July 2010

ISBN: 9780230272309

# Revision and Exam Skills



The Exam Skills Handbook - Achieving **Peak Performance** 

Author: S. Cottrell Publication date:

February 2012

ISBN: 9780230358546

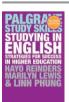


14 Days to Exam Success

Author: L. Becker Publication date: August 2018

ISBN: 9781352003710

# Study Skills for International Students



Studying in English -Strategies for Success in Higher Education

Authors: M. Lewis, H. Reinders and L. Phung

Publication date: May 2017

ISBN: 9781137594051

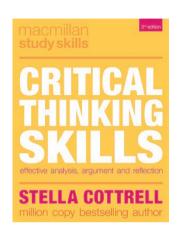


Academic Writing Skills for International Students

Author: S. Hean Read **Publication date:** November 2018

## Critical Thinking Skills

Critical Thinking can be demanding, but it makes all the difference to results; and the ability to apply critical reasoning is a crucial skill in life beyond university. With the help of our books, students will be able to compare, weigh or evaluate information against other sources and their own knowledge.



# Critical Thinking Skills – Effective Analysis, Argument and Reflection



Author: S. Cottrell

Publication date: March 2017

ISBN: 9781137550507

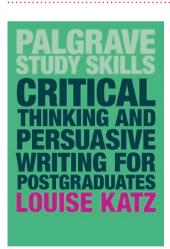
This leading guide helps students to develop reflective thinking skills, improve their critical analysis and construct arguments more effectively. Easy-to-follow, step-by-step explanations along with plenty of examples and activities develop understanding at each stage. The third edition includes a new chapter on employability.

Interactive ebook available

"I really endorse this book both for its clear and structural approach and its use of humour to more fully engage its audience."

Deidre Kelleher, University College Dublin, Republic of Ireland





# Critical Thinking and Persuasive Writing for Postgraduates

Author: L. Katz

Publication date: March 2018

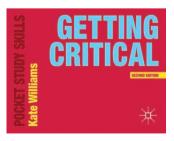
ISBN: 9781137604422

This hands-on guide to advanced critical analysis and argumentation will help readers to communicate in way that is orderly, rigorously supported, persuasive and clear. Chapters blend theory with practice and contain a wealth of activities designed to help students put new skills into practice or revitalise those they already have.

'This book takes a nuanced and systematic look at critical thinking – a component of postgraduate learning that is often presumed but not always addressed explicitly."

Elizabeth Monaghan, University of Hull, UK





### **Getting Critical**

Author: K. Williams

Publication date: June 2014

ISBN: 9781137402516



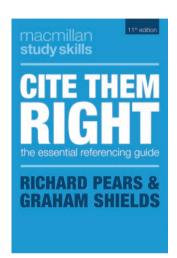
### Where's Your Argument?

Authors: H. Cooper and M. Shoolbred

Publication date: July 2016

## Referencing

Referencing in essays or reports can be a daunting prospect for students – forgetting to cite other people's work or referencing incorrectly can have serious consequences. The art of referencing correctly can become the bane of both students' and lecturers' lives but it doesn't need to be...



## Cite Them Right - The Essential Referencing Guide

Authors: R. Pears and G. Shields

ISBN: 9781352005134 Publication date: Q2 2019

Current edition ISBN: 9781137585042

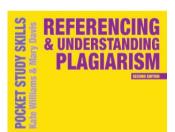
Renowned as the most comprehensive yet easy-to-use guide to referencing available, this book guides students in the skills of identifying and referencing sources and avoiding plagiarism. The 11th edition has been updated to include new source types, from sewing patterns to intranets, and expanded examples for non-Harvard referencing styles. It also includes a new section on the IEEE referencing style.

See page 15 to find out more about Cite them right online – available for an institutional subscription.

"Cite Them Right may be the most useful book ever written. Referencing finally made simple."

Twitter user





### Referencing and Understanding Plagiarism

Authors: K. Williams and J. Carroll

Publication date: July 2017 ISBN: 9781137530714

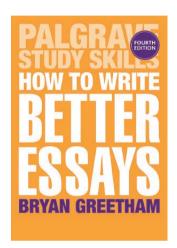


## Does your institution provide students with books for their course?

We're happy to work with your chosen supplier to ensure your students have access to the books you recommend.

# Writing Skills

Writing forms the basis of a large proportion of assessments at university, but it needn't be a slog - it's much more worthwhile if your students actually enjoy the process. Our guides help students to develop, refine and benefit from their writing skills over the course of their studies.



## How to Write Better Essays

Author: B. Greetham

Publication date: January 2018

ISBN: 9781352001143

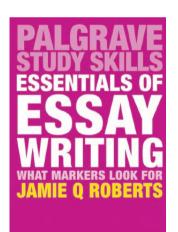
Tackles each stage of essay writing from interpretation of the question, to research, planning, writing and revision. It includes coverage of 'Critiquing Arguments' and 'Reflective Writing', skills which can be incorporated into exercises and assignments. The second edition features an expanded companion website and new chapters on learning from feedback and finding your voice.



"Every student needs one. This has dramatically improved the quality of my assignments."

Customer review





## Essentials of Essay Writing -What Markers Look For

Author: J. Roberts

Publication date: April 2017 ISBN: 9781137575845

This engagingly written book uncovers what markers look for and demystifies the secrets of effective writing. Each chapter covers a core element of effective essay writing, from analyzing the question through to constructing a conclusion, and provides clear guidelines for students to apply in their own work.

"A good resource for students and teachers in tertiary education and upper secondary education... The inclusion of genuine examples of students' writing also offers a point of difference from other instructional texts and will provide a distinctive character to the book."

Meriel Griffiths, University of Western Australia

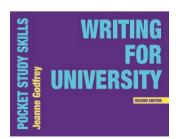


**ANALYZING A** 

## Analyzing a Case Study

Author: V. van der Ham Publication date: July 2016

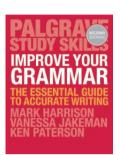
ISBN: 9781137566201



### Writing for University

Author: J. Godfrey

Publication date: March 2016

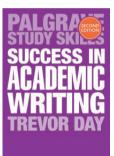


## Improve Your Grammar - The Essential Guide to Accurate Writing

Authors: M. Harrison. V. Jakeman and K. Paterson

Publication date: September 2016

ISBN: 9781137586063



### Success in Academic Writing

Author: T. Day

Publication date: March 2018

ISBN: 9781352002041



#### The Student Phrase Book

Author: J. Godfrey

Publication date: May 2013

ISBN: 9780230289338



### Planning Your Essay

Author: J. Godwin

Publication date: July 2014

ISBN: 9781137402479

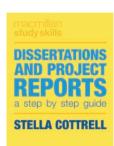


### A Pocket Style Manual

Authors: D. Hacker and N. Sommers

Publication date: December 2018

ISBN: 9781319057404

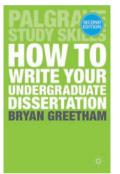


## **Dissertations and Project** Reports - A Step by Step Guide

Author: S. Cottrell

Publication date: January 2014

ISBN: 9781137364265



## How to Write Your **Undergraduate Dissertation**

Author: B. Greetham

Publication date: August 2014

ISBN: 9781137389763



### Planning your Dissertation

Author: K. Williams

Publication date: October 2018

ISBN: 9781352003208



#### **Rules for Writers**

Authors: D. Hacker and N. Sommers

Publication date: December 2018

ISBN: 9781319248239

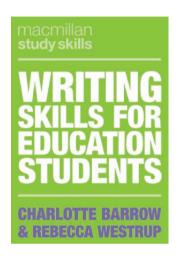


#### A Writer's Reference

Authors: D. Hacker and N. Sommers Publication date: November 2017

## Subject-Specific Skills

Some subjects require fundamental skills that are too specific for general study guides. Our subject-specific guides provide depth in these areas.

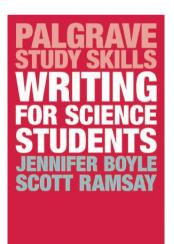


## Writing Skills for Education Students

Authors: C. Barrow and R. Westrup Publication date: December 2018

ISBN: 9781137610188

This concise text will help your students get to grips with the core academic skills they need to succeed at written assignments, including critical thinking, reading, note-making and assignment planning. It also offers practical strategies for reflecting on learning and placement experiences and using observational data from placements in written assignments.



## Writing for Science Students

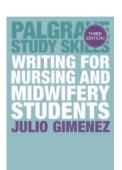
Authors: J. Boyle and S. Ramsay Publication date: May 2017

ISBN: 9781137571519

Equips students with the skills they need to become effective writers, who are confident communicating their understanding and ideas through the written word. It begins by outlining the differences between the core genres - the essay, the lab report, the dissertations - and goes on to take readers through the writing process, from interpreting the question and researching and evaluating sources through to clarifying one's argument and producing a draft.

Academic Book of the Year winner





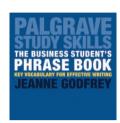
## Writing for Nursing and Midwifery Students

**Author:** J. Gimenez

Publication date: October 2018

ISBN: 9781137531186

Current edition ISBN: 9780230285187



## The Business Student's Phrase Book - Key Vocabulary for Effective Writing

Author: J. Godfrey

Publication date: June 2017

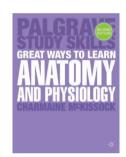
ISBN: 9781137587077



### Writing for Engineers

Authors: J. van Emden and L. Becker Publication date: November 2017

ISBN: 9781352000474

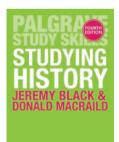


## Great Ways to Learn Anatomy and Physiology

Author: C. McKissock

Publication date: November 2014

ISBN: 9781137415233

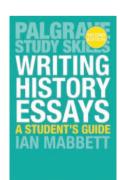


### Studying History

Authors: J. Black and D. MacRaild

Publication date: November 2016

**ISBN:** 9781137478597



### Writing History Essays

Author: I.W. Mabbett

Publication date: May 2016

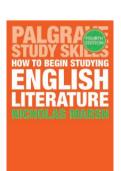
ISBN: 9781137543660



## **Practical Strategies for Technical Communication**

Authors: M. Markel and S.A. Selber Publication Date: December 2018

**ISBN:** 9781319248215



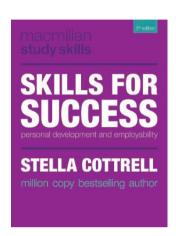
## How to Begin Studying **English Literature**

Author: N. Marsh

Publication date: June 2016

# Personal Development and Employability

Help your students take charge of their future, with these books on personal development and careers. Thinking about personal goals and planning towards them will benefit your students' motivation, satisfaction and future employability.



## Skills for Success - Personal Development and Employability



Author: S. Cottrell

Publication date: January 2015

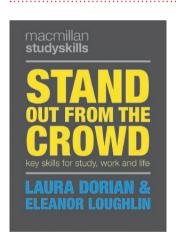
ISBN: 9781137426529

Each chapter encourages students to think reflectively about personal, academic and career goals and to plan a path to success. Rich in activities that develop valuable career skills, Skills for Success also provides advice on 'Taking charge of your life, learning and career' and 'What do employers really want?'.

'Teaching Personal and Professional Development in Higher Education, this book has been invaluable to me. The exercises are very well designed, follow a logical sequence, and students find them extremely useful. Working in conjunction with The Study Skills Handbook, I highly recommend this book."

Customer review





## Stand Out from the Crowd – Key Skills for Study, Work and Life

Authors: L. Dorian and E. Loughlin Publication date: November 2018

ISBN: 9781137608017

Supporting in the development of key organisational and interpersonal skills, this book will help your students to stand out from the crowd, both during their studies and when applying for jobs. It provides practical guidance on developing vital entrepreneurial attributes, such as critical thinking and problem solving, and articulating these skills to prospective employers.

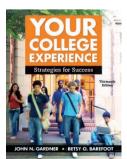


## Connections - Empowering College and Career Success

Authors: P. Gore, W. Leuwerke and A. J. Metz

Publication date: December 2018

ISBN: 9781319248178

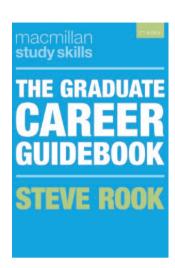


## Your College Experience -Strategies for Success

Authors: J. Gardner and B.O. Barefoot

Publication date: February 2018

## Career Skills



### The Graduate Career Guidebook

Author: S. Rook

Publication date: Q2 2019 ISBN: 9781352005165

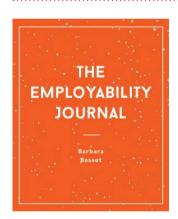
Current edition ISBN: 9780230391758

A comprehensive and positive learning and teaching resource that will help students develop the skills they need to further their own careers. Whether students have a particular career in mind or no idea what they want to do after graduation, Steve Rook divides the career journey into manageable steps to help navigate each stage.

"For anyone who needs some inspiration, who is unsure what step to take or who just needs that critical friend to help them along the way, buy it and more importantly use it!"

Ann Berry, Bradford University, UK





## The Employability Journal

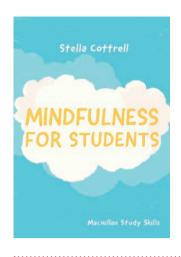
Author: B. Bassot

Publication date: May 2017 ISBN: 9781137603814

This journal (which includes space to write) is packed with interesting activities and handy prompts for reflection. It will enable students to capture their learning from their placements and make the most of their experiences at university. Part one of the book introduces readers to core themes of personal development, such as self-awareness, communication. managing change, and networking. Part two consists of activities which help students to reflect on a range of career development issues, and Part three is focused on CV building.



# Student Wellbeing



#### Mindfulness for Students

Author: Stella Cottrell

Publication date: May 2018 ISBN: 9781352002355

Using a unique combination of mindfulness-based techniques and study skills, this book shows students how to apply mindfulness to their studies and everyday life in simple, practical steps. It introduces a wealth of tools and techniques that can be applied to specific study contexts, such as listening in lectures, completing assignments and preparing for exams, and shows readers how mindfulness can help them to manage the stresses of student life more effectively. Chapters are rich in guided activities, meditations, observations and reflections, and full of engaging illustrations.



## Managing Stress

Authors: K. Joseph and C. Irons Publication date: February 2018

ISBN: 9781352001778

This friendly and concise guide will help students to understand what stress is, why they experience it and how they can manage it. Based on up-to-date research, the book teaches students how to identify their stress and anxiety triggers, alongside coping strategies to help them manage the ups and downs of university life.

# Study skills support for your institution

We can provide bespoke study skills support designed specifically for your institution in the following ways:

#### **INSTITUTIONAL PURCHASE**

Select one title from our range, for example The Study Skills Handbook, to provide to all new undergraduates.

#### **DEPARTMENTAL PURCHASE**

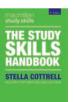
Choose a handful of our titles to create a departmental bundle. This could comprise of several Pocket Study Skills titles for each of your students.

#### **CO-BRANDED EDITIONS**

Add your logo or personalised content to our Macmillan Study Skills books or to our Pocket Study Skills titles.

#### **EBOOKS ON VIRTUAL LEARNING ENVIRONMENTS**

Our titles are available as ebooks, so you can provide access for your students from your VLE.









### Sales contacts

To find your local sales representative and contact them for more information, visit: www. macmillanihe.com/sales-contacts/

## Digital Resources

## macmillan

# skillsförstudy

Skills for study is an interactive study skills support resource based on the work of the bestselling author of The Study Skills Handbook, Stella Cottrell. It helps students to hone their academic skills, employability and approach to personal development.

#### What does it include?

- 12 modules, each based around a key skill.
- Engaging activities and diagnostic tests.
- Crucial areas from writing skills to critical thinking.
- Comprehensive video centre provides a rich learning experience.

## What are the key features?

- Diagnostic tests help students identify and focus on the most beneficial areas.
- Module assessments test understanding and allow you to monitor students' progress.
- Practice activities help reinforce new skills and downloads include a wealth of additional checklists, exercises and advice.
- My journal allows students to reflect and keep downloadable notes.
- My progress gives each student a summary of overall completion.

## What are the key benefits?

- Encourages independent study and personalised learning.
- Students work through their choice of interactive modules at their own pace, taking ownership of their learning.
- · Complements study skills teaching
- A versatile teaching tool which integrates into course teaching, via deep links within lecture notes or printed downloadable materials.
- Frees up teaching time.
- Allows lecturers to target skills gaps in large groups or amongst individual students, by setting appropriate modules to complete outside of class.



It helps [our students] feel more confident and bridge that gap between school and university.

> Sarah Hall, Learning Support Coordinator, The University of Law



**Visit** www.skillsforstudy.com

for more information or to arrange a free trial

## Digital Resources

## macmillan

# citethemri•ht

Cite them right is an online referencing resource which equips students with the skills to reference any source type correctly and to avoid plagiarism with confidence.

## What are the key features?

- You Try an interactive feature for building references.
- Enables students to construct references easily and save or place them into their work.
- An extensive range of over 150 source types, with examples.
- Covers sources including books; journals; media and art; digital and internet; research; legal material; social media; blogs; graffiti.
- Comprehensive, accurate coverage of Harvard, APA, MHRA, MLA, OSCOLA, Vancouver and Chicago referencing styles styles, with IEEE coming in 2019.
- New interactive tutorial bite-sized content teaching students the importance of referencing, how to write citations and build references, including the ability to test themselves.

## What are the key benefits?

- Actively engages students in building their own references.
- Teaches students how to build and check their references with confidence.
- Shares the principles behind referencing, instilling good practice for students' entire academic careers.
- Provides high-quality, accurate referencing information.
- A tried and tested resource which lecturers can trust, just like the printed book on which it's based.







# Visit www.citethemrightonline.com

for more information or to arrange a free trial

# Publishing with us

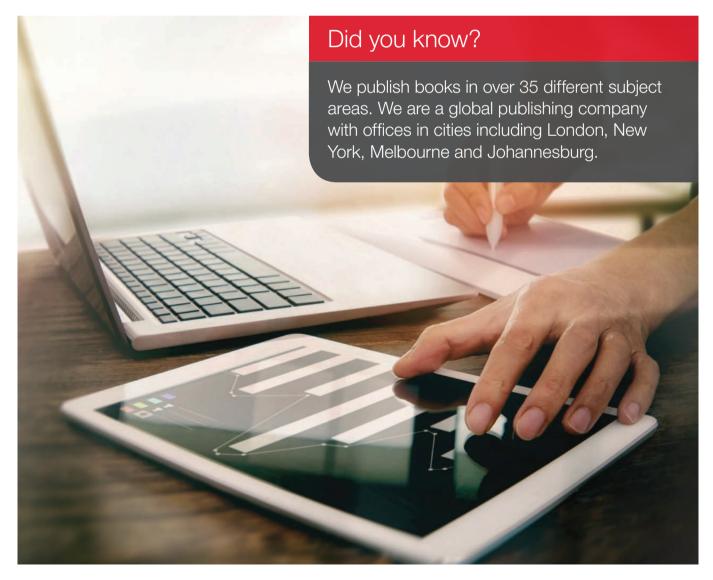
We welcome all ideas for new skills textbooks and would be keen to hear from you to discuss individual projects or ideas more broadly, so please do get in touch.

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Editorial Director suzannah.burvwood@macmillaneducation.com +44 (0)20 7418 5785



# iClicker classroom response system

Increase student engagement and comprehension with our market-leading classroom response systems.

Our classroom response systems allow lecturers to conduct real-time polling of any on-screen lecture content with ease and to receive immediate feedback on the results.

Over 1,100 institutions and three million students worldwide are already benefiting from iClicker. If you choose to join them, we can offer a number of options, all of which work together interchangeably to maximise flexibility.



## **OPTION 1: iClicker -**PHYSICAL RESPONSE **HANDSETS**

#### Why choose iClicker remotes?

- Physical remotes are easy to use, with no Wi-Fi required.
- Quick to set up start polling in less than two minutes.
- Can be used on any course, in any discipline or with any class size.

## **OPTION 2: REEF-**OPTIMISED FOR **MOBILE DEVICES**

#### Why choose REEF?

- A mobile solution accessible via the REEF app or in-browser.
- · Lecturers can pose shortanswer questions.
- Students can save answers from polling sessions for revision.

## **OPTION 3: BLENDED** APPROACH - COMBINE HANDSETS WITH MOBILE DEVICES

#### Why choose a blended solution?

• Unlike other student response systems, iClicker offers a hybrid solution to cover every student in your classroom - so you can enjoy the best of both worlds.



#### What are the key features of iClicker REEF?

- VLE integration iClicker REEF allows you to download results in Excel or fully integrate into your VLE platform.
- Simple toolbar The single-button toolbar makes polling simple and sits on top of any program. Use the dropdown menu to easily switch between question types.
- Real-time polling Sometimes the best discussions occur organically. Presenters can capitalise on these moments by creating questions in real-time.
- Results chart window The Results Chart offers numerous features such as chart type, chart comparison, and more.

#### What are the key benefits of iClicker REEF?

- Intuitive It's simple to create guizzes and it seamlessly integrates with LMS/VLEs for recording performance.
- Efficient iClicker REEF facilitates instant feedback on student comprehension, allowing teachers to adapt their approach and target areas of weaker knowledge.
- Reliable Designed by teachers, for teachers, with a focus on formative assessment and pedagogy, so you can rely on them to support your teaching.
- Enhances learning Encourages students to prepare for and participate in class, no matter their confidence level; and tests comprehension of topics from the start.



It is inexpensive, convenient, and easy to use for the students and makes instructors' jobs easier too in supporting the learning environment.

> Dr Leslie Hendrix, University of South Carolina, USA



## Find out more

For more information, visit: www.macmillanihe.com/iclicker





