

WHAT IS IT FOR?

What Is It For?

Series Editor: **George Miller**

The status quo is broken. Humanity today faces multiple interconnected challenges, some of which could prove existential. If we believe the world could be different, if we want it to be better, examining the purpose of what we do – and what is done in our name – is more pressing than ever.

The What Is It For? series examines the purpose of the most important aspects of our contemporary world, from religion and free speech to animal rights and the Olympics. It illuminates what these things are by looking closely at what they do.

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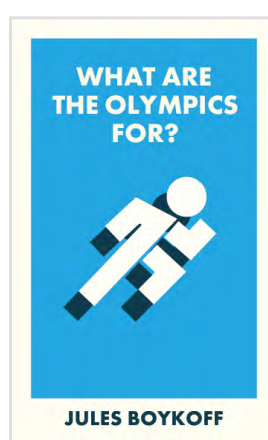
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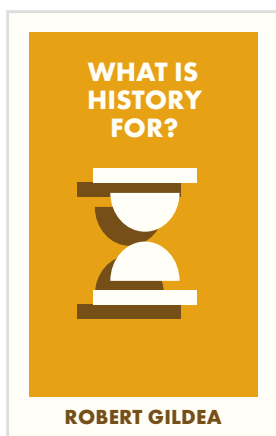
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COMING SOON



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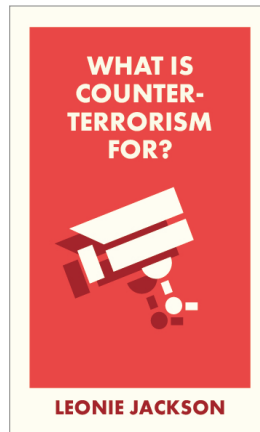
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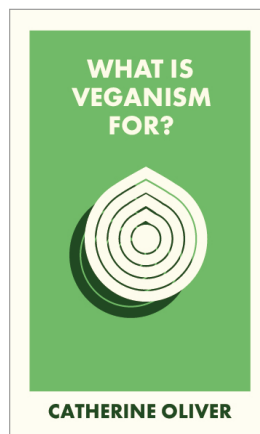
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Browning and Veit test the common justifications for zoos against the evidence and suggest what the best zoos of the future should look like to ensure that they are primarily for animals and not just for people.



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Call for proposals

The What's It For? series seeks, like the Press as a whole, to be an agent for positive change. It will ask tough questions about purpose and fitness for purpose: what has to change for the future to be better?

George Miller seeks to explore these questions with authors who are specialists in their fields and – equally important – passionate about communicating to a wide readership.

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If you would like to submit a proposal, or discuss ideas, then please contact the Series Editor(s):

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