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BUSINESS, MANAGEMENT & ECONOMICS

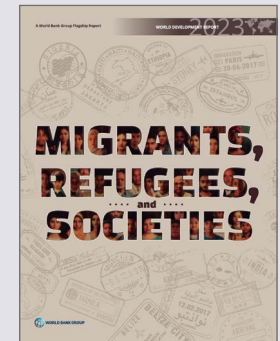
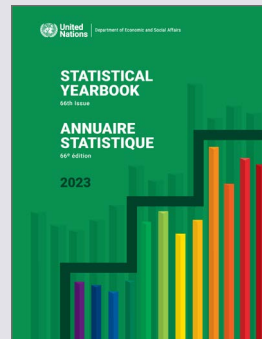
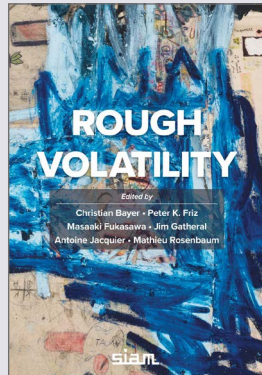
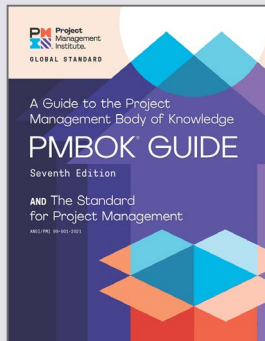
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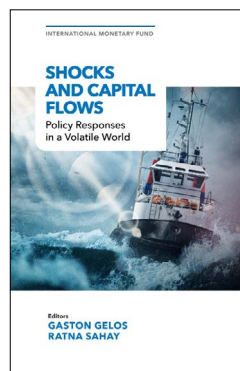
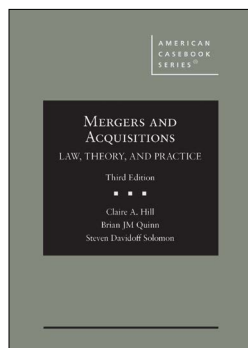
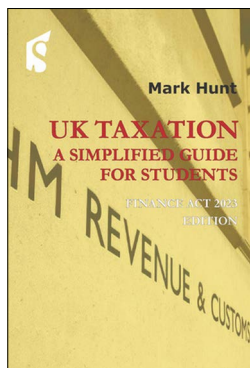
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Edited by Ireneusz Miciula

Business, Management and Economics, Vol. 7

Provides knowledge, recommendations, and practical solutions to new challenges within the contemporary processes of globalization and international trade. It examines the issues of contemporary foundations of the global market and trade based on the development of information technology and new geopolitical and religious conditions.

Chapters address such topics as ITC technology and the rules of financial flows, the cultural and religious conditions of world markets and trade, the impact of development inequality on policy in emerging economies, and much more.

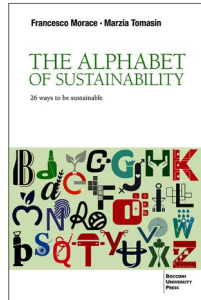
Aug 2023 130pp

9781837684564 Hardback £119.00 / €147.00

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Bocconi University Press



THE ALPHABET OF SUSTAINABILITY
26 Ways to be Sustainable

Francesco Morace & Marzia Tomasin

Defines sustainability for companies and testifies to the benefits that the choice of being sustainable delivers, despite the initial costs. The companies discussed view inclusion, sustainability, and cooperation as the core of their

activities, and this text shows how these attitudes have contributed to their success.

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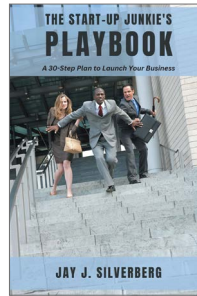
Business Expert Press

A PROFILE OF THE TEXTILE MANUFACTURING INDUSTRY

Erin Parrish

Offers an overview of the textile manufacturing industry and its supply chain, including a brief overview of the manufacturing technologies of each sector. This book also includes an overview of the importance of the industry in US history and how the industry has changed over time, including the movement to offshore manufacturing.

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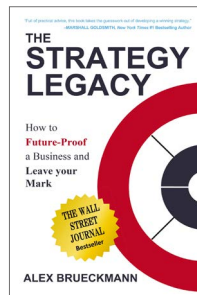
THE START-UP JUNKIE'S PLAYBOOK
A 30-Step Plan to Launch Your Business

Jay J. Silverberg

A massive paradigm shift in the world of work and the way we manage people is occurring. What's changing? Everything! All of this has been brought about by several converging factors. This book looks

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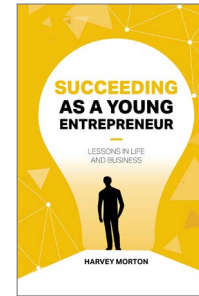
THE STRATEGY LEGACY
How to Future-Proof a Business and Leave Your Mark

Alex Brueckmann

An insightful guide that provides a proven process for strategy design combined with 'The Nine Elements of Organizational Identity framework' to align action for success. Whether you're a

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SUCCEEDING AS A YOUNG ENTREPRENEUR
Lessons in Life and Business

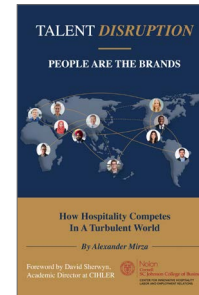
Harvey Morton

Describes Harvey Morton's inspirational journey from being bullied at school, told by teachers that he would never succeed, to winning his first business award when he was fourteen years old.

The lessons in life and business that

Harvey Morton shares are an essential first step on the path to success.

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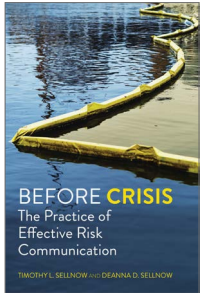
TALENT DISRUPTION
People Are the Brands

Alexander Mirza

Offers a framework for diagnosing the root causes of talent disruption. Talent Disruption provides a detailed roadmap and tools for building a talent engine powered by AI, big data, and analytics. The results are a growing talent pipeline, greater productivity, and higher profit margins.

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Cognella Academic Publishing

**BEFORE CRISIS****The Practice of Effective Risk Communication**

Timothy L. Sellnow
& Deanna D. Sellnow

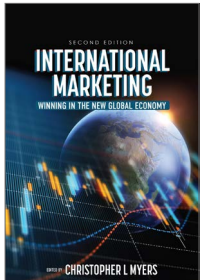
Provides theoretically-grounded, data-driven, and research-based recommendations for communicating risks before they manifest into full-blown crises.

The book explores strategies for

communicating risk in diverse contexts through theories, best practices, extended applications and examples, and ethical considerations.

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**INTERNATIONAL MARKETING****Winning in the New Global Economy, Second Edition**

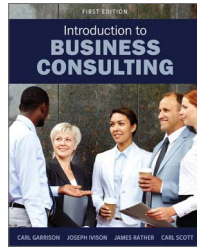
Edited by Christopher L. Myers

Introduces students to scholarship and insight that are critical for the success of modern international marketers and business professionals. This second edition

features new topical discussions on the digital disruption of industry, artificial intelligence, and perspectives on global governance.

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Carl Garrison et al

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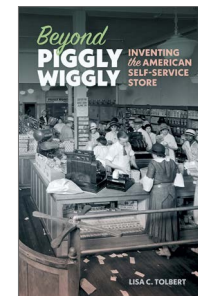
Mike Schneider

Behind the costumes, life isn't always magic and fairy dust for the people who play the iconic characters of Mickey Mouse, Goofy, and Cinderella at Walt Disney World. In a surprising tale of corruption alongside activism, this book reveals the little-known story of Teamsters Local 385, the union that represents these performers.

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University of Georgia Press



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Lisa C. Tolbert

Patented in 1917, Piggly Wiggly was the most influential self-service store of the early 20th century. This book reveals the importance of Piggly Wiggly in the invention of self-service and goes

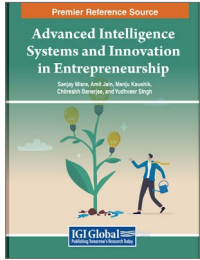
beyond the history of the firm to explore the role of small business entrepreneurs who invented self-service stores in a grassroots social process.

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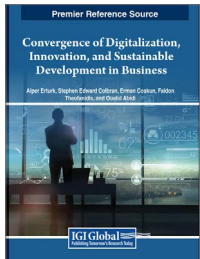
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Edited by Sanjay Misra et al

Delves deep into the intricate web that binds information technology (IT) strategy, advanced intelligence systems, and the dynamic landscape of entrepreneurship. Within these pages, experts dissect the anatomy of IT strategies, deciphering their critical role in achieving IT and business objectives.

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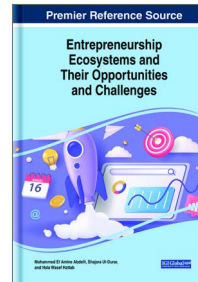
EFFECTIVE DIGITAL MARKETING FOR IMPROVING SOCIETY BEHAVIOR TOWARD DEI AND SDGs

Edited by Inês Veiga Pereira, Paulo Botelho Pires & José Duarte Santos

Provides a comprehensive understanding of the different concepts, techniques, and tools required to implement digital marketing and communication strategies that promote diversity, equity, and inclusion (DEI) and contribute to the likelihood of achieving sustainable development goals (SDGs).

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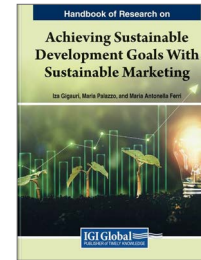
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Edited by Mohammed El Amine Abdelli, Shajara Ul-Durar & Hala Wasef Hattab

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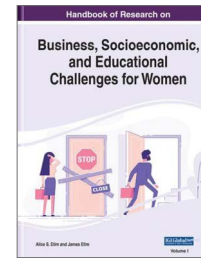
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Edited by Iza Gigauri, Maria Palazzo & Maria Antonella Ferri

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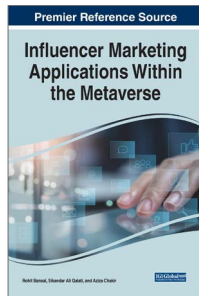
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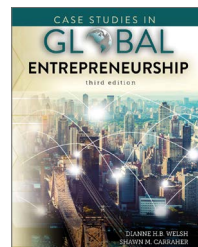
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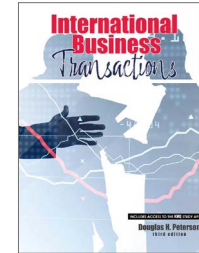
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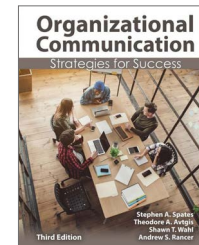
Douglas H. Peterson

Provides an overview of current international business patterns and the laws surrounding such patterns, with an emphasis on what makes them different from domestic ones.

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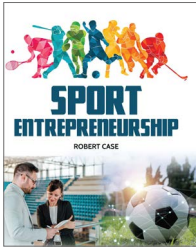
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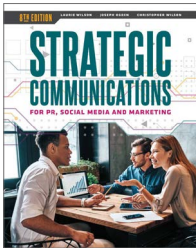
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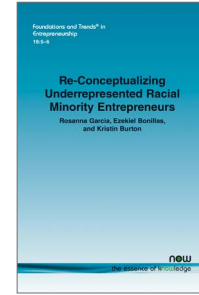
Rex Yuxing Du & Tsung-Yiou Hsieh

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Rosanna Garcia, Ezekiel Bonillas & Kristin Burton

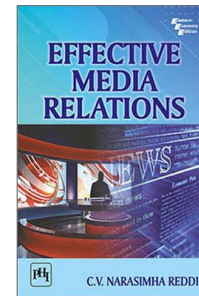
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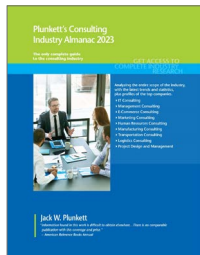
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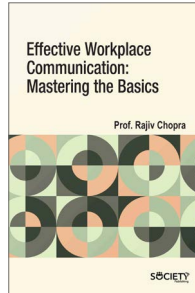
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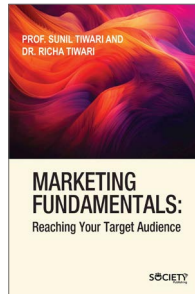
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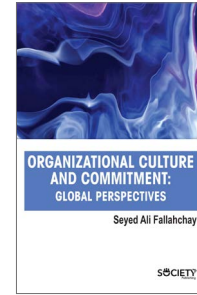
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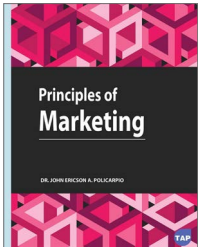
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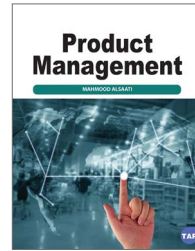
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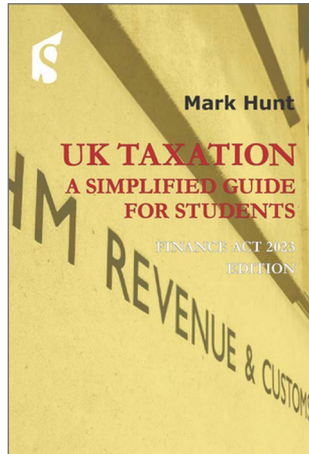
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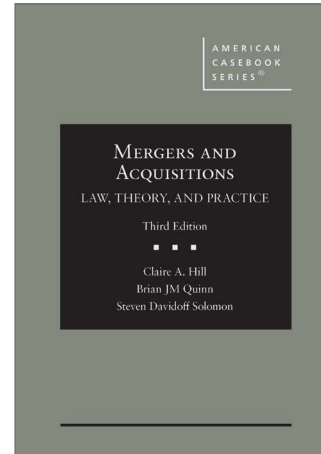
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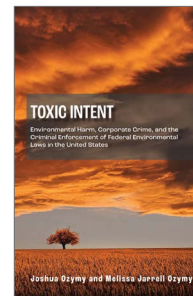
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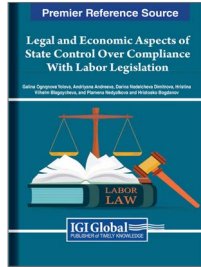
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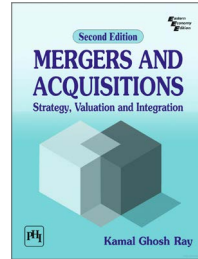
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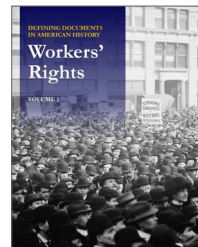
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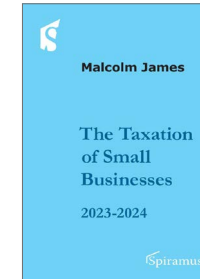
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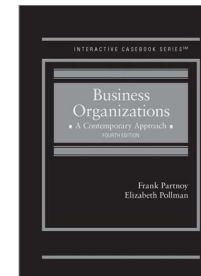
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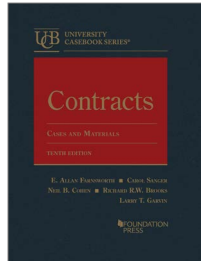
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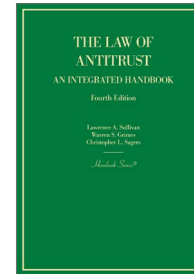
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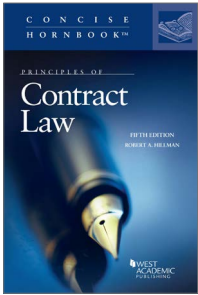
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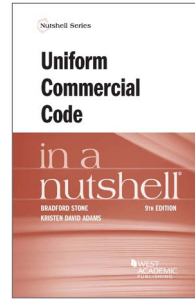
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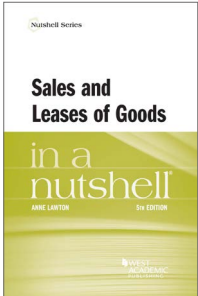
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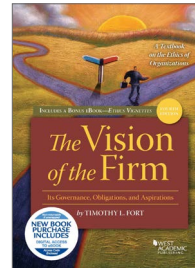
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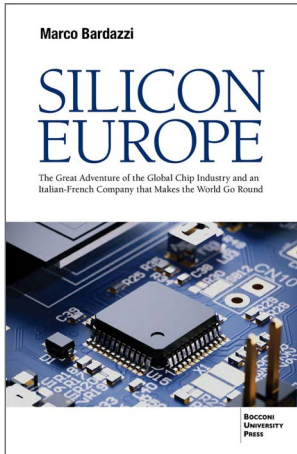
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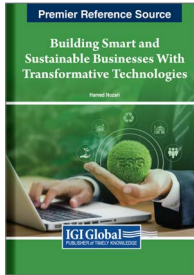
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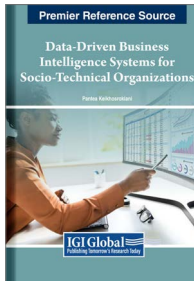
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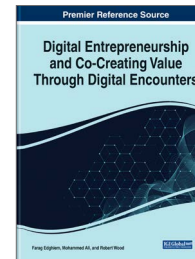
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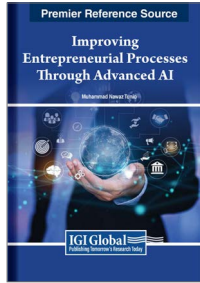
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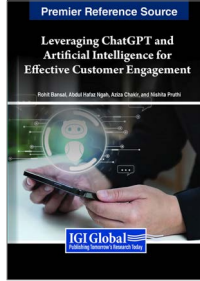
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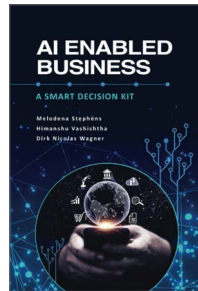
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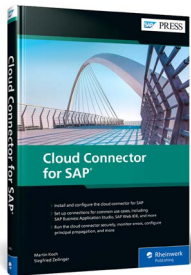
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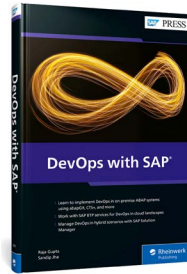
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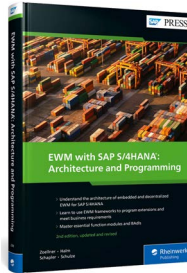
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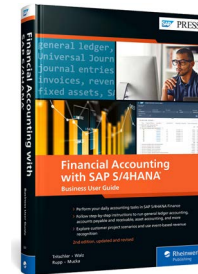
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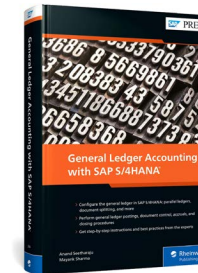
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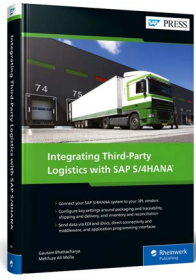
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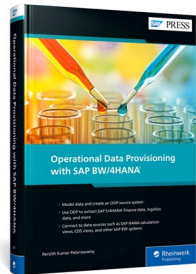
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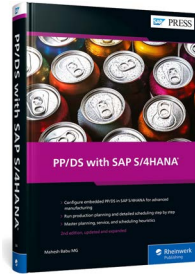
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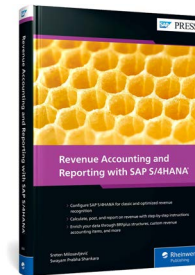
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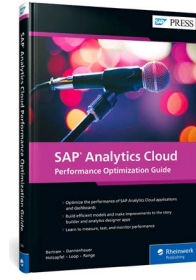
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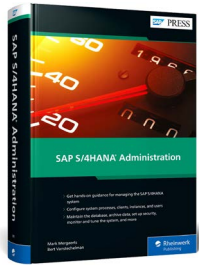
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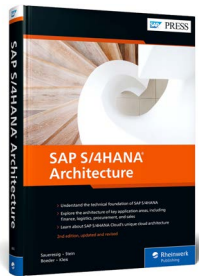
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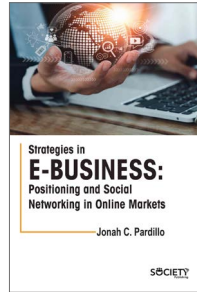
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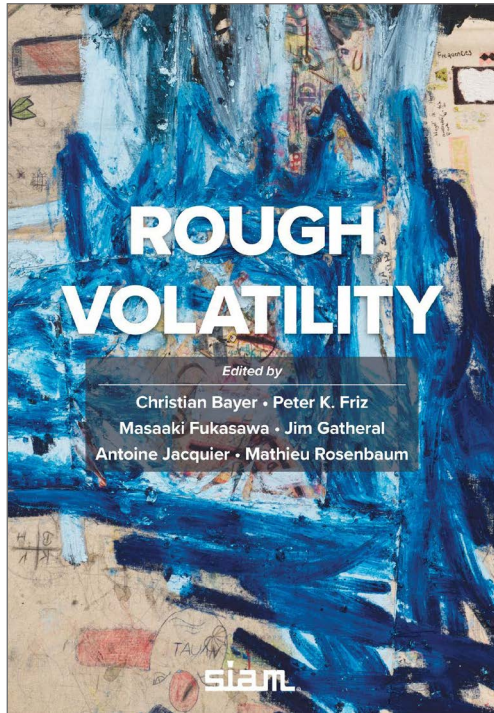
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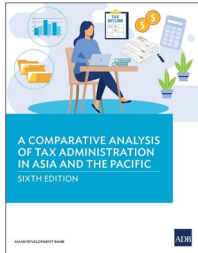
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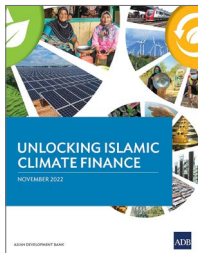
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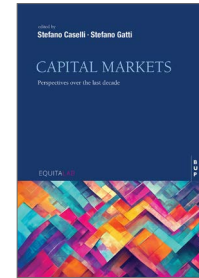
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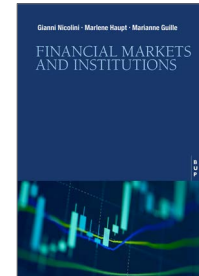
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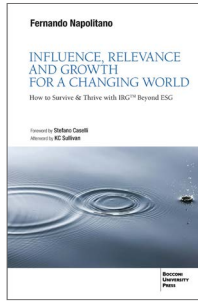
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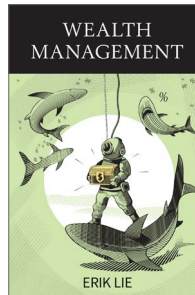


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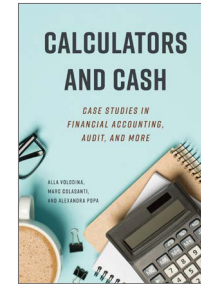
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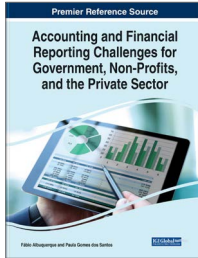
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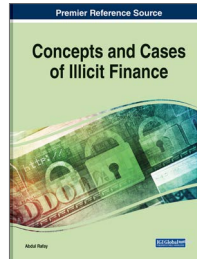
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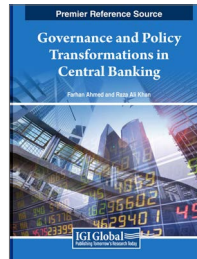
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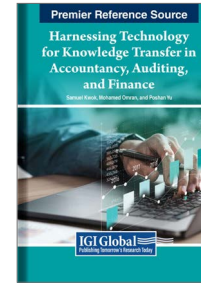
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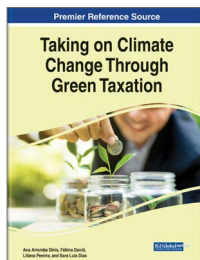
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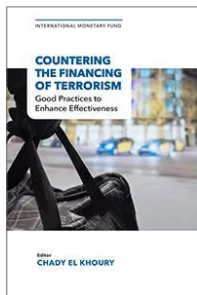
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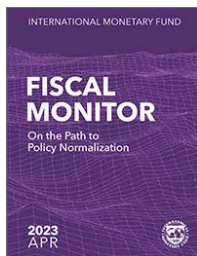
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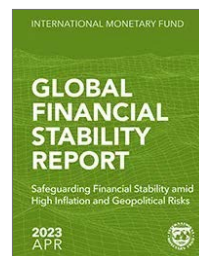
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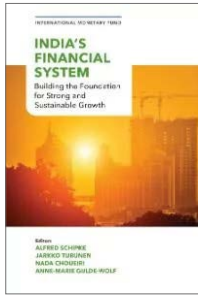
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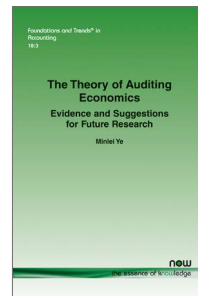
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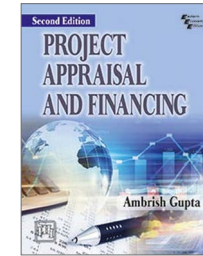
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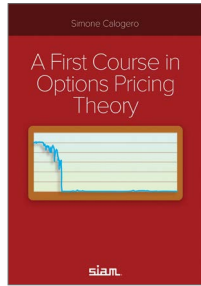
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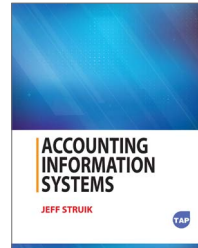
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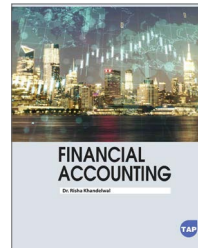
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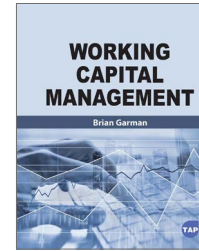
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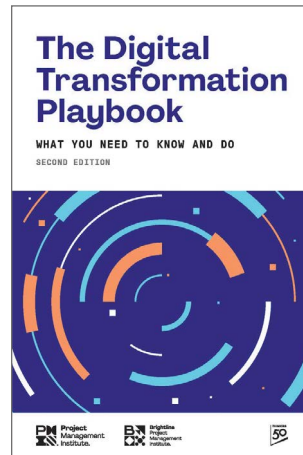
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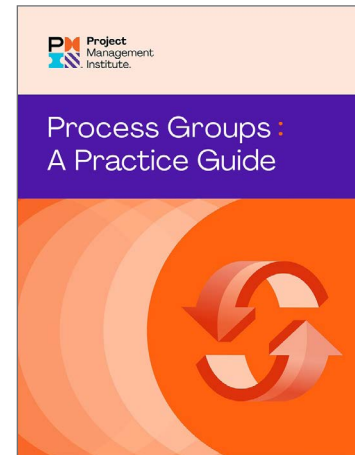
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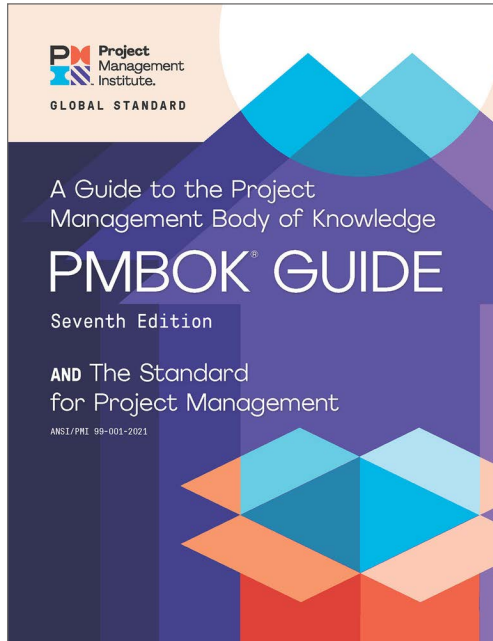
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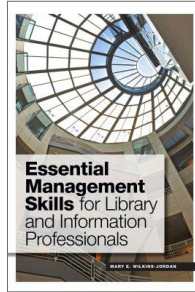
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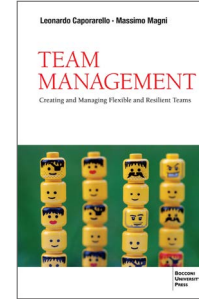
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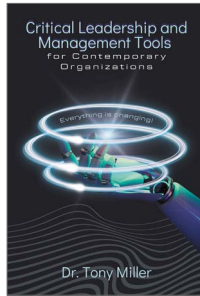
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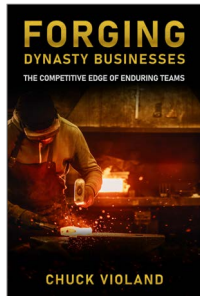
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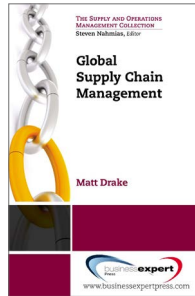
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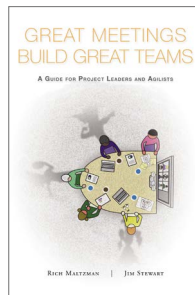
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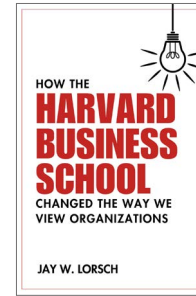
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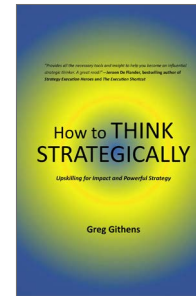
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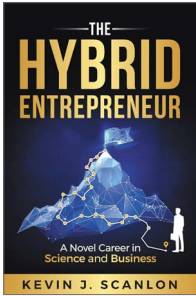
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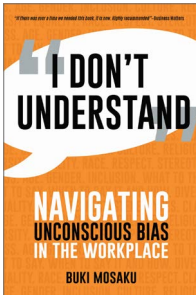


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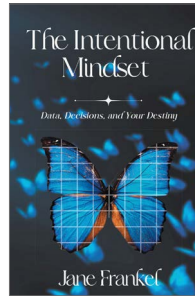
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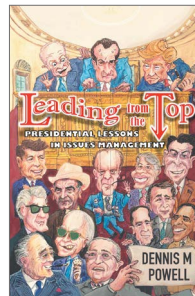
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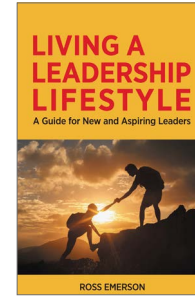


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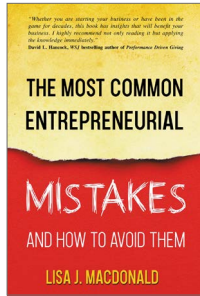
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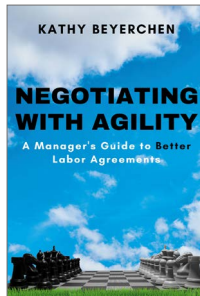
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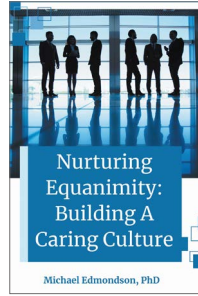
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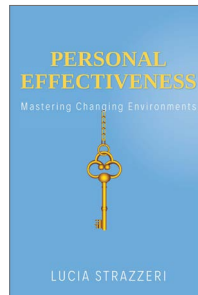
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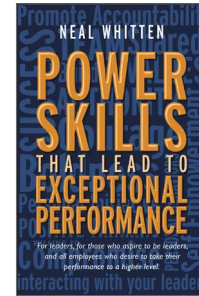
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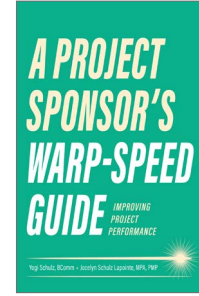
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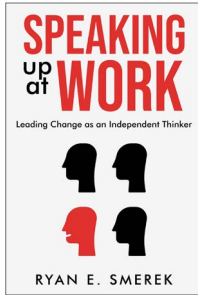
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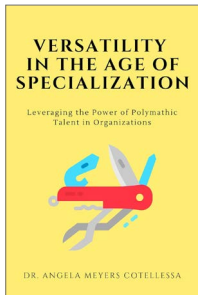
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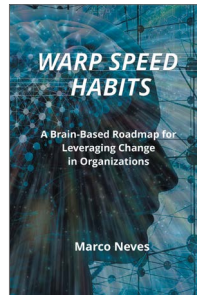
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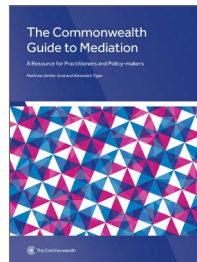
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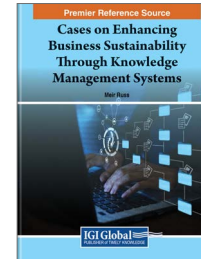
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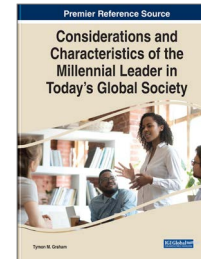
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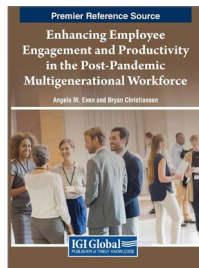
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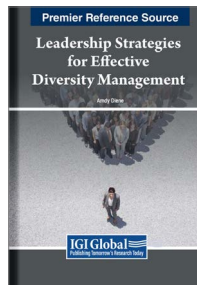
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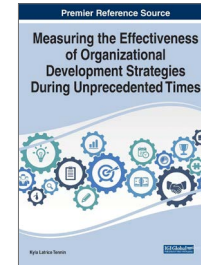
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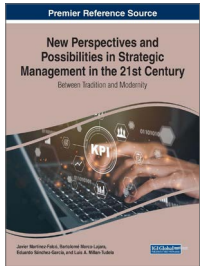
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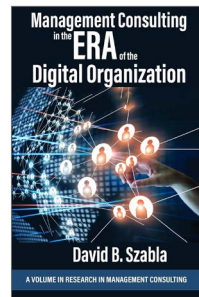
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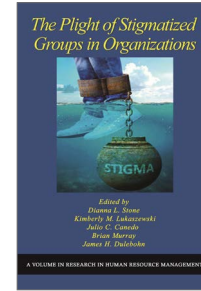
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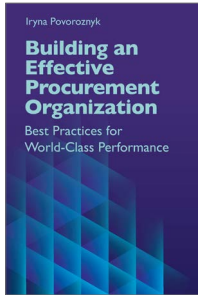
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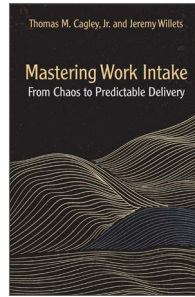
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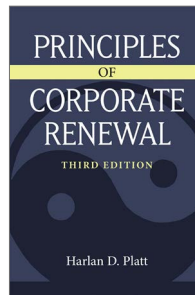
Doing the right work at the right time can make or break your project, and there are surprisingly few resources to show you how to manage this process effectively. This text focuses on the full pipeline that work follows as it enters and exits

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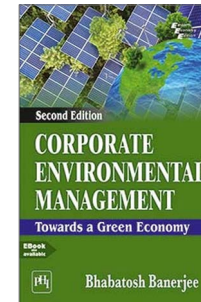
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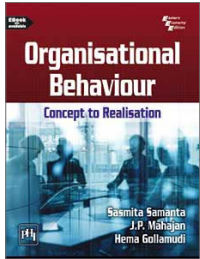
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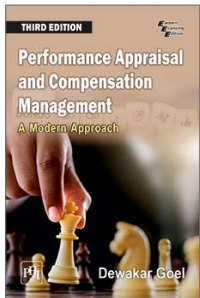
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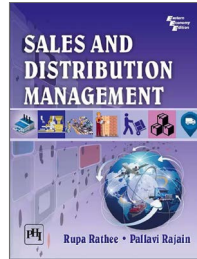
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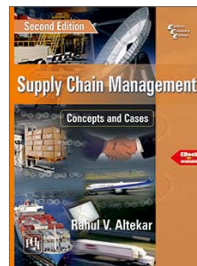
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With a focus on integrating marketing and selling, this textbook provides a long-term orientation to sales and distribution management. The book covers key components of the subject with a practical perspective,

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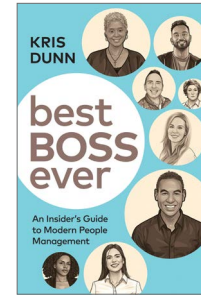
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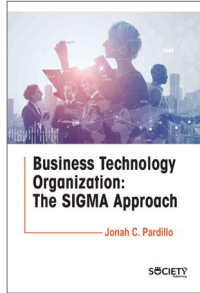
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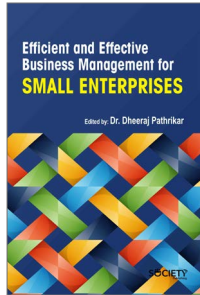
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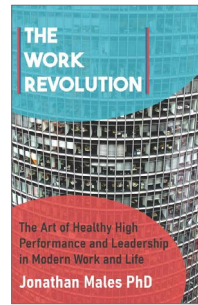
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The Art of Healthy High Performance and Leadership in Modern Work and Life

Jonathan Males

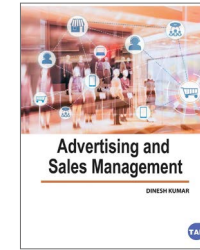
Through introspection and an awareness of our personality and character, The Work Revolution helps you develop practical tools and techniques to build a healthy approach to the modern working

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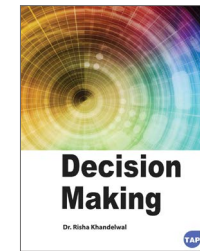
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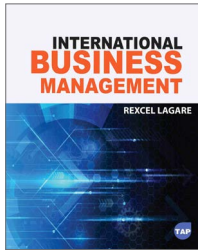
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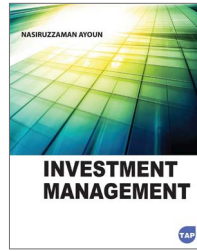
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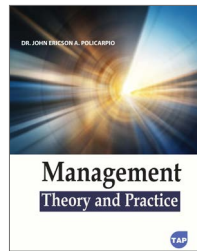
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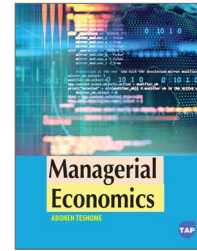
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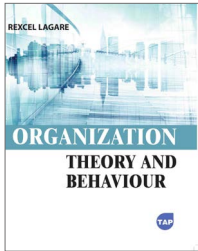
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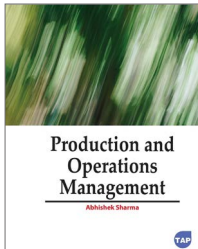
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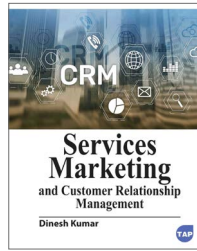
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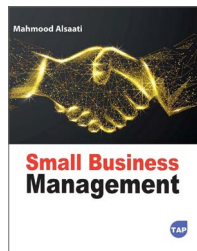
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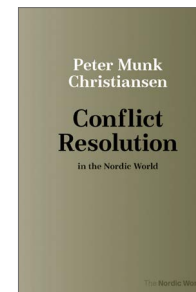
Edited by Stephanie Y. Evans, Stephanie Shonekan & Stephanie G. Adams

Practical and candid, this book offers actionable steps to help Black women leaders create meaningful success. The reflections and recommendations of the contributors forge a critical and transformative analysis of race, gender, and higher education leadership.

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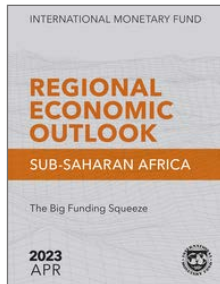
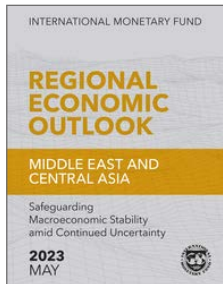
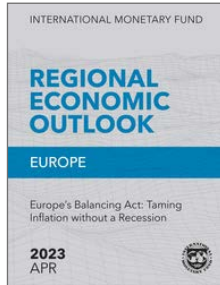
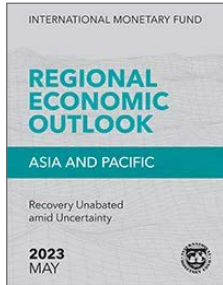
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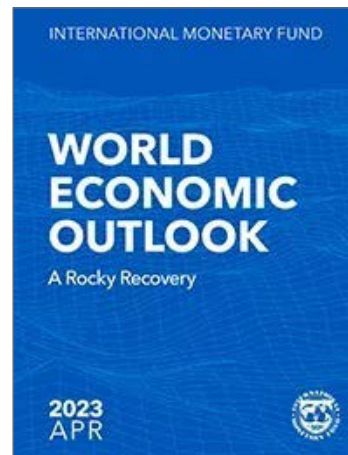
Edited by Gaston Gelos & Ratna Sahay

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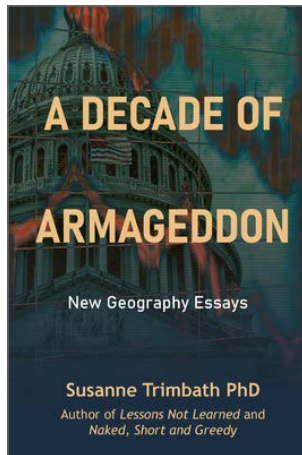
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Presents IMF staff economists' analyses of global economic developments during the near and medium term. Chapters give an overview as well as more detailed analysis of the world economy; consider issues affecting industrial countries, developing countries, and economies in transition to market; and address topics of pressing current interest. Annexes, boxes, charts, and an extensive statistical appendix augment the text.

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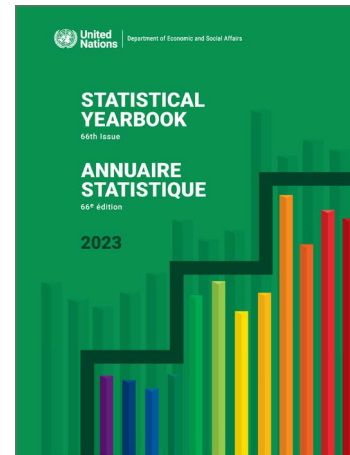
Susanne Trim bath

This as-it-happened review of the causes, consequences, and repercussions of the 2008 Global Financial Crisis is more than a history lesson – it's a look into the future. These essays by Dr. Susanne Trim bath, were first published between 2008 and 2015 on newgeography.com. They have been edited to be read as a free-standing publication.

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66th Issue

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AMERICA'S FUTURE Major Social Changes

Jose Martinez

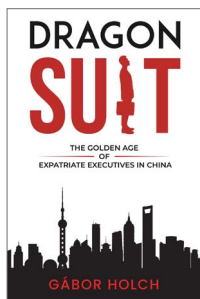
Large-scale social changes are taking place in American society, often even without technological change. America's Future examines these transformations. An introduction lays the groundwork for five of the most significant areas where

social changes are occurring: population, politics, education, economics, and media.

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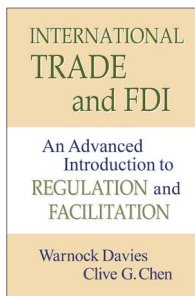
DRAGON SUIT The Golden Age of Expatriate Executives In China

Gábor Holch

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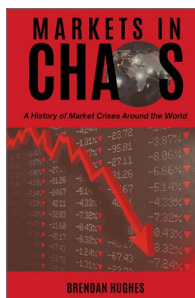
Warnock Davies & Clive G. Chen

Provides an advanced introduction to international trade and foreign direct investment (FDI) terms, concepts, principles, and practices – and to the government, intergovernmental, and non-

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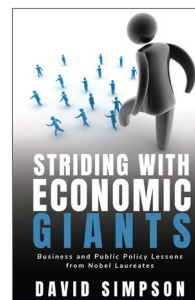
Brendan Hughes

The purpose of this book is not to convince the reader to attempt to anticipate the timing of the next market crash, but rather for the reader to be able to draw parallels (and some contrasts) between the different crises in history. This book

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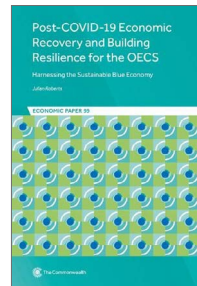
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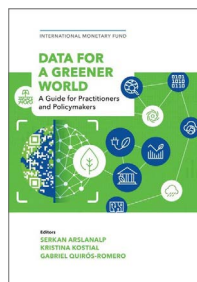
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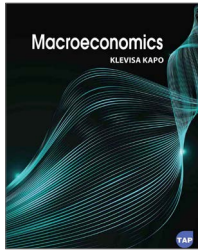
Rodney A. Brooks

Discusses the history of the Freedman's Savings Bank, how it grew much too quickly, why it failed and the impact on Black America. Some of the biggest issues facing Black consumers today may be able to trace their roots back to this debacle, from the historical distrust in banks to the racial wealth gap.

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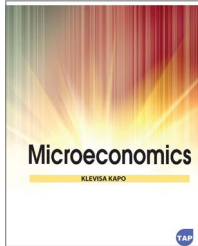
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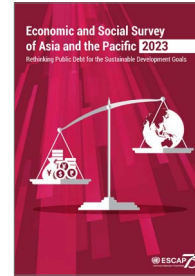
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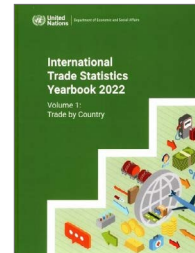
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United Nations Economic and Social Commission for Asia and the Pacific

One of the main value additions of the Survey 2023 is a proposal for an augmented Debt Sustainability Analysis (DSA) approach that duly incorporates SDG investment needs, potential socioeconomic and environmental gains, government's structural policies that go beyond financial considerations, and government's resource mobilisation strategies and financial capacity.

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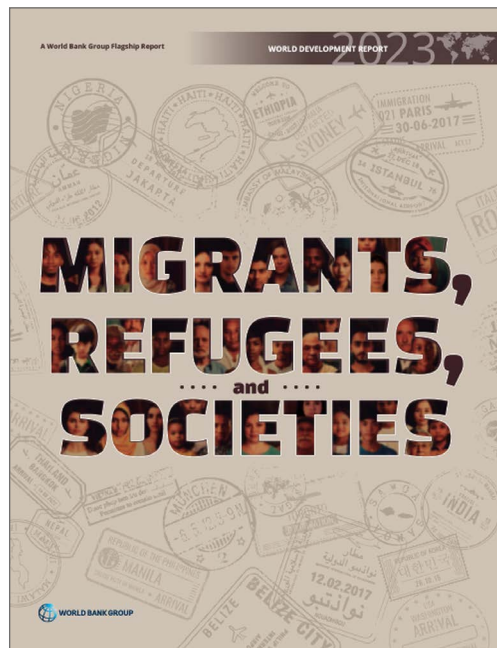
United Nations Department for Economic and Social Affairs

Provides a condensed and integrated analytical view of the international merchandise trade, and trade in services up to the year 2022 by means of brief descriptive text, concise data tables and charts. The information presented in the publication give an insight into the latest trends of trade in goods and services of around 175 countries (and areas) in the world.

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Migration is a development challenge. About 184 million people—2.3 percent of the world’s population—live outside of their country of nationality. Almost half of them are in low- and middle-income countries. But what lies ahead?

As the world struggles to cope with global economic imbalances, diverging demographic trends, and climate change, migration will become a necessity in the decades to come for countries at all levels of income. If managed well, migration can be a force for prosperity and can help achieve the United Nations’ Sustainable Development Goals.

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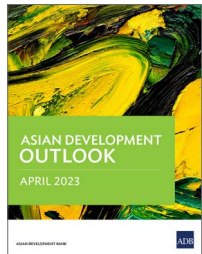
ASIA'S PROGRESS TOWARD GREATER SUSTAINABLE FINANCE MARKET EFFICIENCY AND INTEGRITY

Asian Development Bank

Summarizes insights on transparency and integrity in sustainable finance markets shared at a series of webinars hosted by the Asian Development Bank and State Street Global Advisors. The report provides an overview of policy and market practice to enhance transparency, integrity, and efficiency in sustainable finance.

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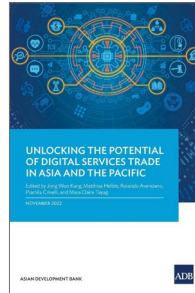
ASIAN DEVELOPMENT OUTLOOK, APRIL 2023

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Highlights brighter economic prospects for Asia and the Pacific amid ongoing challenges. The publication forecasts growth across the region's developing economies of 4.8% this year and in 2024, up from 4.2% in 2022.

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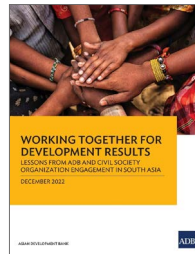
UNLOCKING THE POTENTIAL OF DIGITAL SERVICES TRADE IN ASIA AND THE PACIFIC

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Explains how rapid digitalization during COVID-19 has accelerated the growth of digital services trade in Asia and the Pacific, and provides analysis on the opportunities, challenges, and associated risks.

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Lessons from ADB and Civil Society Organization Engagement in South Asia

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Drawing on comprehensive data, this publication emphasises how meaningful CSO involvement

throughout the lifecycle of a development project helps ensure ADB's schemes are more organized and better designed to generate positive outcomes.

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International Monetary Fund



MOROCCO'S QUEST FOR STRONGER AND INCLUSIVE GROWTH

Edited by Roberto Cardarelli & Taline Koranchelian

Morocco's story is a useful example for many developing economies still in search of building the foundations of macroeconomic stability. The series of reforms that the country has begun to implement

provides interesting ideas for all countries engaged in the quest for stronger and more inclusive growth.

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SOUTH ASIA'S PATH TO RESILIENT GROWTH

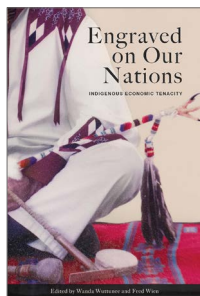
Edited by Ranil Salgado & Rahul Anand

Highlights the remarkable development progress in South Asia, especially the decline in extreme poverty, and how the region can advance in the aftermath of the COVID-19 pandemic and the impact of the war in Ukraine.

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ENGRAVED ON OUR NATIONS Indigenous Economic Tenacity

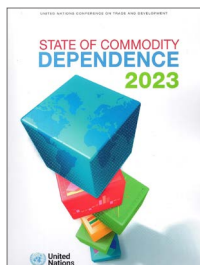
Edited by Wanda Wuttunee & Fred Wien

Despite investments in nation building, self-autonomy, and cultural resurgence, Indigenous economic development has remained an underexplored area of research. Engraved on Our Nations overturns the discouraging deficit perspective and amplifies the largely undocumented history of successful Indigenous economic activity in Canada.

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United Nations Publications



STATE OF COMMODITY DEPENDENCE 2023

United Nations Conference on Trade and Development

It is important to monitor and analyse the evolution of commodity dependence, as the latter can have negative implications for a country's welfare and development. This document is divided into two parts. The first one is dedicated to identifying and characterising commodity-dependent countries. The second part is dedicated to country-specific commodity dependence profiles.

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THE SUSTAINABLE DEVELOPMENT GOALS REPORT 2023

Special Edition

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Provides a powerful call to action, presenting a candid assessment of the SDGs based on the latest data and estimates. While highlighting existing gaps and urging the world to redouble its efforts, the report also emphasises the potential for success through political will and the utilization of available technologies, resources, and knowledge.

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CATALYZING THE GREEN DIGITAL TRANSFORMATION IN LOW- AND MIDDLE-INCOME ECONOMIES

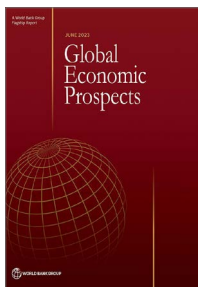
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Climate Change and Development

Examines how to increase synergies between socioeconomic development goals, climate change policies, and digital technologies, offering guidance on how government institutions and private organizations in the digital field can catalyse green digitalization.

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GLOBAL ECONOMIC PROSPECTS, JUNE 2023

World Bank

A World Bank Group Flagship Report. Published semi-annually, the report includes analysis of topical policy challenges faced by developing countries through in-depth research in the January edition, and shorter analytical pieces in the June edition.

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JOBS FOR DEVELOPMENT

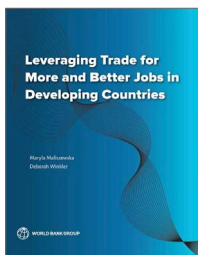
Applying a Jobs Lens to Structural Change and Economic Growth

Andreas Eberhard-Ruiz *et al*

Puts the creation of more productive and better-paying jobs at the centre of country growth strategies, presenting new data revealing how patterns of jobs and production vary across different stages of the development process. This report helps practitioners prioritize policy areas around three pillars: production, people, and places.

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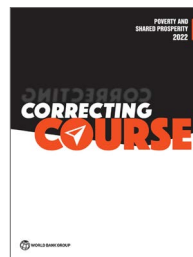
LEVERAGING TRADE FOR MORE AND BETTER JOBS IN DEVELOPING COUNTRIES

Maryla Maliszewska & Deborah Winkler

Examines the impacts of trade integration on the quantity and quality of jobs in developing countries and the underlying channels through which workers adjust. The report also offers data, analytics, and a clear framework to help policymakers maximize the aggregate labour market gains from trade while minimizing adjustment costs for workers.

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POVERTY AND SHARED PROSPERITY 2022

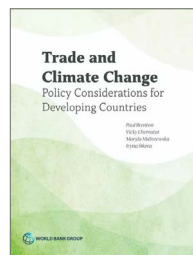
Correcting Course

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The COVID-19 pandemic has triggered the most pronounced setback in the fight against global poverty since World War II. This report provides new data on the stark reversal of progress in the fight against global poverty. It explores how to optimize fiscal policy and identifies policies that can help correct course.

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TRADE AND CLIMATE CHANGE

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Paul Brenton *et al*

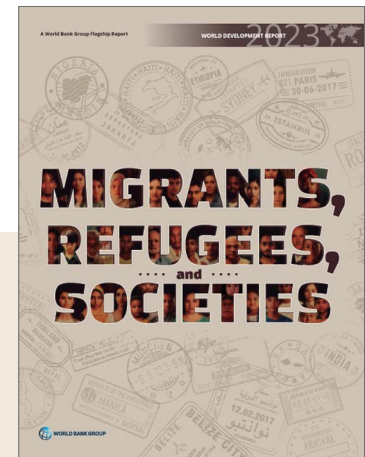
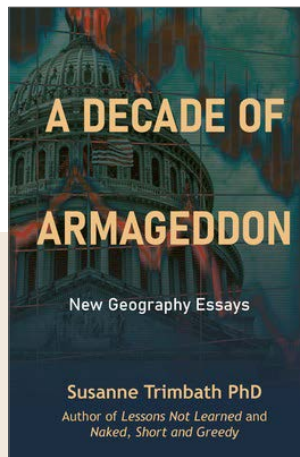
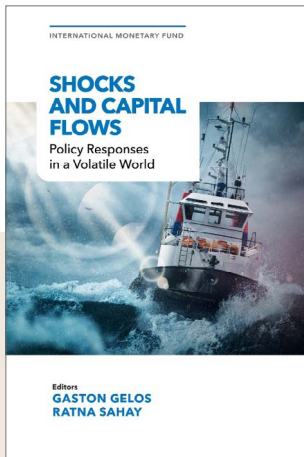
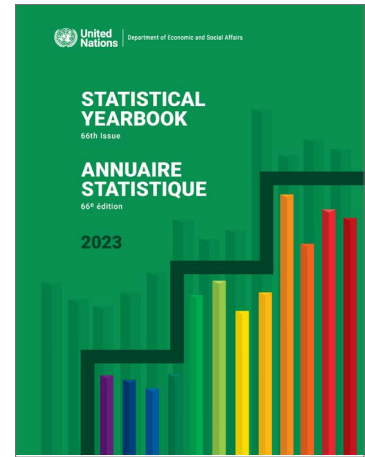
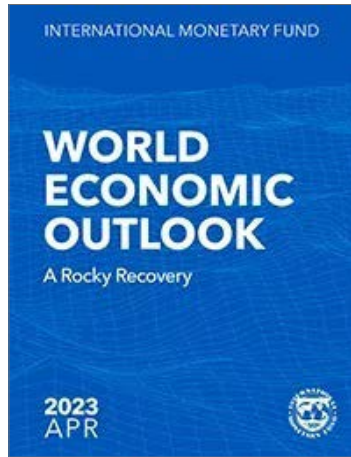
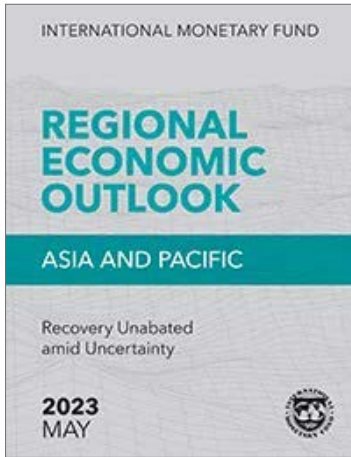
Provides analysis and tools to guide policymakers in developing countries on key issues related to trade. Part one analyzes climate change and evolving comparative advantages of developing country trade. Part two takes an in-depth look into the design of climate-related trade policy instruments that support developing country trade.

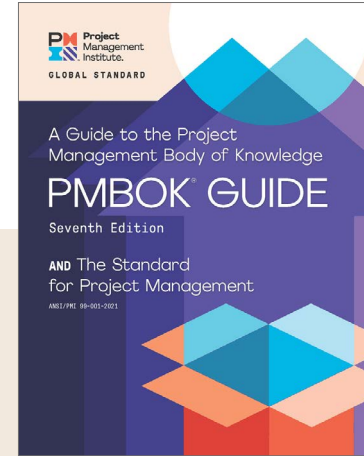
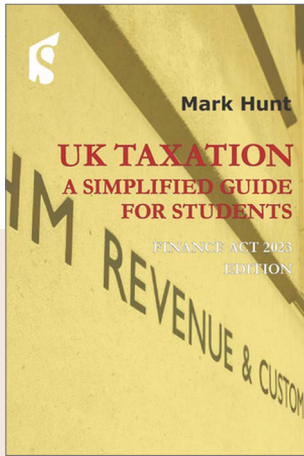
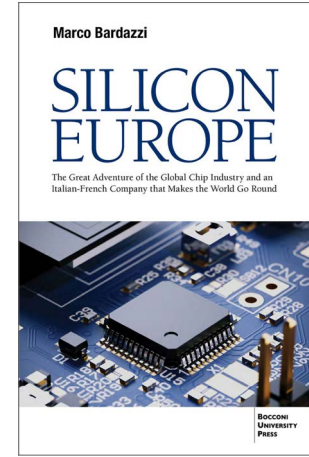
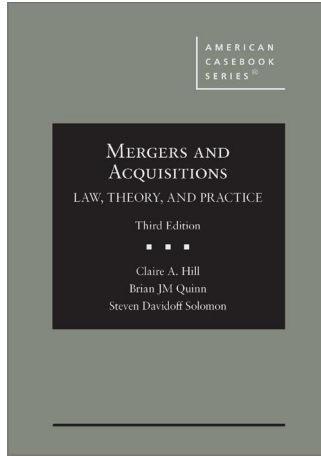
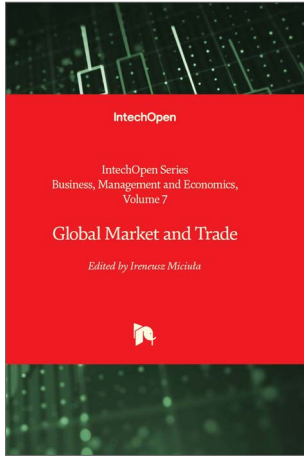
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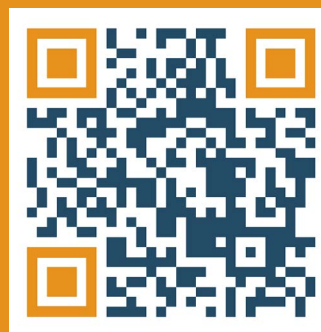


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